



# CARPET COUNCIL NEWS

**CEPC**  
CARPET EXPORT PROMOTION COUNCIL INDIA

News Bulletin of Carpet Export Promotion Council

Vol: 38 Issue: Oct-Dec 2019

Price: Rs. 100/-







CELEBRATING  
MULTI-HUED GROWTH  
WITH **EVERY WEAVE**

40<sup>TH</sup>  
**INDIA  
CARPET  
EXPO**

28-31 MARCH, 2020  
NSIC Ground, Okhla,  
New Delhi

\*\*\*\*\*

Also visit us at  
India Pavilion, Hall No. W3  
DOMOTEX Asia China Floor  
Shanghai, China  
24-26 March, 2020

\*\*\*\*\*



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CARPET EXPORT PROMOTION COUNCIL INDIA

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Carpet Export Promotion Council (CEPC) at New Delhi is an apex body of Ministry of Textiles, Govt. of India for promotion of export of hand-knotted carpets and other floor coverings. Carpet is one of the highly labor-intensive sector having export of approx. US \$ 2 billion and employing directly 2 million workforces especially from the economically backward section of society. It is an official body of handmade carpet exporters for the promotion of exports from the country and India's 'Make in India' image abroad as a reliable supplier of high quality handmade carpet products. CEPC therefore, helps in R&D, quality assurance, timely delivery of finished products across the globe in addition to skill enhancement of weavers/artisans/ entrepreneurs, and strengthening the base in existing markets, identifying potential markets, educating about government policies and its compliances, providing assistance for brand building of Indian hand-made carpets through publicity and participating in and organizing world renowned trade fairs, expositions and road shows in established markets. It also explores potential and upcoming markets globally for promotion of Indian hand made carpets, rugs, floor coverings etc.



## CARPET COUNCIL NEWS

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## Editorial Board

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# Chairman's Message



Dear Fellow Exporters,

It takes immense pleasure to bring to you the 38th edition of the newsletter of Carpet Export Promotion Council.

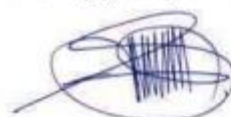
The new year is around the corner and while we continue to evolve in our products and marketing strategy, we are all set to arrange participation for our esteemed member exporters in Domotex International Trade Fair at Hannover (Germany) from 10-13 January 2020. This is the 31st edition of Domotex International Trade Fair and it's the 27th time that Carpet Export Promotion Council is participating in this fair with its unique flair of "Incredible Skills of India". It is one of the most successful Handmade Carpet Expo under one roof organized in the European Union.

You would be glad to learn that Carpet Export Promotion Council is going to take over the charge of Bhadohi Carpet Expo Mart and it will definitely play an important role in boosting the exports of Handmade Carpet from Bhadohi-Mirzapur-Varanasi Carpet Belt.

We are also focused on "Geographical Indication" wherein we are committed to add more locations for Handmade Carpets under the GI. The GI registered product will be recognized as IPR of the country and establishment provides legal protection to the handmade Carpet. This will simultaneously generate more job opportunities in rural sector. The GI will increase the export of handmade carpets. The Handmade Carpets under GI Tag will provide authenticity about the products.

As you are well aware that the Council is organizing its 40th edition of "India Carpet Expo" which is scheduled to be held in New Delhi from 28th to 31st March 2020 with its unique flair of "Incredible Skills of India" and is one of the most successful Handmade Carpet Expo under one roof organized in the Asian subcontinent. I would like to appreciate my colleagues in the Committee of Administration at CEPC for extending their proactive support while organizing this Expo.

May this New Year bring new happiness, new goals, new achievements and a lot of new inspirations in your life. Wishing you a year fully loaded with happiness.



Siddh Nath Singh  
Chairman



# Executive Director's Message



Dear Sir,

I hope that this New Year brings happiness, peace and health to you and your loved ones.

During the past few years many advances and changes have taken place at Carpet Export Promotion Council (CEPC), especially in our ability to communicate with Member Exporters regarding their issues and simultaneously taking up the matter of buyers around the globe. These are exciting times that offer new opportunities for taking the exports of Indian Handmade Carpets to another level. What hasn't changed is our commitment to boost the Exports of Handmade Carpets and to facilitate our members the ease of doing business.

It is my pleasure to welcome all the Overseas Buyers from across the world, distinguished Guests at Carpet Export Promotion Council's pavilion at Domotex International Trade Fair at Hannover (Germany).

The Mumbai edition of India Carpet Expo has been organized successfully and Council has already decided to organize the next fair in Mumbai and other metropolitan cities.

As you are well aware that Carpet Export Promotion Council organizes its Flagship show "India Carpet Expo" in the month of October at Varanasi and in the month of March at New Delhi every year. This will be the 40th edition of India Carpet Expo organized by this Council at Delhi with an aim to promote the Exports of "Indian handmade carpets & Other Floor Coverings" where we welcome all our distinguished buyers from around the globe.

We appreciate the confidence that all of our members, buyers and industry partners have placed in us and in our work. We will strive to be better each day and look forward to working with you in 2020.

Sanjay Kumar  
Executive Director





# COMMITTEE OF ADMINISTRATION



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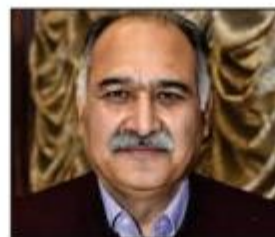
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(Exports), Ministry of Textiles

Ms. Rupa Dutta, Adviser  
(Finance), Ministry of  
Commerce



# National Event

India Carpet Expo at Varanasi : 11-14 October, 2019



## Carpet Export Promotion Council

under the aegis of Govt. of India organized the 38<sup>th</sup> Edition of India Carpet Expo from 11<sup>th</sup> to 14<sup>th</sup> October, 2019 in the Sampurnanand Sanskrit University Ground with an aim to promote the Cultural Heritage and showcase the weaving skills of Indian hand-knotted carpet artisans amongst the overseas hand-knotted carpet buyers.

This Expo was inaugurated on 11<sup>th</sup> October, 2019 by Shri Ravi Capoor, IAS, Secretary (Textiles), Ministry of Textiles, Govt. of India in the gracious presence of Shri Vijoy Kumar Singh, Additional Secretary and Financial Advisor, Department of Commerce, Shri Shantmanu, IAS, Development Commissioner (Handicrafts), Shri Sanjay Rastogi, Development Commissioner (Handlooms), Shri Sohan Kumar Jha, Sr. Director, O/o. the DC (Handicrafts), Ministry of Textiles, Govt. of India. Shri Siddh Nath Singh, Chairman, CEPC, Shri Umer Hameed, 2nd Vice-Chairman, CEPC alongwith Members of the Committee of Administration, prominent Members Exporters and Guests, Media & Participants.



Shri Ravi Capoor in his press briefing mentioned that, "We are very glad that CEPC organizes this Expo twice every year to promote Indian weavers worldwide. Every year Expo generates huge amount of business. We have everything handmade and hand weaved here, which is the major attraction to the foreign buyers." Shri Capoor further assured that Ministry of Textiles will provide all possible support for branding and promotion of Handmade Carpet Industry.

