



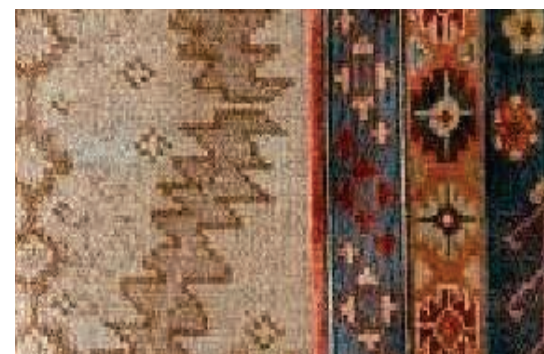
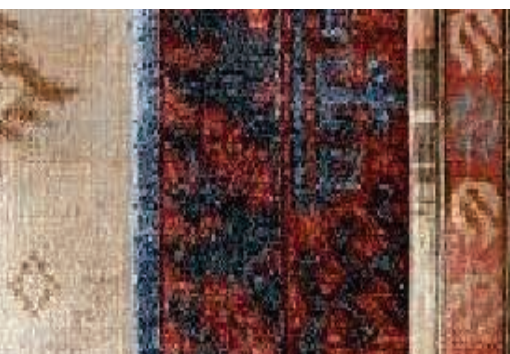
# CARPET COUNCIL NEWS

**CEPC**  
CARPET EXPORT PROMOTION COUNCIL INDIA

News Bulletin of Carpet Export Promotion Council

Vol: 37 Issue: July-Sept 2019

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Carpet Export Promotion Council (CEPC) at New Delhi is an apex body of Ministry of Textiles, Govt. of India for promotion of export of hand-knotted carpets and other floor coverings. Carpet is one of the highly labor-intensive sector having export of approx. US \$ 2 billion and employing directly 2 million workforces especially from the economically backward section of society. It is an official body of handmade carpet exporters for the promotion of exports from the country and India's 'Make in India' image abroad as a reliable supplier of high quality handmade carpet products. CEPC therefore, helps in R&D, quality assurance, timely delivery of finished products across the globe in addition to skill enhancement of weavers/artisans/ entrepreneurs, and strengthening the base in existing markets, identifying potential markets, educating about government policies and its compliances, providing assistance for brand building of Indian hand-made carpets through publicity and participating in and organizing world renowned trade fairs, expositions and road shows in established markets. It also explores potential and upcoming markets globally for promotion of Indian hand made carpets, rugs, floor coverings etc.



# CARPET COUNCIL NEWS



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# Chairman's Message



**It** is my great pleasure to extend heartfelt greetings to the readers of the issue of the Newsletter of the Carpet Export Promotion Council.

While we continue to evolve in our products and marketing strategy, we need to work with various other changes in Law & Working environments. We quickly adopted to the changes in GST, Demonetization, Duty Drawback, Social & Environment compliances, etc. We need to be up to date with all the changes, quick to adopt them seamlessly and be very responsible citizens, manufacturers and exporters. While we at CEPC try, and represent all of you on various platforms. We eventually need to grow together not just as individuals but collectively as an industry and a nation.

As you are aware we are organizing 38<sup>th</sup> edition of India Carpet Expo with its unique flair of Incredible Skills of India is one of the most successful Handmade Carpet Expo under one roof organized in the Asian subcontinent. This Edition has 230 Indian Exhibitors participating in it and more than 400 overseas buyers from around 48 countries are visiting this Expo am grateful to the Ministry Commerce & Industry, Ministry of Textiles for patronizing this Mega Expo and support from the Office of Development Commissioner (Handicrafts). I would like to appreciate my colleagues in the Committee of Administration at CEPC for extending their proactive support while organizing this Expo.

It is my pleasure to inform you that in order to promote the Cultural Heritage and aesthetic sense of weavers of "Indian Handmade Carpets & other Floor Coverings" Carpet Export Promotion Council (CEPC) is organizing the India Carpet Expo from 7-10 November, 2019 at Worli, Mumbai. It is expected that around 50 overseas Carpet buyers, from various countries shall be visiting this Expo to generate business.

The season of celebration is approaching us & we would like to extend our heartiest congratulations to the members in advance for a prosperous Diwali

A handwritten signature in blue ink, belonging to Siddh Nath Singh. The signature is stylized, with a large, sweeping 'S' and 'N' that loop around each other, and a series of vertical strokes for the 'S'.

Siddh Nath Singh  
**Chairman**

# Executive Director's Message



I am feeling very happy with all of you through this edition of Carpet Magazine, I believe that the newsletter will serve as a window through which the complete information of handmade carpet Industry and progress made during the stipulated period can be viewed.

A step toward this direction is Council's new website which will focus on Consumers, Buyers and Members as well. The new website has pages which make the end consumer aware about the Past, Present and Future of Handmade Carpets of India. Soon it will have a member login section where all the necessary information related to its members will be displayed on a single page dashboard. This new website will make the communication with members much smoother and faster.

I welcome to all the participants of 38th India Carpet Expo organized by Council at Varanasi with an aim to promote the Exports of "Indian handmade carpets & Other Floor Coverings. This time 230 Indian Exhibitors will unveil their latest products and more than 400 overseas buyers from around 48 countries are visiting in India Carpet Expo.

Mumbai edition of India Carpet Expo will really help in big way while promoting small & medium size enterprises.

Always grateful to your valuable feedback



Sanjay Kumar  
Executive Director

# COMMITTEE OF ADMINISTRATION



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Mr. Umesh Kumar Gupta  
Member COA, CEPC

# Shri Siddh Nath Singh, takes over as Chairman of CEPC



**Shri Siddh Nath Singh,  
takes over as Chairman of  
CEPC for Second time on  
18<sup>th</sup> June 2019  
at CEPC head quarter  
New Delhi.**



# Chairman, Carpet Export Promotion Council meets with Govt Officials.



SH. SIDDH NATH SINGH, CHAIRMAN, CEPC MEETS SMT. SMRITI ZUBIN IRANI, HON'BLE UNION MINISTER OF TEXTILES

Sh. Siddh Nath Singh, Chairman, Carpet Export Promotion Council met with Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles & Woman and Child Development. During the meeting the discussions centred around various measures to be taken in order to bring a more positive change in the lives of Carpet Artisans & thereby promote nation's rich Handicraft culture.



Sh. Siddh Nath Singh, Chairman CEPC had a meeting with Sh. Hardeep Singh Puri, Hon'ble Minister of State, Commerce & Industry at his office.

Chairman CEPC, Shri Siddh Nath Singh met Shri Siddharth Nath Singh, the Hon'ble Minister of Micro, Small, Medium Enterprises (MSME) & Export Promotion, Government of Uttar Pradesh. He discussed issues concerning development of carpet industry with Hon'ble Minister of MSME and Export Promotion, Uttar Pradesh during Board of Trade Meeting at Ashoka Hotel New Delhi.



SH.SIDDH NATH SINGH, CHAIRMAN, CEPC, MEETS SHRI SIDDHARTH NATH SINGH, HON'BLE MINISTER OF MSME, GOVERNMENT OF UTTAR PRADESH



SH. SIDDH NATH SINGH, CHAIRMAN, CARPET EXPORT PROMOTION COUNCIL HAD A MEETING WITH SH. AJAY TAMTA, FORMER MINISTER OF STATE, TEXTILES

Sh. Siddh Nath Singh Chairman CEPC had a meeting with Sh. Ravi Capoor, IAS, Secretary (Textiles) at his office.





Sh. Siddh Nath Singh, Chairman CEPC had a meeting with Sh. J S Bhalla, IAS, Additional Secretary (Commerce) at his office.