Shri Shantmanu mentioned that his office is providing dedicated Staff for promotion of Handicraft sector and launched various schemes for promotion, marketing and training of the weavers and small entrepreneurs.







## Shri Siddh Nath Singh, Chairman, CEPC

said “India Carpet Expo” is an ideal platform for International Carpet Buyers, Buying houses, buying Agents, Architects and Indian Carpet Manufacturers & Exporters to meet and establish long term business relationship.

This exhibition is a crucial step towards taking Indian exports of Handmade carpet to much greater and newer heights.

Shri Singh further added that there are tremendous business opportunities for participating manufacturers and exporters as various prominent buyers of Handmade Carpets from all over the

world attended the show and orders worth over thousand crores are expected to be executed in near future. New fall-winter colors and designs are being showcased at the Carpet Expo.

India Carpet Expo is one of the largest Handmade Carpet Fairs in Asia with a unique platform for the buyers to source the best handmade carpets, Rugs and other floor coverings under one roof. With the participation of 230 exhibitors, it has become a popular destination worldwide on Handmade Carpets.



Shri Sanjay Kumar, Executive Director emphasized that Council is planning to launch a world wide drive to popularize Handmade Carpets and other floor coverings with a slogan

***“Think Handmade Carpet  
– Think India”.***



**Prof. Raja Ram Shukla, Vice-Chancellor, Sampurnanand Sanskrit University, Varanasi** also visited India Carpet Expo and saw the arrangement and facilities available at fair ground. They also met the participating exhibitors and appreciated the new developments created by the Indian Carpet Manufacturers. They also met the overseas buyers and appreciated the efforts made by Carpet Export Promotion Council in providing such a great infrastructure to the manufacturers from Varanasi-Bhadohi-Mirzapur belt for promoting Indian Carpets and helping the artisans and weavers of this area.



**Shri Ravindra Jaiswal, Hon'ble Minister of Stamp, Court Fees & Registration, Govt. of U.P.** in his press briefing mentioned that India Carpet Expo gave new identity to the Varanasi City and assured full support from the Central and State Government for the Handmade Carpet Industry at all levels. In a reply to Media Shri Jaiswal mentioned that there is no recession in India and visit of more than 300 buyers in the fair is a proof of the same. Shri Jaiswal was hopeful that the fair will generate huge business and will be helpful in generating more employment avenues for the weaker section of the society.





Shri G.K. Pillai, Chairman, DBK Committee, Ministry of Finance, Govt. of India, Shri S.K. Panda, Former Secretary (Textiles), Govt. of India, Shri Rajendra Prasad, District Magistrate, Bhadohi also marked their presence in the Expo.







This expo aimed to opening up of new market opportunity for the industry and shall help Small and Medium Indian carpet exporters in promoting their products to overseas countries.

The Carpet Export Promotion Council showcased the products of 230 reputed small, medium and large manufacturer exporters from all over country viz U.P., Rajasthan, Delhi, Haryana, Jammu and Kashmir, Punjab, Madhya Pradesh, Himachal Pradesh, Andhra Pradesh etc. 326 Overseas Carpet Buyers visited the Expo to generate business for this rural based cottage sector. It is the endeavor of the Council to provide exclusive business environment to both carpet importers as well as manufacturer-exporters, which ultimately will benefit about 2 million weavers and artisans employed in this highly labour intensive rural based MSME cottage industry.

India Carpet Expo is one of the largest Handmade Carpet Fairs in Asia with a unique platform for the buyers to source the best handmade carpets, Rugs and other floor coverings under one roof, it has become a popular destination worldwide on Handmade Carpets. 326 Overseas Carpet Buyers from 43 countries like Australia, Bangladesh, Belgium, Brazil, Canada, Chile, China, Czech Republic, Egypt, France, Germany, Iran, Italy, Japan, Japan, Kazakhstan, Korea, Lithuania, Mexico, Nepal, Russia, Singapore, South Africa, Spain, Sweden, Taiwan, Thailand, Turkey, U.A.E., U.K., U.S.A., Vietnam, Colombia, Denmark, New Zealand, Qatar, Sri Lanka, Uzbekistan, Malaysia, Azerbaijan, Poland, Belarus, Switzerland etc. visited the India Carpet Expo. 280 Buying Representatives/Buying Houses from different parts of India also make their presence in the Expo.

Buyers who visited the Expo were very much impressed with the display of various Handmade Carpets and other floor coverings and arrangements made by the Organizers and shared their trends and requirements of their respective markets. The “India Carpet Expo”, upholding the prime motive of the Council, is not only bringing the largest business opportunity to all segments of handmade carpet exporters, beginning from the smallest to the biggest exporter, but it “also provides unique pick and choose business” opportunity including retailers and wholesalers and that too under one roof. Indian Carpet Sector is more than capable to make any design, quality to cater the demand of customers.

The 38th Edition of India Carpet Expo, 2019 enabled retailers, distributors and institutional buyers from 42 countries, its cities and towns across the Globe, to compare products, prices and deliveries instantly and making their sourcing efficient, competitive and cost effective.



## Press Conference



## Bhadohi

A Press Conference was held in Hotel Shiraz, Bhadohi wherein Shri Siddh Nath Singh, Chairman, CEPC, Shri Umer Hameed, 2nd Vice-Chairman, CEPC, Shri Umesh Kumar Gupta, Shri Onkar Nath Mishra, Shri Abdul Rub, Shri Rajendra Prashad Mishra, Shri Ram Maurya, Members COA, CEPC and Shri Sanjay Kumar, Executive Director, CEPC were present. Chairman briefed the media about the organization of 38th India Carpet Expo (15th in Varanasi) from Friday, the 11th to 14th October 2019 in Sampurnanand Sanskrit University Ground under the aegis of Govt. of India with an aim to promote the Cultural Heritage and weaving skills of Indian hand-made Carpets and other floor coverings amongst the visiting overseas carpet buyers.

## Varanasi

A Press Conference was also held in Hotel Taj Ganges, Varanasi on 10th October 2019. Chairman, CEPC Sh Siddh Nath Singh briefed the media about largest Handmade Carpet Fairs in Asia "India Carpet Expo". It is a unique platform for buyers to source the best handmade carpets, rugs and other floor coverings under one roof. It has become a popular destination worldwide on Handmade Carpets. India's unique capability in adapting to any type of design, color, quality & size as per the specifications of the carpet buyers has made it a household name in International market. Industry uses diverse Raw-materials from various parts of India i.e. wool, silk, manmade fibre, jute, cotton and various blends of different yarns. The industry is having immense potential for growth both in production and Exports.

Mr. Siddh Nath Singh, Chairman, CEPC further informed the Press that this time Council has instituted Export Excellence Award for the year 2018-19 on 11th October 2019 under 5 categories and also presenting Lifetime Achievement Award to prominent personalities for their contribution to the Handmade Carpet Industry.