Sh. Siddh Nath Singh, Chairman CEPC had a meeting with Sh. Sanjay Chadha, Additional Secretary (Commerce) at his office.



Sh. Siddh Nath Singh, Chairman CEPC had a meeting with Sh. Rajneesh, IAS, Joint Secretary (Commerce) at his office.



New Delhi, 12th September 2019

## **COMMERCE & INDUSTRY MINISTER ADDRESSES BOARD OF TRADE MEETING RIGHT TIME NOW TO EXPAND INDIA'S EXPORT FOOTPRINT GLOBALLY: PIYUSH GOYAL**

Union Minister of Commerce & Industry and Railways, Piyush Goyal and Ministers of State of Commerce and Industry, Hardeep Singh Puri and Som Parkash addressed the 2nd meeting of the Board of Trade in New Delhi.

The Board of Trade and Council for Trade Development and Promotion have been merged into the Board of Trade and representatives of both bodies were present in interactive meeting.

Addressing the participants Minister of Commerce & Industry, Piyush Goyal said that each district of India has the potential equal to that of a country with its own distinct handicraft and unique specialties like saris, perfumes, sweets and utensils which have the potential for exports. There is a need for transforming each district of India into an export hub. Commerce and Industry Minister urged his colleagues from States to identify and take measures to realize this by incorporating it into its export strategy.

Commerce & Industry Minister further said that the merger of banks will now enable them to disburse enhanced credit, raise their risk appetite and to raise resources from the market. He further added that Rs 70,000 crore will be released to PSBs upfront and additional lending and liquidity to the tune of Rs 5 lakh crore that will benefit corporate, retail borrowers, MSMEs, small traders and exporters.

All pending GST refunds due to MSMEs will be paid within 30 days and improved One Time Settlement policy will benefit MSMEs and retail borrowers in settling their overdue, added the Minister.

In his opening remarks Piyush Goyal listed out the many initiatives that have been taken to digitize the interaction with exporters like e-issue of importer-exporter's code, paperless MEIS, paperless Advance and EPCG Authorizations and online RCMC for exporters. The organization of DGFT field offices have led to better utilization of human resources.

Piyush Goyal said that although total exports of India have crossed half trillion-dollar mark at USD 537 billion in 2018-19, goods exports are at an all-time high of USD 331 billion and services exports stand at a record USD 205 billion but India will have to achieve one trillion USD of exports in the next five years. For this, the Minister said that we need to increase domestic production and improve our competitiveness.

Simultaneously, both Central and State Governments, together have to take measures for further improving ease of doing business, decrease logistics cost, simplify regulatory procedures. It is a matter of pride that our rank in ease of doing business has improved from 142 in 2014 to 77 in 2018 with trading across borders up from 122 to 80. However, we have to break into top 50 nations and we have to improve ease of doing business throughout the country and the States have to play a major role in this. The Commerce and Industry Minister announced that the Ministry will soon be coming out with a credit scheme for exporters with enhanced insurance cover upto 90% instead of the present 60%.



Piyush Goyal said that there has not been much growth in exports this year and it is not satisfactory as India has a huge potential for exports due to the trade dispute between US and China which has provided a window of opportunity to Indian manufacturers for taking up exports of products to US or China where the higher tariffs have been imposed on imports from the other country. We have a trade surplus of USD 17 billion with USA while we have a trade deficit of USD 53 billion with China, added the Minister and for this India needs to work on its strengths by exploring market access for agriculture and pharma products in different regions.

Commerce and Industry Minister hoped that the day-long session will help in identifying undesirable imports and help in the formulation of guidelines for the foreign trade policy which is being formulated to make it more robust.

During the inaugural session the LEADS Index - 2019 was released by Commerce and Industry Minister along with Ministers of State for Commerce and Industry, Hardeep Singh Puri and Som Parkash, CEO NITIAayog, Amitabh Kant, Commerce Secretary, Anup Wadhawan, Department for Promotion

of Industry and Internal Trade Secretary, Guruprasad Mohapatra and Director General of Foreign Trade, Alok Vardhan Chaturvedi.

The top ranking state in the logistics sector is Gujarat followed by Punjab and Andhra Pradesh. Among the hilly Eastern States Tripura is the top performer and among Union Territories (UTs) Chandigarh was selected as the best performing UT.

The LEADS Index is an effort by the Commerce and Industry Ministry to establish the base line of performance in the logistics sector based on the perception of users and stakeholders at the State level. It provides the basis for stakeholder engagement, discussions and evolving action plan by various agencies. It is not an index of the performance of the State Government but may be used to assess the status of logistics efficiency in each State.

The State Logistics Performance Index is arrived at using a ranking methodology based on a series of meetings with stakeholders and online surveys in the key areas of the logistics like infrastructure, services, timelines, traceability, competitiveness, security, operating environment and efficiency of regulation.

# Commerce & Industry Minister addresses interactive session on emerging opportunities to enlarge India's exports

An interactive session was organized in New Delhi by the Commerce & Industry Ministry on emerging opportunities to enlarge India's exports to US and China.

During the inauguration of the interactive session, Minister of State for Commerce and Industry, Sh. Som Parkash, urged exporters to take this window of opportunity that has opened up due to tariff escalation between the US and China. Further Sh. Som Parkash said that manufacturers must build capacity and make the most of the opportunity that is now available to the country to enlarge its exports to both the US and China.



Speaking at the interactive session Commerce & Industry Minister, Sh. Piyush Goyal said that in order to achieve the target of USD 5 trillion economy India's exports will have to contribute at least USD one trillion. Piyush Goyal urged manufacturers and exporters to come forward with data and details which directly and indirectly add to the cost of the products that are being exported like cess paid on coal, electricity and royalty paid on mines. All this adds up to the cost of the export product per unit basis, he added. Commerce and Industry Minister said that the Ministry is working on making India's export products competitive and simplifying rules and regulations for easy availability of export credit.

Commerce and Industry Minister urged the EXIM community to flag issues regarding availability of land, labour, common effluent treatment plants, cluster development and logistics support required in ports, airports and customs to the Ministry so that it is able to iron out the issues impeding India's exports and facilitate the exporters to take maximum benefit from the tariff escalation between the US and China.

The Department of Commerce took the initiative to identify and share with Indian exporters and other stakeholders, specific lines where the US would lose competitiveness in China and India has an export potential, and encouraged them to seize this opportunity. Several B2B meetings with Chinese buyers were facilitated through the Indian Embassy in Beijing in addition to inviting Chinese grape buyers to visit Indian grape farms and related units, under the aegis of APEDA.



A section of the industry has opined that some of the conditions like requirements of local experience, are limiting their participation in the Chinese procurement process. Government of India has been engaging with the relevant Chinese Government entities to ensure that Indian companies get market access for their products. Such issues are also discussed in the bilateral meetings from time to time to find solutions to any such restrictions in market access.

Government of India has been taking continuous and sustained steps to bridge the trade deficit by lowering trade barriers for Indian exports to China. During the 11<sup>th</sup> session of India-China Joint Group on Economic Relations (JEG) held in New Delhi on 26<sup>th</sup> March 2018, the two countries agreed to increase bilateral trade in a more balanced and sustainable manner.



In this regard, various meetings have been held at the official level with Chinese counterparts as a part of ongoing efforts, to obtain market access for various Indian agricultural, dairy, and pharmaceutical products in light of the potential of these products in the Chinese market. Various protocols have been signed to facilitate export of Indian rice, rapeseed meal, tobacco and fishmeal / fish oil, chilli meal, from India to China.



The Government of India has also taken various measures to extend support to exporters by facilitating Buyers - Sellers meets between potential Chinese importers and Indian exporters to increase exports of sugar, oil meals, Indian rice and grapes.

In addition, Indian exporters are encouraged to participate in major trade fairs in China, to

showcase Indian products.



Government has been implementing various schemes and programmes to help the domestic industries compete effectively with imports. To promote the domestic manufacturing, schemes like Make in India, Digital India, Software Technology Parks, Electronics Hardware Technology Park Scheme/ Export Oriented Unit Scheme and Special Economic Zone Scheme provide support for promoting domestic manufacturing in the country.



The interactive session was organized by the Department of Commerce and Federation of Indian Export Organisations (FIEO) and attended by Commerce Secretary, Anup Wadhawan, FIEO President, S. K. Saraf and officials of the Department of Commerce. Representatives of Export Promotion Councils and trade & industry associations participated actively in the interactive session with the Commerce and Industry Minister.

# EXTRA ORDINARY GENERAL MEETING 19<sup>th</sup> Aug. 2019

CEPC convened the Extra Ordinary General Meeting (EGM) on 19th August, 2019 in Hotel Le-Meridien, New Delhi. The meeting was chaired by Shri Siddh Nath Singh, Chairman, CEPC. The meeting was attended by 52 Members including – Shri Umer Hameed, 2nd Vice-Chairman, Committee Members- Shri Umesh Kumar Gupta, Shri Abdul Rub, Shri Rajendra Prashad Mishra, Shri Onkar Nath Mishra, Shri Feroze Waziri, Shri Husain Jafar Husaini, Shri Mohd. Wasif Ansari, Shri Sanjay Kumar Gupta, Shri Shree Ram Maurya, Shri Satish Wattal, Shri Bodh Raj Malhotra & Shri Sandeep Kataria.



# ANNUAL GENERAL MEETING 25<sup>th</sup> Sept. 2019

Carpet Export Promotion Council organized its 36th Annual General Meeting on 25<sup>th</sup> September, 2019 in Hotel Radisson, NOIDA. The AGM was attended by 22 Members. Shri Siddh Nath Singh, Chairman, CEPC presided the AGM.



# **“KASHMIR CARPET INDUSTRY SHOULD CONCENTRATE TO MAINTAIN ITS EARLIER QUALITY STANDARDS TO RETRIEVE ITS LOST PRISTINE GLORY”**

## **HISTORY OF ORIGIN OF CARPETS IN KASHMIR**

It is universally accepted that the origin of carpet art has been Persia, Iran and also central Asia which includes China, Russia, Turkistan, Coccasia, Samarqand, Tashkand, Kashgar etc. It was during the rule of one of the Shahmir sultans of Kashmir, SHAHIKHAN who assumed the power of throne of Kashmir under the title of Zain-ul-Abidin popularly known as Budshah in the year 1422 A.D, that this art was imported from Iran, Turkistan, Samarqand.

## **BIRTH AND STRONG FOOTHOLD OF THIS ART IN KASHMIR**

The Budshah laid the foundation stone of the carpet industry in Kashmir. Scribes have noted

that he used to invite experts from Samarqand to train his subjects in these arts. Among some of the industries introduced by him is Carpet, Paper-Machie, silk, paper making etc. Kashmiris who have the natural aptitude for artistic vocations soon acquired a great mastery in these crafts and produced them in very beautiful designs and patterns.

By this they soon got unrivalled fame in Asia and Europe. So much so that when a century after Zain-ul-abidin's death, Mirza Haider of Kashgar brought Kashmir under the virtual rule, he was stunned with the industrial and artistic productions of Kashmir's Carpet Industry which by then had dug deep roots in Kashmir.



## EXECUTION PROCESS OF CARPET DESIGNS IN KASHMIR

Whereas in Iran and other parts of the central Asia mentioned above, weavers while weaving, do copy the design (s) from the coloured graphs, while Kashmir went a step ahead by giving a language to carpet design. In order to get accurate and speedy production of this art in Kashmir we transcribed the coloured graph into script known as TALEEM, the process which was already in vogue in Kashmir for executing designs for the luxurious handicraft of Kashmir-KANI SHAWLS.

## UPS AND DOWNS OF CARPET INDUSTRY

Right from the era of the Budshah till the 18th century this industry went on smoothly as a cottage industry. But in 18th century itself, two Britishers settled down in the valley namely Mr C.M. HEADOW and Mr. MITCHEAL who gave this industry a different shape by introducing machines. They established two big factories in Kashmir under the name O.C.M. HEADOW & MITCHEAL & CO (known as the EAST INDIA CARPET COMPANY LTD) respectively.

It was because of these two factories that Kashmir carpet industry got a boost with strong foot-hold. Kashmiris do remain indebted to these two foreigners who spent their major portion of life in the valley for the promotion of Kashmir carpet industry especially in WORLD WAR –II.

In late forties, till 1949-50, the industry received a terrific setback due to the insurgence and foreign invasion. However the setback was over come after independence. In fact from 1951 till 1980 this industry went ahead successfully from both business and technical aspects. Earlier, weavers in 1951 used to produce carpets not more than 120 knots per sq. inch, which tremendously went to 324, 400 & 576 knots and so on.

During 1952 both the central and state government started implementing different schemes to train and spread this carpet weaving art in various parts of Kashmir which undoubtedly helped the industry.

Soon after the hype of Kashmir carpet industry,

some bureaucrats started getting into this business whose intention was to increase the production, as this industry was a source of getting good money in the Kashmir state.

The interference of such people did increase the production but the quality went on going down by all standards and the reputation of our carpets went on going down.

From 1955-1980 more factories got established which were wholly owned by local entrepreneurs. These factories, except some cases were somehow able to get the lost legacy back by maintaining quality. Very soon another great slump ensued due to the international political crisis between Iran and Iraq which went totally against the growth of industry which resulted in the abrupt price hike in petrol in west thus leaving hardly any purchasing power for this luxurious item.

Secondly at that time China was able to revive its carpet industry and Pakistan also came in market due to high subsidy enjoyed by people in Pakistan which helped them to boost their industry at a great speed. From here the tough competition of high quality carpets started in India.

The slump still continues internationally in carpet industry and very few quality conscious companies are operating steadily. It is always possible that our carpet industry can touch its height of progress again if our manufacturers and exporters maintain the peerless quality standards which this valley was famous for. Just to remind our generation that there was a time when Kashmir carpets were more famous than Persian and carpets produced in Pakistan.

**Author : UMER HAMEED**  
**2nd Vice Chairman, CEPC**

*The author of this article UMER HAMEED has been associated personally with this trade for more than 30 years which was passed on to him by his father LT. ABDUL HAMEED KAWOSSA who has worked with EAST INDIA*

*CARPET COMPANY as a Director north in Amritsar which was a subsidiary of O.C.M INDIA LTD, one of the biggest and world renowned carpet manufacturing units in India.*



## Siddh Nath Singh, Chairman Carpet Export Promotion Council Talks to infraLOG of Great Potential in exports

*In the wake of cries of declining Indian exports for quite some time now, "infraLOG" took time of the Chairman, Carpet Export Promotion Council, Mr Siddh Nath Singh. A thoroughbred carpet vizard from Bhadohi, the traditional India's hub of carpet making for thousand years, he shared his views, concerns and the way ahead for growing exports of this world famous unique handcrafted product of India – Carpet. In a frank freewheeling conversation in between a short time to his next flight, Chief Editor- Dinesh Kumar could get all that is important for Carpet industry's survival in India.*

**Q : What is the position of exports of hand-made carpets?**

India's carpet exports increased around '70s the growth continued until '90s. Thereafter, when recession came in world markets, it had difficulties. In 2000 when Euro currency came in Europe, then it started declining in Europe and the industry came in trouble. Then we spread our wings in other markets when we did so well at that time our export increased from Rs. 4000 to 10,000 crore. Today labour cost in handmade has gone very high in comparison machine made carpets. The machine made technology has made such advancement that you cannot find, on the face of it, whether it is hand-made or machine made. At the same time the price came down to almost 40-50%. Being at higher cost, our products became uncompetitive. That changed the whole game!