## City in Focus The spiritual Capital of India : **Varanasi**



Varanasi, is situated in the state of Uttar Pradesh, India between the two rivers Varuna & Assi from where it derives its name. It is known as the holy city of 'Moksha.' The city is also called Kashi and Benaras. It is the Spiritual Capital of India. The city is told to have been the abode of Lord Shiva, one among the Trinity - the 'Destroyer.' The city dates back to the 11th century B.C. The most famous temple of Kashi-Vishwanath dedicated to the Presiding deity, Shiva, is the main attraction which draws Hindu pilgrims from India and all over the world. Bathing in the Ganges River's sacred waters in Kashi's 84 ghats is considered to rid the devotees from the vicious circle of birth and death. Most devout hindus perform funeral rites and burn their dead on the ghats of Varanasi. Buddha is said to have delivered his first sermon at Sanchi, Sarnath in 528 BC very close to Varanasi.



Varanasi is also called the city of temples some of them ancient ones in the narrow streets. Over 2,000 temples dot the city bringing the spirituality to the fore. While Assi Ghat is famous for Shiva linga, Dashashwamedh Ghat is famous for the Holy Ganga Aarti.



Over time it has grown as an important industrial centre for muslin and silk fabrics, perfumes, ivory works, and sculpture. Bhadohi near Varanasi is biggest centre for exquisite hand made carpets famous all over the globe.







# India Carpet Expo In News

## Varanasi hosts India Carpet Expo for the 15th time

On the first day itself, over 132 overseas carpet buyers from around 40 countries joined the event, and 133 buying representatives visited the expo



The 15th edition of India Carpet Expo, the world's largest carpet trade fair, is being held in Varanasi from September 15 to 20. The expo is organized by the Carpet Export Promotion Council (CEPC), Varanasi, in association with the Government of India. The expo is a platform for carpet exporters and buyers from around the world to meet and discuss business. The expo is held in the city of Varanasi, which is known for its rich cultural heritage and its carpet industry. The expo is a major event for the carpet industry and attracts a large number of buyers and exhibitors from around the world. The expo is a platform for carpet exporters and buyers from around the world to meet and discuss business. The expo is held in the city of Varanasi, which is known for its rich cultural heritage and its carpet industry. The expo is a major event for the carpet industry and attracts a large number of buyers and exhibitors from around the world.

## कालीनपर कम होगी इम्पोर्ट ट्यूटी-रवि

केंद्रीय वस्त्र सचिवने 2.0 वीं इंडिया कार्पेट एक्सपोका त्रिपा सुधारम्, कर्ना-चीन संगम सुमे देवादि इन्वर्निश कालीनको दिया जायेगा बहुरा



अमर उज्ज्वल

## सिंगापुर की तर्ज पर बसाएंगे स्मार्ट कारी

रिग रोक को 17 जेन में विभिन्न करने का प्रस्ताव पीएनजे को भेजा गया: जयसमाल



## 'मोने की विडिया' देख करिद हुए विदेशी

देशी कार्पेट में और गुजर, विदेशी की गुजर



अमर उज्ज्वल

## Kashmiri carpet makers say clampdown hit business badly

INDIA CARPET EXPO BEGINS



## हस्तनिर्मित कालीन को बढ़ावा देने के लिए केंद्र सरकार कर रही प्रयास

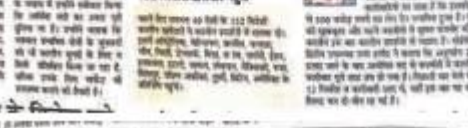
कालीन प्रदर्शनी का संपूर्णन संस्कृत विश्वविद्यालय में हुआ शुभारंभ



अमर उज्ज्वल

## बुनकरों को भी मिलेगा कालीन का बाजार

वैदिक और डिजाइन का प्रशिक्षण प्राप्त कर रहे हैं



अमर उज्ज्वल

## बनारस, भदोही की कालीन ने बिगड़ा चीन का गणित

आर्थी प्रदर्शनी में बड़ी संख्या में चीन के लोग घुसने के बाद वे रहे अरि



अमर उज्ज्वल

## कालीन व्यवसाय बढ़ाने के लिए चलेगा अभियान

चिप को 10 दिनों के लिए बंद कर दिया है



अमर उज्ज्वल

## 38th edition of India Carpet Expo inaugurated



अमर उज्ज्वल

## इंडिया कार्पेट एक्सपो में समीक्षक लेकर लौटे कार्पेटकारी

अमर उज्ज्वल



अमर उज्ज्वल

## बुनकरों को भी मिलेगा कालीन का बाजार

वैदिक और डिजाइन का प्रशिक्षण प्राप्त कर रहे हैं



अमर उज्ज्वल

## संस्कृत विवि में इंडिया कार्पेट एक्सपो का आगाज आज

अमर उज्ज्वल



अमर उज्ज्वल

## मंदी विपक्ष का सुनियोजित विगूण: खीन्द

अमर उज्ज्वल



अमर उज्ज्वल



# National Event

## EXPORT EXCELLENCE AWARDS FOR THE YEAR 2018-19



Carpet Export Promotion Council organized Export Excellence Awards for the year 2018-19 on 11th Oct 2019 in Hotel Taj Ganges, Varanasi.

The Award Function started with Ganesh Vandana and lamp lighting Shri Shantmanu, IAS, Development Commissioner (Handicrafts), Shri Siddh Nath Singh, Chairman, CEPC, Shri Umer Hameed, 2nd Vice-Chairman, CEPC along with Members of the Committee of Administration, prominent Members Exporters, Participants of ICE, Overseas Buyers, Media and Guests were also present.

Carpet Export Promotion Council presented the Trophies and Certificate of Awards to the following:

1. Overall Highest Export Performance:			
a.	Gold Trophy	:	M/s Obeetee Pvt. Ltd., Mirzapur
b.	Silver Trophy	:	M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur
c.	Bronze Trophy	:	M/s Rugstoc, Bhadohi.
2. Product-wise Highest Export Performance (FOB Value-wise) –			
a. Hand-knotted Woollen Carpets including Indo-Nepalese Carpets.			
i.	Gold Trophy	:	M/s Obeetee Pvt. Ltd., Mirzapur
ii.	Silver Trophy	:	M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur
iii.	Bronze Trophy	:	M/s Rupesh Kumar & Sons, Bhadohi.
b. Handmade Woollen Tufted Carpets/Handloom Carpets			
i.	Gold Trophy	:	M/s Obeetee Pvt. Ltd., Mirzapur
ii.	Silver Trophy	:	M/s Obeetee Textiles Pvt. Ltd., Mirzapur
iii.	Bronze Trophy	:	M/s Jaipur Rugs Co. Pvt. Ltd., Jaipur
c. Handmade Silk Carpets.			
i.	Gold Trophy	:	M/s Rugstoc, Bhadohi
ii.	Silver Trophy	:	M/s Kaka Carpets, Bhadohi
iii.	Bronze Trophy	:	M/s Kaka Overseas Ltd., Gurgaon.
d. Handmade Woollen Durries/Druggets/ Shaggy :			
i.	Gold Trophy	:	M/s Heritage Overseas, Panipat
ii.	Silver Trophy	:	M/s Rupesh Kumar & Sons, Bhadohi.
iii.	Bronze Trophy	:	M/s Obeetee Pvt. Ltd., Mirzapur.