**Q : One important step that you suggest that can help Indian carpet industry?**

"Everything stops at finance." We have to see, how we reduce our costs and become competitive. The government has to help the industry by refunding taxation and duties on items which we buy at higher price in India than international prices, for example petrol & diesel. We have to purchase petrol/diesel and diesel at Rs 70-75 a liter against its actual price at Rs 35-40. These unseen costs like excise duties etc. have to be refunded by the Government. Where there is no involvement of WTO, the government should come forward to refund those taxes and duties. Anything which is out of GST can be considered

**Q : How can we reduce the cost of carpet production? How the other countries are doing it? What are the difficulties?**

China was our competitor in hand made carpets they are not there anymore in it. China has totally shifted to machine made carpets because their labour costs increased. In India still there is poverty, so we are getting weavers. Also, in India the ladies are free and can work and we have scope to engage them. Whatever, it is, we have to pay



them minimum wages to them. So we are unable to meet the competition. We want help from government for 20 lakh people in carpet industry and in handicraft about 1.25 crore people that are engaged for their livelihood. That is why we do need government support. We want to say that government must help the industry to reduce our production cost; we become competitive in the market; and the artisans are not thrown into statistics of "unemployed." Earlier the letters used to take ten days to reach addressee. Today it comes instantly. Everything is on line. So, for these issues the government should come forward and help the industry. Today our competition is from Amazon & Walmart. Competition has increased to such levels that unless govt. supports us, it is going to be tough for carpet industry to compete in world markets. Government has to come forward.

Our Hon'ble Minister, Piyush Goyal ji told in his speech that industry must stand on own legs! We are prepared to do it Sir, but the Technology has improved in such a way, that everyone goes everywhere. Everyone has to sell online and everyone wants door delivery. Walmart purchases carpets in Delhi and sells in Indian market. I heard "sometimes, it is made in Bhadohi, it goes to America and comes back to Ambani ji house in Mumbai."





China has shifted to machine made carpets; India has artisans; we have the knowledge. But with the coming of wooden flooring and modern ceramic tiles due to which our business has reduced even in India. People prefer wood flooring and do not buy carpets. Secondly, in International markets, for the past 3 years Russian currency has gone down by 30-35% devaluation. It was almost comparable to Indian rupee to dollar three years ago. Brazil devalued 35%, Japan by 22% & 35% South Africa. China also went down by 20%. Our neighbouring country Pakistan, which supplies carpets, dollar equals to Pak-Rs. 150-200, so their carpets are cheaper and selling.

Turkey did revolution in carpet manufacture, at very high quality and they put 200% duty on our carpets to save their industry. Therefore, we want that government should do similar duty application on Products from Turkey as synthetic carpets are bad for health. It is harmful and not biodegradable. So, if we shift to machine made carpets this will create environment problem. Should we do it? No. Thirdly, carpet is not an essential item like food. Only when one has a house and good income then only he thinks of buying a carpet. Only those who have buying power can buy carpet. Buying power is in America, Europe, Canada, South Africa, Japan, Australia etc. Therefore, it must be understood where the carpets will sell. It will sell where there is buying power not where people are living in poverty. Where 5% people are having money and 95 per cent are poor we cannot sell carpets.

Globally there is disturbance, but we have to fight it out. That is why we request support from the Government. Towards marketing of carpets, we have requested the Minister that carpet is a luxury item, a decorative item. We have to concentrate on markets where our share is 35% to make it 70% rather than go in a market where it is near zero! Government says that we should not call buyers from developed countries and concentrate on the developing economies. It must be understood that they do not have the money to buy carpets. Situation has changed drastically. DOMOTEX which is the biggest international fair, ten years ago, almost 60,000 people were coming in 15 big

exhibition halls. One could not get space there. But now it has shrunk in just 9 halls and 17000 visitors.

**Q : *what is the status of GST at present in Carpet Industry? Last year, the issue was of 12% to be brought down to 5%.***

As far as GST is concerned, we thank the government which has reduced it to 5% since last year. However, regarding refunds, the situation is satisfactory at the centre easily; earlier glitches have almost been ironed out. But in provincial set up, we are having much difficulties to get refunds of GST for reasons known to them.

**Q : *Government does not want to give subsidies to make industry independent, so what will you do to improve the carpet exports?***

Yes, the Hon'ble Minister has told us to stand on our feet. We appreciate the Minister's advice. It is very appropriate. But we have to compete with machine made carpets, how we can do it with such high cost input materials that go into the carpet production. It makes Indian carpets costlier and uncompetitive in the market. The visible difference in international cost of inputs compared in India makes our product totally uncompetitive. Simply, we can't sell!

**Q : *Since the competition is from machine made Carpets, do you think India should also shift to machine made? Is it possible to introduce mechanisation in Bhadohi? Is it possible?***

The carpet making machines are very costly. It costs around Rs. 200-250 crore for one machine, depending on almost 20 colours to be used in carpet making. The design is done on computer and produced through computer. Hence, I don't think it is easy to mechanise this industry. Secondly, what will happen to crores of people who are engaged in this industry for their livelihood, will they not add to the unemployed in the country? They will again go to the government for employment. The government will have a tough time. However, to begin with, I think, the semi-automatic machines being used in China are the possible choice for our industry. We should work to that direction also.

**Q : *One important step that you suggest that can help Indian carpet industry?***

"Everything stops at finance." We have to see, how we reduce our costs and become competitive. The government has to help the industry by refunding taxation and duties on items which we buy at higher price in India than international prices, for example petrol & diesel. We have to purchase petrol/diesel and diesel at Rs 70-75 litre against its actual price at Rs 35-40. These unseen costs like excise duties etc. have to be refunded by the Government. Where there is no involvement of WTO, the government should come forward to refund those taxes and duties. Anything which is out of GST can be considered.

# 15 Reasons

## Why You Shouldn't Ignore Handmade Industry

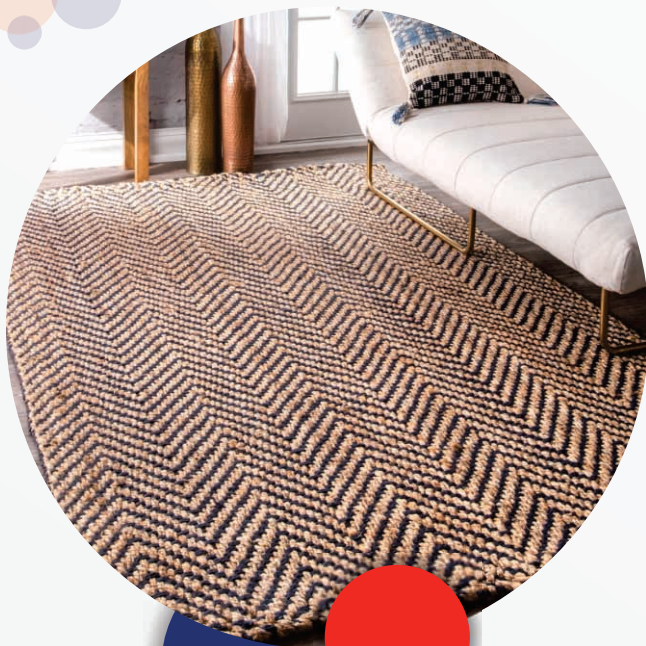
The machine-made market is slowly taking over, causing more and more people to miss out on buying handmade products like handmade carpets and rugs etc. There are many reasons, however, why you shouldn't ignore working in or buying from the handmade rug and carpet industry.



## 1. They're Green

In general, handmade products don't take nearly as much energy to produce as products made by machines.

Mass production is simply much harder on the environment than handmade products are. They are ecological and safe to environment.



## 2. They're More Valuable

Handmade products tend to be worth much more than products that are made by a machine. This is because an expert had to spend their time working on the product, giving it a higher value as determined by society.

## 3. They're Socially the Right Choice

When it comes to choosing a product that will not only last and look great, but also offer support for the maker, handmade products are the obvious choice over machine-made options.



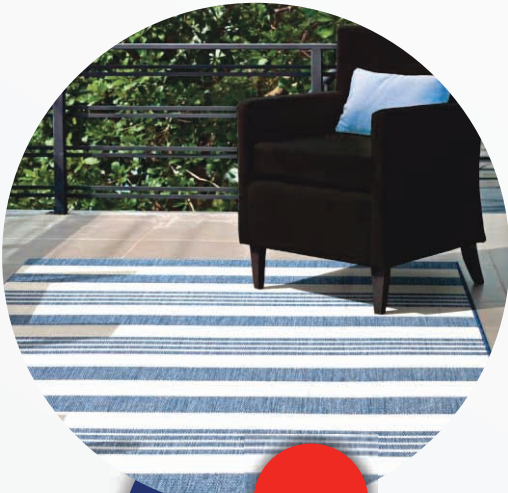
## 4. Customisation Is Possible

Being able to work with the maker to customise a product ensures that it perfectly meets the buyers needs. This is a great option for anyone who needs something specific.



## 5. Handmade Objects Support Families

Unlike machine-made objects, handmade objects have the added benefit of supporting families. The families who spend their time making these products often rely on the income from selling their items.



## 6. Avoid Child Labour

Nobody wants to think that a child was forced to make the product that they want to buy, but when purchasing something that was machine made, this is very likely.



## 7. Help Support the Artist

Any artist who is making handmade products can use the support of buyers. This helps them change their status in life so that they will not be burdened with the problems of being poor.



## 8. Prevent the Loss of Skills

Certain skills are vanishing, but buying handmade items can help prevent the loss of these skills. As generations age, it makes sense that skills will be lost if they are not used by more people in the population.



## 9. They Boost the Job Market

Unsurprisingly, buying handmade objects does a great job boosting the job market, especially when compared to buying machine-made objects. This can help pull an area out of poverty.



## 10. They Tend to Last Longer

Not only are handmade products beautiful, but they tend to last a lot longer than products that are machine made. The attention to detail that it takes and the perfection required results in products designed to last.



## 11. Handmade Products Are Unique

Every woven fibre, every colour choice, and every pulled thread makes a rug or a carpet unique. This is unlike mass-produced items, where all products are supposed to be exactly a like.

## 12. They Have a Story

In general, people want to feel connected to others and feel like they share a story with people from around the world. Buying handmade rugs and carpets allows buyers to be connected to the people who made them.

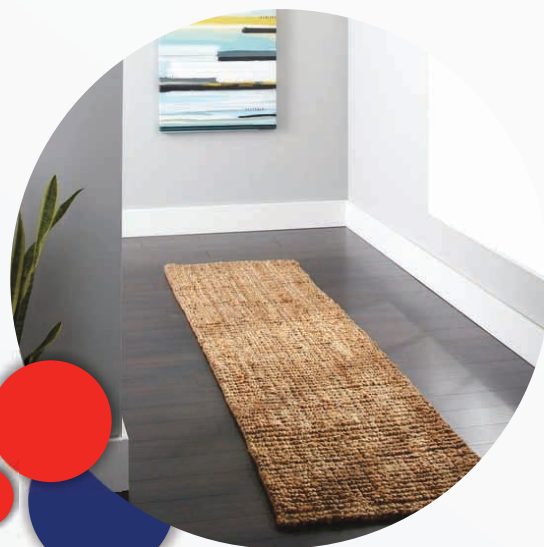


## 13. There Is Better Quality Control

Nobody wants to buy a product that will quickly fall apart, which is why handmade is so much better than machine made. These products often have stricter quality control so that they last longer.

## 14. Entire Communities Benefit

Not only will buying handmade products help the artist, but it will also help the community. Money from the artist will be poured back into their local community, not hoarded by a large company.



## 15. Pride in the Work Matters

Professionals take pride in their work, producing items that are gorgeous and designed to last. This pride and attention to detail results in a higher quality rug or carpet that the buyer will also be proud of owning.

Author

Amit Jain (Managing Director, Shree Sai International)

By buying handmade products, buyers can help support **artisans** and avoid the problems that come with **machine made** products.



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## CARPET EXPORT PROMOTION COUNCIL

### Report on Council's participation in "HGH INDIA 2019" from 3-5 July, 2019 at Mumbai.

Carpet Export Promotion Council organized participation of its Member-Exporters in **"HGH INDIA 2019" from 3<sup>rd</sup> to 5<sup>th</sup> July, 2019** at Bombay Exhibition Centre, Goregaon (East), Mumbai, organized by M/s. Texzone Information Services Pvt. Ltd., Mumbai.

The fair was scheduled from 2nd-4th July 2019 but due to torrential rains in Mumbai the fair started from 3rd July and concluded on 5th July 2019.

This activity was approved by O/o. the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. The Council participated in the above Fair, alongwith the following Member-Exporters : -

Sl. No.	Name of the Participating Firm
1.	M/s. Oscar Exports
2.	M/s. Annex Enterprises
3.	M/s. Global Overseas
4.	M/s. Onyx Rugs
5.	M/s. Deco Vinyl P Limited
6.	M/s. Prakash Carpets P limited
7.	M/s. A Series International
8.	M/s. Rugs Overseas
9.	M/s. Prabha International
10.	M/s. Vinayak International
11.	M/s. Sundeep Exports
12.	M/s. Mirzapur Carpet Centre
13.	M/s. Qaaleen
14.	M/s. Heritage Collection
15.	M/s. Overseas Carpets Limited
16.	M/s. Shyam Cotsyn India Limited
17.	M/s. Craftex International
18.	M/s. Village Weavers
19.	M/s. White Eyes

The CEPC participants displayed various products such as Hand-knotted Woollen/Silk Carpets, Hand-tufted Woollen Carpets, Polyester Shaggy, Doormats, Bathmats, Tablemats, Rugs, Ruggets, Durries, Jute Rugs etc. in their respective Stalls during the above Show.



In the CEPC Stall, Publicity materials of Brochures in both Hindi and English & other useful information were displayed.

HGH India 2019 , the 8th Annual edition of the trade show for Home Textiles, Home Décor, Houseware, and Gifting received an overwhelming response from the trade visitors and the industry. This latest edition of HGH India witnessed a 25% rise in the number of visitors, proving the growing popularity of the trade show amongst serious buyers. Over 700 manufacturers and brands from 32 countries showcased their products, making it the largest trade show for home category in the Indian market.

HGH INDIA 2019 was inaugurated by Shri Shantmanu, IAS, Development Commissioner (Handicrafts), O/o. Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India on 3<sup>rd</sup> July, 2019 at 11.30 a.m. Shri Siddh Nath Singh, Chariman, CEPC, Shri Sanjay Kumar, Executive Director-cum-Secretary, CEPC, and other distinguished Guests were present in the Inaugural Ceremony. Before the Inaugural function, Mr. Arun Roongta, Managing Director, M/s. Texzone Information Services Pvt. Ltd., Mumbai welcomed all the VIPs and Guests present in the Inaugural function and expressed his gratitude to them for their support and presence.