## EXPORT EXCELLENCE AWARDS FOR THE YEAR 2018-19

### Certificate of Merit

1.	M/s Global Overseas, Bhadohi
2.	M/s Cottage Industries Exposition Ltd., New Delhi.
3.	M/s Shobha Woollens Pvt. Ltd., Bhadohi
4.	M/s Surya Carpets Pvt. Ltd., Bhadohi
5.	M/s Saraswati Global Pvt. Ltd., Jaipur
6.	M/s Onyx Rugs, Bhadohi
7.	M/s J.I. International, New Delhi.
8.	M/s Sahil Plastic (P) Ltd., Mumbai
9.	M/s Agni, Bhadohi
10.	M/s Ideal Carpets Ltd., Bhadohi
11.	M/s Ideal Carpet Industries, Bhadohi
12.	M/s Bhadohi International, Bhadohi



# KALEEN RATNA AWARDS

Besides the export excellence awards Council also recognized the contribution of the Senior Members of the trade who devoted their full life for the Indian Handmade Carpet Industry and because of whom the Carpet Industry reached at the present level.

Carpet Export Promotion Council presented

**"Kaleen Ratna" – Lifetime Achievement Awards to the following**



**Kaleen Ratna Shree Dhar Misra**  
Past Chairman, CEPC  
M/s Shreedhar Exports



**Kaleen Ratna V.R. Sharma**  
Past Chairman, CEPC  
M/s Obeetee Pvt. Ltd.



**Kaleen Ratna Mustafa Khan**  
Founder Member, CEPC  
M/s A. Aziz Khan & Sons



**Kaleen Ratna Raj Kumar Singh**  
Founder Member, CEPC  
M/s Rajput Carpet Industries, Mirzapur



**Kaleen Ratna Shaukat Ali Ansari**  
Ex COA Member, CEPC  
M/s Rajjab Ali & Sons



**Kaleen Ratna Raja Ram Gupta**  
Senior Member CEPC  
M/s Mughal Carpet Industries



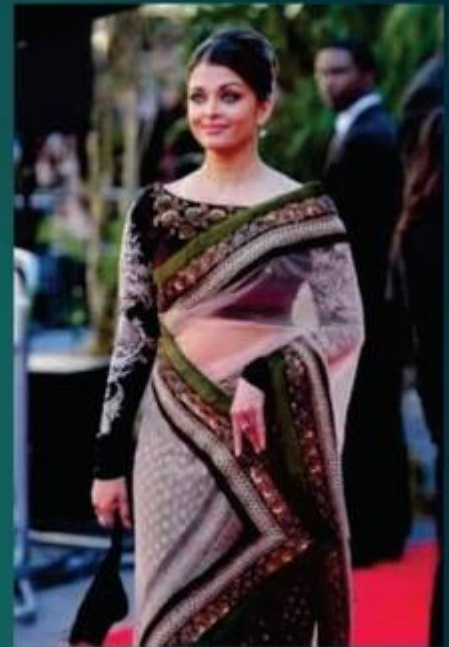
# The life story of a sari silk rug

NARRATED BY : KARAN AGARWAL  
KARAN.AG@GMAIL.COM

All Indian women love and adore their saris



Be it village women living a simple life wearing their saris with pride while fetching daily water in a non-descript desert



Or be it former Miss Worlds captivating a global audience with their attire at Cannes – saris hold a special place in every Indian wardrobe

But what happens when the saris have lived out their lives?

They end up in places like these :-



They pollute our rivers our air and our ground. A thing of beauty ends up becoming a deadly weapon.





# This is where we intervene

Old saris are purchased in bulk from scrap dealers, trash collectors, recyclers etc from all over the country and are sent for sorting deep inside Bihar – one of India's most backward states where crime and poverty run rampant and employment opportunities are slim to none

Over here these saris are handed over to groups of women entrepreneurs.

Mostly old and widowed, earlier the ladies of these villages had no means of sustenance. But now they take these saris home and work on the sorting and spinning as per their own schedule and comfort and earn a decent living wage right from their homes.

## The Sorting



Sorting is the process where each individual thread of sari is separated on the basis of colour. All reds go in one pile, all greens in another, all yellows in another and so on and such.

A very wonderful thing happens here which is impossible to recreate otherwise. Because this process is manual, these ladies sometimes make minor mistakes. A thread of orange may end up in the red pile, green may turn up in blue, yellow makes its way to green. And anyhow a pile of red will have thousands of different shades of red originating from hundred of different saris. The resulting yarn thus has a delightful mix of colour which is unpredictable, vivid, natural and breathtakingly gorgeous with specks of contrasting colours due to mistakes which when woven into rugs appear like stars on a moonless night.



# The spinning



Spinning the loose threads into yarn has turned into a social activity where the women indulge in their daily gossip or keep an eye on their children all while earning their paycheck.



## Finished Yarn



The colour variation that can be seen in any single hank of yarn is possible only because of the uniqueness of sari silk sorting process.





# Weaving

Once the sari silk yarn is ready, the raw material is then handed over to weavers who take the raw yarn and design graph to their homes where they have the looms installed and weave the rug in the comfort of their own homes. The rug weaving industry is quite interesting and is split into two parts :-



## Master weaver & Regular weaver

### ► Master Weaver :-

He has most probably learnt this art from his father who in turn learned it from his father and so on. He has all the knowhow of how to setup the looms, how to read and dictate the graphs, how to prepare the warp & weft, how to iron out the kinks. He is the real expert on weaving rugs and he is like a mini-entrepreneur. He takes the raw materials, designs, financing from us and get the rug woven and brings it back. To become a master weaver one needs to spend a lot of time apprenticing under an existing master weaver and it is usually a calling for life.

### ► Regular Weaver :-

The regular weavers are generally women or unemployed. The women work to supplement the family income while their husbands/brothers/fathers work in the fields or tend to cattle and the men are generally those who either lack money to own their own fields or are physically incapable of meeting the grueling 10-12 hour shift in the scorching Indian sun. Weaving rugs is relatively easy work and anyone can become a regular weaver with just a few hours of training.