Inauguration by Shri Shantmanu, IAS , Development Commissioner (Handicrafts) in the august presence of Shri Siddh Nath Singh , Chairman, CEPC, Shri Sanjay Kumar , Executive Director-cum-secretary, CEPC, Shri Arun Roongta, Managing Director, M/s. Texzone Information Services Pvt. Ltd. And other Dignitaries.

Shri Shantmanu, IAS expressed his happiness at being present at the show by saying “In the last eight years of operation, HGH India has displayed clear, increasing progress. Their focus much like ours has always been on the Artisans, Craftsmen, Carpet Weavers and Handicraft worker.



***Shri Siddh Nath Singh, Chairman, CEPC welcomed Shri Shantmanu, IAS, Development Commissioner (Handicrafts) at CEPC pavilion in Hall no. 1***



***Shri Siddh Nath Singh, Chairman, CEPC along with Shri Sanjay Gupta, Member COA is explaining about the various Design concept of Handmade Rugs to Shri Shantmanu, IAS, Development Commissioner (Handicrafts) at CEPC pavilion in Hall no. 1***



***Shri Shantmanu. IAS, Development Commissioner (Handicrafts)  
at the booth of M/s. Qaleen in CEPC pavilion in Hall no. 1***



***Shri Shantmanu. IAS, Development Commissioner (Handicrafts) at the booth of M/s.  
Qaleen , discussing the various weaving techniques of Handmade Rugs in CEPC pavilion  
in Hall no. 1***

## REPORT ON COUNCIL'S PARTICIPATION IN “2019 CHINA (QINGHAI) INTERNATIONAL CARPET EXHIBITION” 7<sup>TH</sup>-11<sup>TH</sup> AUGUST 2019

Qinghai International Carpet Exhibition is organized by the China Tibetan Carpet Association and sponsored by the Ministry of Commerce and People's Government of Qinghai province from 07<sup>th</sup> to 11<sup>th</sup> August 2019 at Qinghai International Conference & Exhibition Center, Southern Xining (China). Carpet Export Promotion Council along with 55 member-exporters participated in the Qinghai International Carpet Exhibition 07-11 August 2019.

Council participated in this fair under the MSS scheme of the O/o. the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India for branding Handmade carpets in China.

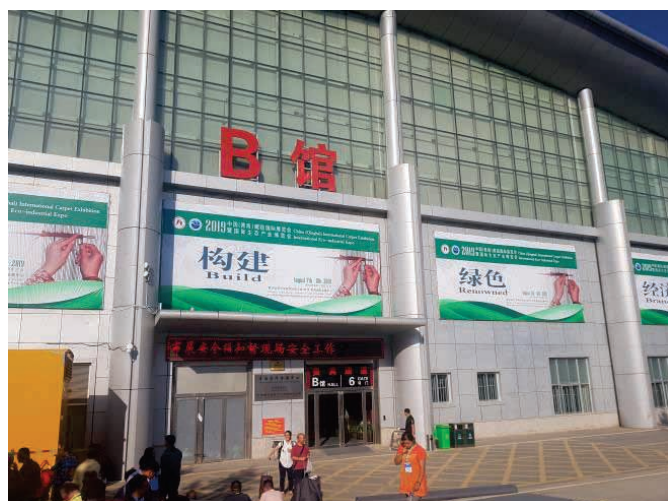
The exhibition was inaugurated by Mr Liu Ning, Governor of Qinghai Province in presence of top Govt. Officials in a gala opening ceremony was marked with a Chinese culture dance & Carpet design Show



It is also the first year for Qinghai to host the International Eco-industrial Expo together with the carpet exhibition, with forums being held on cooperation and development of the eco-industry, Tibetan medicine industry and cross- border e-commerce.

Carpet Export Promotion Council was awarded with a Trophy of Best Partner for its continuous and exemplary contribution to the Qinghai International Carpet Exhibition by having highest number of stalls in this fair as well as promoting this exhibition.





Hall B was used as the international boutique carpet hall where exhibitors brought and sold handmade carpets, machine-made carpets and tapestries from 15 countries such as India, Iran, Pakistan, Afghanistan, Nepal. The exhibition area of Hall B is about 13,000 square meters. All the 116 International Exhibitors were allotted stands in Hall B out of which India has the largest participation of 55 Exhibitors.

### List of Participants:

Sno	Participant Name	Booth No	City
1	Aasir Rug Emporium	IN23	Bhadohi
2	Abhivya	IN42	Mirzapur
3	Akbar Oriental Carpets	IN30	New Delhi
4	Akram Trading Company	IN37	Bhadohi
5	Avon Exports	IN36	Mirzapur
6	Ayub Rugs	IN54	Bhadohi
7	Bansal Carpets	IN44	Agra
8	Carpet Handicrafts Exports	IN09	Mirzapur
9	Chinar international	IN04	Noida
10	Creative Line	IN38	Bhadohi
11	Fahid International	IN28	Bhadohi
12	Faraz Creation	IN12	Bhadohi
13	Global Overseas	IN05	Bhadohi
14	Hasan Exports	IN14	Mirzapur
15	Hasan Rugs Emporium	IN26	Bhadohi
16	Indian Oriental Rugs	IN20	Bhadohi
17	Irfan Oriental Rugs	IN03	Bhadohi
18	Ivory Fine Rugs	IN53	Bhadohi
19	J.I. International	IN32	New Delhi
20	Liberty Rugs	IN29	Bhadohi
21	Mahesh Exports	IN41	Varanasi
22	Mangal Carpets	IN35	Mirzapur
23	Manish Enterprises	IN01	Aurai
24	Maurya Carpet Industries	IN43	Bhadohi
25	Maurya Rug Industries	IN02	Khamaria
26	Mayur International	IN08	Faridabad
27	Mughal Carpet Industries	IN25	Bhadohi
28	Mughal Oriental Carpets Creations	IN27	Bhadohi
29	Nandi Exporters	IN45	New Delhi
30	Numan Oriental Rugs	IN18	Bhadohi
31	Onyx Rugs	IN07	Bhadohi

32	Oriental Carpet Industries	IN16	Bhadohi
33	Overseas Beauty Art Furniture Exports ( P ) Limited	IN50	Delhi
34	Overseas carpets Limited	IN49	Delhi
35	Overseas Exporters	IN51	New Delhi
36	Overseas Trade Linkers	IN48	New Delhi
37	Pamposh International	IN06	Noida
39	RMC COLLECTIONS	IN10	Bhadohi
38	Raheem & Son (Shah Mohammad)	IN19	Bhadohi
40	Raheem International	IN21	Bhadohi
41	Rahman Exports	IN15	Bhadohi
42	Rajput Exports	IN47	Mirzapur
43	Rasheed Carpets	IN31	Bhadohi
44	Rugs Overseas	IN34	New Delhi
45	Salam Carpets	IN17	Bhadohi
46	Salwan Exports	IN13	Bhadohi
47	Sanya Collection	IN33	New Delhi
48	Shivam Carpets	IN55	Bhadohi
49	Shyam Cotsyn India Limited	IN52	New Delhi
50	Singh Enterprises	IN46	Bhadohi
51	Sunny Exports	IN22	Bhadohi
52	Sunny Modern Rugs	IN24	Bhadohi
53	Taj Mahal Products	IN40	Bhadohi
54	Tarique Carpet Industries	IN39	Bhadohi
55	ZUSA	IN11	Bhadohi

### **A Glimpse of CEPC Pavilion**



# Index 2019 - Dubai (UAE)

Index 2019 was held in Dubai World Trade Centre (UAE) from 17-19 September 2019. Index 2019 is the Middle East's and North Africa's largest and only event for the surfaces material, wall coverings including Carpets & Floor coverings organized by Dmg Events. It is expected that 1000 exhibitors from 21 countries show cased their products in the total gross floor space of 8,000 sq.m. and approx 50000 visitors visited from 101 countries. Thus Index 2019 offers the best platform for all international manufacturers ready to explore and take advantage of the tremendous increase in demand for imported surface materials in Middle East and North Africa region. This Fair provided an opportunity to Indian carpet exporters to showcase their products to the professional trade buyers. Participation of Indian carpet exporters in this fair had encouraging results.