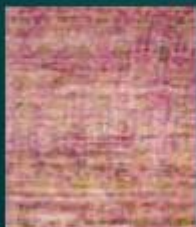


# The knotting

- ▶ What the regular weavers do is make knots row after row, column after column till the whole rug is knotted.
- ▶ A 8' x 10' rug of a medium level quality contains up to 1.1 million knots each one placed individually by hand
- ▶ Each knot takes about 20 seconds to make
- ▶ So a medium quality rug take about 6400 man hours to weave– and this is just considering the weaving and not any other aspect of rug making

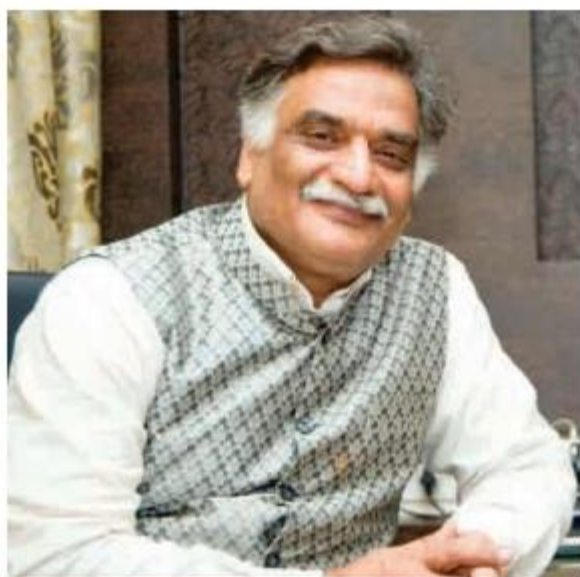
## The end result

- ▶ After a long an arduous journey travelling across the length and breath of the country – these rugs make their final voyage across several oceans and become prized possessions of western homes mesmerizing everyone with their beauty while being mute witnesses of their tales of joy and sorrow and the lives they touched and enriched in their home country in their effort to beautify your surroundings.
- ▶ Please take good care of them – **they deserve it.**





# “Geographical Indication under Intellectual Property Right is a tool for Safeguarding of Heritage with Sustainable Development”



Dr. Rajani Kant – Padam Shri Awardee,  
General Secretary of Human Welfare  
Association, Varanasi

## Background:

Vedic era starts around 1300 B.C. when Aryans were fully settled around the North India and the handicraft products created apex and the producers of their products got great respect i.e. Kumahar, Weaver and Artisans. The greatest evidence of the existence of handicraft, hand woven and other related products were the Ramayana and Mahabharata period. All have seen various types of exclusive decorative crafts, wheels, ornaments, Utensils, potteries, Furnitures, Design of Palaces, Temples, Statue of Gods & Goddess, exclusive fabrics, Dresses of Silk, Wool, Cotton with excellent motifs, designs, pattern, color combination, floor covering like Carpet, Durri, were made by Artisans and weavers during the period. During Maurya and Gupta period which also remembered as india's Golden period. The Artisans got highest respect because they had shown remarkable work by exploring art and culture all over India. We can see the temples of north and south, Stupa of Sanchi including the beauty of palaces.

The related food products, agriculture products and horticulture products with variety of spices including medicinal plant was also very much

important from ancient period to the modern era, for which the country was known as golden bird and it created a lot of attraction to the whole world from ancient period.

## After WTO implementation on the Handicraft, Handloom, Agriculture & related traditional Products:

The World Trade Organization is the institutional framework of multilateral tradition and is the successor to the General Agreement on Tariffs and Trade (GATT). At its heart are the WTO agreements, negotiated and signed by the bulk of world's nations. These agreements provide the legal ground rules for international trade. After WTO the global market was open and it was easy to trade with different nations. In the TRIPS agreement (Trade related Intellectual Property Right), a provision has provided for protection of all traditional forms, which are existing in the particular geographical area since long time with their uniqueness, specialization and human skill.

Due to this effect a number of traditional handicraft and other related product are coming in the languishing category and after few years this will be only available in the museum. India was a land of “Golden Bird” only due to their prestigious products but now we are losing our intellectual properties, our tradition, culture and most important our producers, weavers, artisans. Our country can compete in the world in the intellectual properties which is present here since thousands and thousands of years.

After the WTO agreement, it is very much important to protect and promote the traditional products at global level for more livelihood opportunities, increasing GDP and strength of country across the world. Geographical Indication under Intellectual Property Right is a legal tool for protection of community property with their uniqueness and develops as a brand at International level for wider recognition and sustainable development.



## Types of IPR (Intellectual Property Right):

- » Trademarks and Service Mark.
- » Industrial Design Registration.
- » Copy Right.
- » Geographical Indication.

## Why GI:

For the safeguarding of traditional and genuine products with Culture & Heritage, GI is playing a vital role in a legal manner under the preview of International TRIPS agreement. G.I. is necessary not only to save the particular product but the millions of people who are engaged in particular sector and they are benefited by the GI in different ways.

- » **Saving Traditional Products:** GI helps in saving the unique, reputed traditional products of a country. It projects the particular products globally in terms of quality and authenticity.
- » **Providing sustainable livelihood opportunities:** It provides and promotes sustainable livelihood opportunities to original producers which help in stopping migration and getting more job opportunities in their local area with quality of life and dignity.
- » **To Increase Labor Intensive Workforce:** Countries like India where population is more than 135 crore, the GI plays a vital role by providing employment to million of peoples of a particular sector especially Handicraft, Handlooms and Agriculture, Horticulture, Medicinal plants, Traditional Food products, Natural goods with Allied sectors.
- » Accumulation of foreign capital so as to increase national income and G.D.P. of the country.

## What is GI?

Geographical Indications (GIs) means an indication which identifies goods as agricultural goods, natural goods or manufactured goods as originating or manufactured in the territory of a country or a region or locality is that territory

where a given quality, reputation or characteristics of such goods is essentially attributable to its geographical origin and in case where such goods are manufactured goods, one of the activities of either the production or of processing or preparation of goods concerned takes place in such territory region or locality as the case may be, place names are sometimes used to identify a product. For ex-Banaras Brocades & Sarees, Lucknow Chikankari, Allahabad Surkha Guava, Mallihabad Dushari mango, Bhadohi Carpet, Banaras Gulabi Meenakari, Banaras Soft Stone Jali work, Varanasi Wooden Lacquer ware and Toys; Mirzapur Durrie, Uttarakhand Tejpat and many more products (320 across the country are GI Registered).

## Advantages of GI:

- » It is creating a special status as Intellectual Property Right of the country after GI Registration.
- » Legal protection of original producers within original geographical area with recognition.
- » It prevents unauthorized use of registered Geographical Indication goods by third parties.
- » It provides much more sustainable livelihood opportunities and entrepreneurship.
- » It boosts exports and emerges as a brand at International level.
- » It promotes economic prosperity of producers and related stakeholders including contribution in GDP with the dignity of country.
- » Only an authorized user has the exclusive rights to use the Geographical Indication in relation to goods in respect of which it is registered. Due to this, no person can copy it from beyond the geographical area and no misuse of the original product.

## Objectives of the Geographical Indication Registration:

- (1) To provide legal protection of the India's Tradition, heritage & products.
- (2) To save the sustainable livelihood opportunities to the producers.
- (3) To accelerate the Export potential of related goods including agricultural



- products.
- (4) To adopt Handmade products/ agriculture product as culture in place of machine made
  - (5) To involve more women power in the handicraft, handloom and agriculture sector.
  - (6) To promote socio – economic condition of the grass-root producers community.
  - (7) To enhance the GDP of the country with full participation of actual producers

### Six Products related to Handmade Carpet and Dhuree in India –

Nearly 1.5 million producers are legally protected in their products under these 6 IPR recognized products.

1. Handmade Carpet of Bhadohi
2. Mirzapur Handmade Dhuree
3. Kashmir Handmade Carpet
4. Naval Gund Dhuree
5. Ghazipur Wall Hanging
6. Fatehpur Sikri Dhuree

### Outcome of Geographical Indication:

1. **Product IPR will be established at national level:** The product IPR establishment provides legal protection to the products from outside intruders.
2. **Livelihood Opportunity will increase:** GI accelerates the manpower to indulge in the sector once again who are migrating in big cities.
3. **Export Volume Increase:** The GI will increase the export potential of the product and the producers get good value of their products especially in the UK/US market.
4. **Quality & Value:** GI reflects that product is of good quality originality and authentic which helps in good value in return.
5. **Branding:** GI of product will be established as a brand of the products which will be recognized in the international market with the reputation and origin of the product.
6. **Increased per Capita Income/National Income:** The rate of per capita income of

producers will increase. It also helps in increase in GDP and national income of country.

7. India will compete in the World markets through their quality and reputation.
8. The related producers will be able to change their quality of life with sustainable livelihood opportunity.
9. After getting more livelihood opportunity, more women and youth will be involved in traditional sector and will emerge as entrepreneur for carrying their legacy to the next generations.
10. The country will be prosperous with more IPR products including increasing in foreign revenue.

### Post GI Initiatives: After the GI Registration, Post GI Initiative is much required for the benefit of related community in a systematic manner.

**Registration of Authorised Users of the GI registered product** in the GI registered districts and increase their capacity to understand the importance of GI registration for production and marketing and their livelihood improvement. Registration of GI-AU is very much important because they are only legal holder for selling this IPR product and only GI-AU can use the registered GI Logo on their products, bills, voucher, publicity materials because this is giving the guarantee that this GI registered product is really from original place with human skill.

1. Improving the Capacity of the various stakeholders in GI registered products according to their need and demand like design development according to international market, quality control with originality and uniqueness of the product.
2. Organizing international workshop cum orientation program for International buyers abroad and within the country about the GI registered product and its importance in favour of grass-root level real producers and how this will support to improve the quality of life of the real producers who are the original owners of this GI Registered IPR products since generations and facing a lot of crisis and humiliation and now shifting from



exclusive skilled work to unskilled work.

3. GI registered IPR product is heritage of the country linked with Intangible Cultural Heritage through various activities and highlighted at international UN forums according to their norms.
4. Develop the GI Product as a Brand at international level & involve the related producers' community through direct Market Linkage with traditional and new designs, trainings, workshops in many ways at the real producer's level and revival of languishing craft.
5. Sensitization among the related stakeholders, Advocates, Judiciary, Authorised user and Registered Proprietor for Containment of Infringement including related Laws & Acts.
6. Orientation and sensitization of the GI Registered Product with inspection body and registered proprietor and the logo of the GI product for their originality and purity.
7. Creating mass awareness amongst the consumers through, hoardings, banners, at important places like Airport, Railway station, Tourist places, main market area and publicity through media advocacy, magazines and T.V. channels regarding the Logo, Registration No., GI area and benefits with the name of supporting agencies.

#### Outcome after GI Registration & Post GI Initiatives:

1. **GI registered IPR Product will be established at National level:** The GI registered product will be recognized as IPR of the country and establishment provides legal protection to the products from outside intruders. Opportunities for International GI will open according to need & demand.
2. **Livelihood Opportunity will increase:** GI accelerates the human skill to indulge in the sector once again who are migrating in big cities and more job opportunities will be created at household level with very less input and capital because they are already from traditional families.
3. **Export Volume Increase:** The GI will

increase the export potential of the product and the producers get good value of their products especially in the International market as a brand. After getting the benefits in exports, more orders will come and the GI producers will get more jobs and wages including the regular guarantee of work and exporters will also be benefitted.

4. **Quality & Value:** GI reflects that product is of good quality originality and authentic which helps in good value in return. The consumers will get original and unique product from original production area and the duplicate products will stop in market. Consumer is already paying premium for original products but traders are selling machine made or duplicate product in the name of original handmade product and there is no mechanism of identification. GI Logo and GI Tag can assure it after putting it on the genuine GI products.
5. **Branding:** GI of product will help establish the brand in the international market with the reputation and origin of the product.
6. **Increased per Capita Income/National Income:** The rate of per capita income of producers will increase. It also helps in increase in GDP and national income of country.
7. The Country will compete in the world markets through their unique quality and brand.
8. The Producers will change their quality of life with pride, dignity and self-reliance.
9. More women and youth will involve in this important sector in sustainable manner.
10. The country will be prosperous with more IPR and foreign revenue including Heritage.





# National Event

39th Edition of India Carpet Expo - Stand Alone Show  
of Handmade Carpets and Other Floor Coverings : **1st Time in Mumbai**



CarpetExport Promotion Council under the aegis of Govt. of India organized the 39th Edition of IndiaCarpetExpo- Stand Alone Show of Handmade Carpets and Other Floor Coverings from 7th to 10th November, 2019 in the Hall of Knowledge, Nehru Centre, Worli, Mumbai. Mumbai was chosen for the first Standalone Exhibition of Handmade Carpets as "Mumbai is the Economic Capital of India".

The show was organized with an aim to promote the Cultural Heritage and showcase the weaving skills of Indian hand-knotted carpet artisans amongst the overseas hand-knotted carpet buyers as well as to educate the domestic consumers about the difference in Handmade and Machine Made Carpets besides the harmful effects of machine made carpets on the end consumers. This Expo was inaugurated on 7th November, 2019 by Shri Siddh Nath Singh, Chairman, CEPC in the gracious presence of Committee of Administration Members, Media & Participants. The overseas buyers from countries like Sri Lanka, Egypt, South Africa, Vietnam and Poland were impressed with display and appreciated the art and quality of the Exquisite Handmade Carpets at the Expo.





## National News

### Seminar on “Awareness of Export Promotion and Ease of Doing Business”



*Shri Devender Singh, Dy. Director General (DGFT)*



*Shri H.D. Rathi, DGM (International Banking Division)*



*Shri Rajender Kumar, Sr. Assistant Director,  
Oo. the DC (Handicrafts), Mumbai*



A Seminar on “Awareness of Export Promotion and Ease of Doing Business” was organized on 08<sup>th</sup> November 2019 at Hall of Harmony in Nehru Centre, Worli Mumbai. In the Seminar Shri Sanjay Kumar, Executive Director, CEPC made a presentation on Indian Handmade Carpets and Importance of GI, Shri H.D. Rathi, DGM (International Banking Division), made a presentation on Banking Schemes and Benefits available for the Exporting community, Shri Devender Singh, Dy. Director General, O/o. the DGFT made a presentation on Foreign Trade Policy, Shri T.P. Salim Kumar, Asstt. Commissioner, JNPT made a presentation on Customs Procedure, Shri Saket Bihari, Carpet Training Officer, O/o. the DC (Handicrafts), Ministry of Textiles, Govt. of India made a presentation on the Scheme of DC (Handicrafts) and Ease of Doing Business, Shri Rajender Kumar, Sr. Assistant Director, O/o. the DC (Handicrafts), Mumbai made a presentation on Departmental Scheme for the Handicraft Artisans.