**Index 2019 in Dubai (UAE)  
17-19 September 2019  
In Pictures**

## Awareness program and press conference on loom distribution by CEPC & IICT, Bhadohi



CHAIRMAN CEPC ADDRESSING THE MEMBERS  
AT AWARENESS PROGRAM ON LOOM  
DISTRIBUTION

CEPC has made continuous efforts for distribution of hand knotted looms and tufting frames to the trained weavers that are already working for the Member – exporters of this Council in Mirzapur-Bhadohi Carpet Belt or have the possibility of working for a member-exporter at subsidized rate.

In this context CEPC along with IICT organized an Awareness Program and Press Conference on Loom Distribution by CEPC & IICT, Bhadohi. The program is aimed to give maximum publicity among exporters and skilled workers to take advantage of the Government schemes and give their valuable inputs.

Shri Siddh Nath Singh, Chairman CEPC chaired the session and addressed the members with the information of the Scheme.

# SEMINAR ON "Awareness of GST & Discussion on Strategy for Enhancing Export"

Carpet Export Promotion Council opened its fully functional Regional office in the campus of IICT, Srinagar. Council is fully committed for growth and development of the Handmade Carpet Industry in the state of Jammu & Kashmir.

Council organized an awareness seminar in Srinagar on 18<sup>th</sup> July, 2019 at Hotel Four Points by Sheraton, Sonwar Bagh, Badami Bagh, Cantonment, in association with Kashmir Chamber of Commerce and Industry on "Awareness of GST & Discussion on Strategy for Enhancing Export" at Srinagar under the aegis of O/o Development Commissioner (H), Ministry of Textiles, Govt. of India.

Shri Siddh Nath Singh, Chairman, CEPC was present on the occasion along with Committee of Administration members, CEPC & Sr. Govt. Officials from the Industry and Commerce Department, Govt. of J&K.

Mr. Bipin Verma made power point presentation on the issues related with impact of GST on carpet industry of J&K and power point presentation for the benefit of artisans and exporting community of J&K with special emphasis on Geographical Indication (G.I.)

Specific issues related with promotion of carpet industry were discussed and deliberated in the half day seminar.



# Environmental friendly carpets of India

The world is grappling with the global warming issues and effects like never before. The impact of rising sea levels due to rising temperatures and melting of arctic glaciers is a concern that needs to be taken seriously by entire section of industry. In consonance with the policy of Government of India, Our Prime Minister has taken a pledge to address environment issues in an aggressive manner. Our industry is in fore front of this movement. In

order to recycle the waste into making of rugs is gaining momentum in India. A number of traditional, homegrown companies are spearheading this movement in which textile, plastic, paper and rubber waste is being used to create most modern and decorative and trending rugs for domestic and international markets.

Example : Agni Rugs is owned by the couple has pioneered this phenomenon of producing rugs from waste. Their product Sari Silk Rug collection is offered in the market for business and domestic consumers that is cent percent made from recycled waste.

Adidas has commissioned Simone Post to design a product for them from used and discarded trainers. Similarly a German company I:CO have been making rubber mats from worn sports shoes.

Together with the international brands working in the area of producing environment friendly products, Indian rug making companies are setting trends in recycling waste to churn out useful, quality trending rugs acceptable in the world carpet markets.

Ptolemy Mann is an accomplished British Weaver who has taken to producing rugs in India. She has created her signature weaves in hand dyed and woven technique since 1997 in a collaboration with Indian Rugmaker. entrepreneur. In rugs she has worked on her designs since 2014



## Pradhan Mantri Bal Puraskar – 2020

Pradhan Mantri Bal Puraskar – 2020 aims to give recognition to children who have achieved extraordinarily in various fields including innovation, Scholastic, sports, art & culture, social service and bravery, the Bal Kalyan Puraskar is given as recognition to individuals and institutions, who have made an outstanding contribution towards service for children in the field of child development, child protection and child welfare. The detailed guidelines of the same will be pursued on the exclusive portal/website for awards i.e. [www.nca-wcd.nic.in](http://www.nca-wcd.nic.in)

The recommendations received through online mode will be considered. The last date of online submission of recommendations to the Ministry of Women and Child Development on their official website i.e. [www.nca-wcd.nic.in](http://www.nca-wcd.nic.in)

The Government of India has requested to forward Nominations / Recommendations, if any, for Exceptional Achievements in the various fields / disciplines of the industry.

## Withdrawal of 2% MEIS on Export

Ministry of Finance, Department of Revenue had issued an Office Memorandum on 18<sup>th</sup> July 2019 regarding the Withdrawal of MEIS on export of Garments and Made-up for Chapter 61, 62 & 63.

This notice is not applicable for our sector particularly Chapter 57 (Carpets and Other Floor coverings)

## Registration of Beneficiaries (IEC holders) on ICEGATE for e-SANCHIT and other benefits

Single Window – CBIC on “Simplified auto-registration of beneficiaries (IEC holders) on ICEGATE for e-SANCHIT and other benefits”

ICEGATE has introduced simplified auto-registration for IEC holders based on the e-mail id already provided by them for registration under GST.

Detailed advisory on the same has been placed on ICEGATE Web Portal :<https://www.icegate.gov.in/>

The registration of Importers and Exporters will also enable direct access to information related to their consignments for which DG (Systems) is providing several enquiries under their login. The Importers and Exporters will get information about the status of their consignments and PDF copies of their declaration on their registered email ids. The option of replying the queries raised by Customs officers, including those raised during post clearance audit has also been provided under the login of the ICE holder so as to avoid the necessity of submitting the same at the service centre.

Members may register with e-SANCHIT Portal to avail above benefits.

# Finance Minister's Announcements Measures to boost Exports

**Smt. Nirmala Sitharaman, Hon'ble Union Finance Minister announced measures related to exports. Smt. Sitharaman announced following steps to boost exports.**

Some of the issues concerning Export Sector announced are as under:

## Incentives and Taxation

### 1. Extend the scheme of Reimbursement of Taxes & Duties for Export promotion

- **Scheme for Remission of Duties or Taxes on Export Product (RoDTEP)** which will replace MEIS.
- Existing dispensation in textiles of **MEIS + old ROSL will continue up to 31.12.2019**
- Textiles and all other sectors which currently enjoy incentives **upto 2% over MEIS** will transit into RODTEP from 1.1.2020
- In effect, RODTEP will more than adequately incentivize exporters than existing schemes put together.
- Revenue foregone projected at up to Rs. 50,000 crores

### 2. Fully automated electronic refund route for Input Tax Credits (ITC) in GST

- Fully electronic refund module (FORM GSAT RFD-01) for quick and automated refund of ITC nearing completion and will be implemented by end September 2019.
- This is expected to monitor and speed up ITC refunds.

## Export Finance

### 1 Expanding scope of Export Credit Insurance Scheme (ECIS) by ECGC

- Export Credit Guarantee Corporation (ECGC) will expand the **scope of ECIS**
- Will offer higher insurance cover to banks lending working capital for Exports.
- Premium incidence for MSMEs will be moderated suitably.
- It is expected that the initiative will cost about Rs 1700 cr per annum.
- This will enable reduction in overall cost of export credit including interest rates, especially to MSMEs.