Sh Navneet Sehgal IAS, Principal Secretary, MSME, Uttar Pradesh visited Bhadohi Expo Mart jointly with delegation led by Sh Siddh Nath Singh, Chairman, CEPC and inspected the progress of Bhadohi Expo Mart.

Sh Sehgal assured CEPC for all possible best effort for completion of pending work at the earliest and assured for all possible support from U.P Government for organizing event at Bhadohi. Sh Siddh Nath Singh was very much satisfied with the discussion.

### *Inspection and Visit to Bhadohi Expo Mart*





## Indian Carpet Industry : Perspective For Growth

- *Hand knotted industry is nearly 200 years old in India. It originated in Iran & was brought to Bhadohi District by travelers.*
- *Hand knotted are also being woven in Jammu & Kashmir, Jaipur, Panipat, Agra besides eastern UP, parts of Bihar, MP & Amritsar.*
- *This is giving employment to rural based over 1 million artisans & weavers. Women are also employed in helping weaving of carpets by opening of yarn & other related activities. Women are also weavers.*

Besides carpets weaving, this industry is giving employment to carpet washers, clippers, designers, embossers, cleaners, finishers & other host of activities such as binding, packing, transporters, shipping agents, shipping companies & air freighters.

Carpet industry is mainly export oriented. At present there is economic slowdown in major importing countries such as USA, West Europe, Australia, South Africa & others. This has adversely affected exports of carpets.

However there are some emerging countries such as China, Japan, South American countries & many other smaller countries in Asia & Africa where Indian carpets are being exported. There is scope for promoting exports of Indian Carpets to these new markets.

Floor covering is essential in modern living & this growing demand is largely being exploited by machine made carpet industry which has 99% share of floor covering market in the world. Share of Handmade carpets industry is only 1% of floor covering market in the world. Efforts must be made to increase this share to 2% in next 5 Years.

Carpet weaving is time consuming & hard work & young persons are not attracted to this profession. In order to involve young population in the world from India & other

carpet producing country efforts must be made to provide training & good living wage. This is only possible with Govt. Subsidy & support, otherwise art of hand weaving shall die in next 20 years as it has happened in other industrial countries such as Japan, France, Russia & other East European countries which were centers of carpet weaving. China was also producing handmade carpets but its production is now substantially reduced, only countries where handmade carpets are still thriving is India, Pakistan, Nepal, Iran & parts of Afghanistan.

In the past there was good demand for fine carpets of Bhadohi –Mirzapur belt, owing to US sanctions on Iran which resulted in decline in exports of carpets from Iran to US. Another reason was withdrawal of support by Shah of Iran for carpet weaving. Indian carpet industry which started from low knotted carpets such as Abusson, Hamadan developed loom carpets & fine carpets in designs such as Sharuk Mir, Tabariz, Kashan & Nain in qualities as fine as 14/70 (245knots per sqr inch) at very reasonable cost.



As the weaving rates increased with the demand on weavers & shot up to Rs. 30 per Dihari (6000 knots), demands for fine carpets declined & demand for fine carpets shifted from Bhadohi – Mirzapur belt to Jaipur & Agra where there is factory weaving & greater quality control. Subsequently in another phase of development Gabe carpets in Nomadic designs which were mainly produced in Afghanistan & just using 2 or 3 bright colors such yellow brown green etc. brought boom to carpet industry in Bhadohi – Mirzapur belt. Unfortunately the boom died down. In early stages owing to problems in East African countries demand for Berber carpets took market by surprise & there was a boom in carpet in Bhadohi Mirzapur belt. This demand also died down with demand for Hand tufted carpets growing by leaps & bounce to fulfill requirements of housing industry in USA.



Hand tufted carpets gave opportunities for loom carpets & Indo- Tibetan Carpets at comparatively moderate weaving cost & fast production.

At present there is 40 % demand for hand tufted carpets, 40% demands for loom carpets, 10% demands for Durries & remaining 10% demands for hand knotted carpets.

Another remarkable devolvement took place in the form of Shaggy carpets woven on flat looms like durries in different fabrics such as wool, Nylon, Silk & also mixtures of these fabrics.

Bhadohi & Jaipur are known for new development in designs & yarn. From traditional Abusan designs it developed Hamadan Gabe, Sharuk Mir, Heriz & host of designs produced anywhere in the world. Largest factor in the development has been versatile weavers & their efficiency in developing any type of weaving & designs. Innovation in weaving textures & fabrics & in the future we hope to see many more new developments in the carpet industry.

The carpets industry has started producing hand printed carpets on loom carpets as well as hand knotted weaving just like natural scenes such a sea , mountains, sun rise , sun set & anything which designer is able to comprehend is reproduced on carpets with great precision & amazing beauty. Indian weavers are now reproducing tapestries originally woven in France & China for use as wall decoration.

Indian carpets industry has graduated to weave modern designs besides traditional designs. In fact this industry is capable of producing any design which can be produced on paper.

#### Suggestions

1. Carpet Industry in India is mainly export oriented & owing to slowdown in importing countries many manufactures are without export orders & weavers are migrating to industrial towns. It is therefore necessary that domestic markets are developed to increase demand for handmade carpets. There is lack of awareness in domestic consumers regarding handmade carpets. This can be done by

organizing fairs & exhibitions in major cities in India.

2. Export subsidy on export of carpets must be minimum 10% of FOB value to make Indian carpets competitive in world.
3. Women weavers are few owing to lack of training & incentives. In major carpet producing countries such as Iran women are engaged in carpets weaving in large numbers.
4. Subsidized promotion both for export & domestic market must be undertaken.

Promotion & subsidy for development of designs & color to suit the taste of young population both in overseas & domestic markets must be undertaken.

*by R R Gupta Past president, AICMA,  
Mughal Carpet Industries, Bhadohi*





# 14 Common Misconceptions About Carpet and Rugs



Anyone who is thinking about putting carpet or rugs in their home likely has some misconceptions. Dealing with these will allow buyers to find great handmade options that they are sure to love.





## 1. It's Hard to Maintain

There are a lot of people who think that carpet is difficult to take care of, but the opposite is true. Simply vacuuming and cleaning the carpet on a regular basis will help to ensure that it lasts a long time.

## 2. Carpet Needs a Thick Pad

A high-quality pad is not necessarily very thick, but rather, very durable. This is what makes a difference in how long installed carpet will last.