### 2 Revised Priority Sector Lending (PSL) norms for Export Credit

- Priority Sector Lending (PSL) norms for Export credit have been examined and enabling guidelines are under consideration of RBI

- This will release an additional Rs. 36,000 crs. to Rs 68,000 crores as export credit under priority sector.

### **3. Effective monitoring of Export Financing by Department of Commerce**

- Data on Export Finance is regularly published by RBI
- Export Finance will be actively monitored by an Inter-Ministerial Working Group in Department of Commerce, tracked through a dashboard, reviewed with institutions and active intervention carried out.

## **Export Facilitation**

### **1. Leverage technology to reduce “Time to Export or Turn-around time”**

- Technology will be further leveraged by timely completion of ongoing initiatives to further reduce "Time to export" - though seamless process digitization of all export clearances (port/airport/customs, etc) and elimination of offline/manual services
- An action plan to reduce Time to export/turn-around time in airports and ports benchmarked to international standards will be implemented by Dec 2019.
- Actual turnaround times will be published in real time for each port and airport to push them to improve performance
- An Inter-Ministerial Group will be made accountable for this.

### **2. Annual mega shopping festivals.**

- Annual mega shopping festivals in India will be organized in 4 places across 2020 March in 4 themes (G&J, Handicrafts/Yoga/Tourism, Textiles and Leather)

## **Free Trade Agreements**

### **1. Special FTA Utilisation Mission**

- FTA Utilisation Mission, headed by a Senior officer in Department of Commerce, will be set up
- To work exclusively with FIEO and export houses to utilise concessional tariffs in each FTA,
- Enhance awareness of preferential duty benefits among MSMEs, disseminate and facilitate compliance requirements (Rules of Origin/ Certificate of Origin, etc.) under FTAs for importers and exporters,
- Set goals for FTA utilization and put in place an effective FTA monitoring system.

### **2. Online “Origin Management System”**

- An Online “Origin Management System” for exporters to enable them to obtain Certificates of Origin – CoO (under Rules of Origin) will be launched in the next few weeks by DGFT in collaboration with Exports Inspection Council.
- This is expected to significantly improve ease of doing business for exporters.

## **Handicrafts**

### **Enable handicrafts industry to effectively harness e-commerce for exports**

- Special dispensation for facilitating and on-boarding handicrafts artisans and handicraft cooperatives directly on e-commerce portals and enable seamless exports.
- Mass enrolment of artisans across India with help of M/o Textile and organisations like TRIFED, CIE, etc.

# Budget 2019-20 : Highlights

## Some Budget Highlights of the Budget 2019-20, presented by Hon'ble Finance Minister

### Banking Sector

- Government has introduced providing of loans upto 1 crore for MSMEs within 59 minutes through a dedicated online portal. Under the Interest Subvention Scheme for MSMEs.
- For ease and convenience of tax payers, to make PAN and Aadhaar interchangeable and allow those who do not have PAN to file Income Tax returns by simply quoting their Aadhaar number and also use it wherever they are required to quote PAN.
- To discourage cash payments TDS@2% on withdrawals exceeding 1Cr per annum from a bank account
- It is proposed that the business establishments with annual turnover more than 50 crore shall offer low cost digital modes of payment to their customers and no charges or Merchant Discount Rate shall be imposed on customers as well as merchants.
- Threshold for presumptive taxation of businesses was raised from Rs. 1 crore to Rs. 2 crore.
- For maintenance of books of accounts by individuals and HUFs,
- Income threshold was raised from Rs. 1.20 lakh to Rs. 2.5 lakh;
- Turnover threshold was raised from Rs. 10 Lakh to Rs. 25 Lakh.
- Presumptive taxation was introduced for professionals having receipts up to Rs. 50 lakh.

### Goods & Services Tax ( GST )

- For simplifying the GST processes, a simplified single monthly return is being rolled out. Taxpayer having annual turnover of less than 5 crore shall file quarterly return.
- A fully automated GST refund module shall be implemented. Multiple tax ledgers for a taxpayer shall be replaced by one.
- 2% interest subvention for GST-registered MSME on fresh or incremental loans.
- To move to an electronic invoice system wherein invoice details will be captured in a central system at the time of issuance. There will be no need for a separate e-way bill. Its roll out would begin from January, 2020. Electronic invoice system will significantly reduce the compliance burden.
- Misuse of duty-free scrips and drawback facility involving more than fifty lakh rupees will be a cognizable and non-bailable offence.

Members may take a note of the above.



# CARPET EXPORT PROMOTION COUNCIL



**Export Excellence  
Awards For The Year  
2018-19**

**11<sup>th</sup> October 2019, Varanasi**

## WINNERS OF EXPORT EXCELLENCE FOR THE YEAR 2018-19

### 1. Overall Highest Export Performance (FOB Value-wise) for the products covered by this Council :

- a. Gold Trophy : M/s Obeetee Pvt. Ltd., Mirzapur
- b. Silver Trophy : M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur
- c. Bronze Trophy : M/s Rugstic, Bhadohi .

### 2. Product-wise Highest Export Performance (FOB Value-wise) –

#### a. Hand-knotted Woollen Carpets including Indo-Nepalese Carpets.

- i. Gold Trophy : M/s Obeetee Pvt. Ltd., Mirzapur
- ii. Silver Trophy : M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur
- iii. Bronze Trophy : M/s Rupesh Kumar & Sons, Bhadohi.

#### b. Handmade Woollen Tufted Carpets/Handloom Carpets

- i. Gold Trophy : M/s Obeetee Pvt. Ltd., Mirzapur
- ii. Silver Trophy : M/s Obeetee Textiles Pvt. Ltd., Mirzapur
- iii. Bronze Trophy : M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur

#### c. Handmade Silk Carpets.

- i. Gold Trophy : M/s Rugstic, Bhadohi
- ii. Silver Trophy : M/s Kaka Carpets, Bhadohi
- iii. Bronze Trophy : M/s Kaka Overseas Ltd., Gurgaon.

#### d. Handmade Woollen Durries/Druggets/ Shaggy :

- i. Gold Trophy : M/s Heritage Overseas, Panipat
- ii. Silver Trophy : M/s Rupesh Kumar & Sons, Bhadohi.
- iii. Bronze Trophy : M/s Obeetee Pvt. Ltd., Mirzapur.

## WINNERS OF CERTIFICATE OF MERIT

1	M/s Global Overseas, Bhadohi
2	M/s Cottage Industries Exposition Ltd., New Delhi.
3	M/s Shobha Woollens Pvt. Ltd., Bhadohi
4	M/s Surya Carpets Pvt. Ltd., Bhadohi
5	M/s Saraswati Global Pvt. Ltd., Jaipur
6	M/s Onyx Rugs, Bhadohi
7	M/s J.I. International, New Delhi
8	M/s Sahil Plastic (P) Ltd., Mumbai
9	M/s Agni, Bhadohi
10	M/s Ideal Carpets Ltd., Bhadohi
11	M/s Ideal Carpet Industries, Bhadohi
12	M/s Bhadohi International, Bhadohi



# LIFE TIME ACHIEVEMENT AWARDS



**Shri Raja Ram Gupta**  
Senior Member CEPC  
M/s Munghal Carpet Industries

**Shri Raja Kumar Singh**  
Founder Member, CEPC  
M/s Rajput Carpet Industries, Mirzapur

**Shri Mustafa Khan**  
Founder Member, CEPC  
M/s A. Aziz Khan & Sons

**Shri Shree Dhar Misra**  
Past Chairman, CEPC  
M/s Shreedhar Exports

**Shri Shaukat Ali Ansari**  
Ex COA Member, CEPC  
M/s Rajjab Ali & Sons

**Shri V.R. Sharma**  
Past Chairman, CEPC  
M/s Obeetee Pvt. Ltd.





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