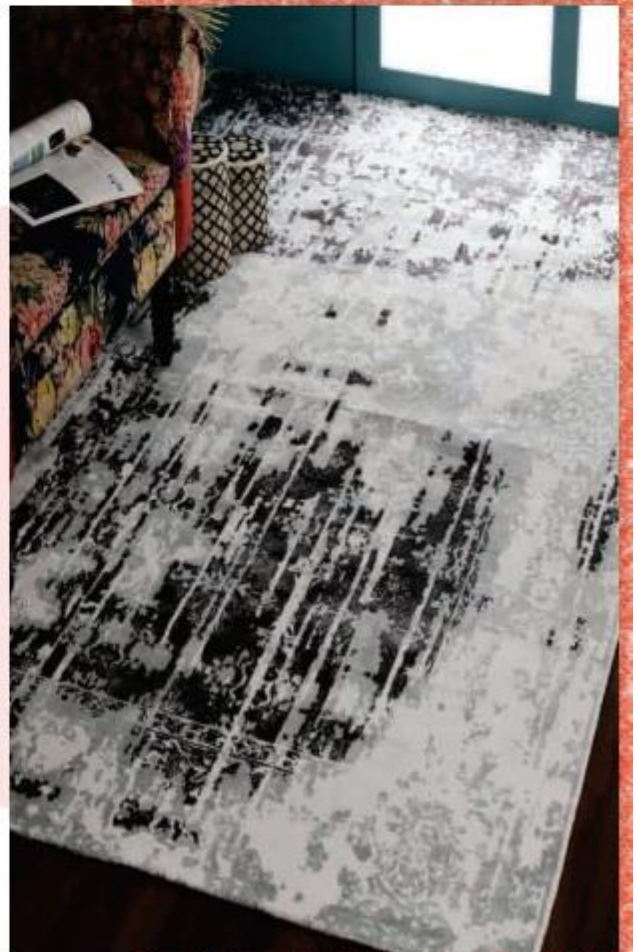
### 3. You Can Easily Overclean it and Ruin it



Nobody wants to accidentally ruin their artisan carpet or rug, but some people believe that you can overclean it and damage it. This is not true, as frequent cleaning will actually improve the carpet.

### 4. Bold Colours Will Run

As long as the carpet or rug is made by a professional and treated correctly, then the bright and bold colours won't run and stain other items in the home.







## 5. They're Bad for Allergies

Anyone who suffers from airborne allergies can still have handmade rugs and carpets. In fact, these floor coverings do a great job trapping and retaining allergens until they can be vacuumed up.

## 6. White Is Impossible to Clean

With regular cleaning, even white carpet can look great. It's important to avoid putting it in a high-traffic area, however, as this can cause damage.







## **7. They Release Harmful Chemicals**

Handmade rugs and carpets do not release any harmful chemicals into a home, making them perfectly safe to use around pets, children, and elderly family members.



## **8. Rugs Can't Be Used in All Rooms**

The great thing about handmade rugs is that they can be customised to fit the space and colour of a certain room so they can go anywhere in a house.





## **9. Carpets and Rugs Should Be as Thick as Possible**

On the contrary, high-quality carpets and rugs that will last for as long as possible will be more dense, not necessarily more thick. The more fibre the square inch, the more durable it will be.



## **10. Only Dark Carpet and Rugs Can Be Used in High-Traffic Areas**

As long as a homeowner is committed to cleaning their rugs and carpet, they can use any colour throughout their home.





## **11. Wool Carpet Gets Dirty Easily**

Wool is not going to get dirtier any faster than any other type of carpet or rug, and yet many people have this misconception. Simply cleaning the flooring on a regular basis is key.



## **12. Carpets and Rugs Are Full of Preservatives**

While in the past, formaldehyde was used by some companies during the manufacturing process, this is no longer an issue. Buyers worried about the quality of their carpet can rest





## 13. Rugs Are Dangerous

Some rugs can slip on hard floors, but not when they are placed over a mat to prevent them from moving.

## 14. Carpet and Rugs Will Grow Mould

As long as your home is not kept so damp and warm that mould easily grows on the walls and ceiling, it will not grow in the rugs or carpet.



Buyers shouldn't let these misconceptions about rugs and carpet stop them from getting the flooring that they and their family are sure to love.



# Members Section

IMPORTANT & URGENT  
All Members CEPC

## Sub: Views / Suggestions/Data Invited for RoSCTL

Dear Members,

We would like to inform you that for the calculation and getting the RoSCTL rate fixed for the carpet sector, Council is going to submit the representation on behalf of the industry. In order to calculate the rates you are requested to kindly share Views/Suggestions, hard copies of low-value shipping bills, audited balance sheets (2018-19) and annual reports for (2018-19) and Details in the format given

Kindly provide the details and your inputs in the larger interest of the Handmade Carpet Industry.

Regards

Sanjay Kumar  
Executive Director

The Format can also be Downloaded from  
<http://bit.ly/RoSCTLformat>

## DATA FOR CARPET INDUSTRY RoSCTL SCHEME SUBMITTED TO : CARPET EXPORT PROMOTION COUNCIL

### COVERING PROFORMA

( Separate data may be provided for each product )

- 1 NAME OF THE EXPORTER
- 2 ADDRESS
- 3 ADDRESS OF FACTORIES
- 4 Product
- 5 TURNOVER DETAILS FOR 2018-19

### PRODUCT WISE

#### (a) EXPORTS :

Sl.No.	Export Product (Carpet Type)	Export Quantity	FOB Value (in Lakhs)

#### (b) DOMESTIC SUPPLY

Sl.No.	Domestic Product (Carpet Type)	Sale Quantity	Value (in Lakhs)



# DATA FOR RoSCTL 2019- SUBMITTED TO CARPET EXPORT PROMOTION COUNCIL

## DETAILS OF VARIOUS LEVIES PAID

ANNEXURE-1

NAME OF EXPORTER :

PERIOD : 1.4.2018 TO 31.3.2019 - VALUE IN RUPEES

REGION :

Whether State or  
Central Govt.  
(please specify)

FEES	CHARGES	TAX/DUTIES	OTHER LEVY	TOTAL
(Rs)	(Rs)	(Rs)	(Rs)	(Rs)

(A) GENERAL LEVIES

1	FACTORY LICENCE RENEWAL					
2	BOILER INSPECTION					
3	PRESSURE VESSEL TESTING CHARGES					
4	FIRE EXTINGUISHER/EQUIPMENT TESTING/ REFILLING AND MOCKDRILL CHARGES					
5	PERIODICAL TESTING/ INSPECTION OF ELECTRICAL EQUIPEMENTS/ GENERATORS					
5	FACTORY BUILDING PLAN APPROVAL					
6	FREIGHT/ PASSENGER ELEVATOR (IN FACTORY) CERTIFICATION CHARGES					
7	ANNUAL MAINTENANCE FEES PAID TO INDUSTRIAL ESTATES					
8	MANDI TAX					
10	OTHERS (SPECIFY)					
	TOTAL (A)		-	-	-	-

(B) POLLUTION CONTROL BOARD

1	AIR & WATER CONSENT CHARGES (NOC FROM STATE PCB)					
2	OTHER PCB LEVY					
	TOTAL (B)		-	-	-	-

(C) LOCAL BODY LEVIES

1	WATER CESS/CHARGES					
2	SEWAGE TAX PAID TO LOCAL BODY					
3	PROPERTY TAX PAID TO LOCAL BODY					
4	SOLID WASTE MANAGEMENT USER CHARGES					
5	TRADE LICENSE FEES					
6	PROFESSIONAL TAX					
7	OTHERS (SPECIFY)					
	TOTAL (C)		-	-	-	-

(D) FOR ELECTRICITY

1	ELECTRICITY CHARGES PAID					
2	ELECTRICITY DUTY PAID					
3	SELF GENERATION TAX- FOR GENERATOR					
4	SELF GENERATION TAX-FOR WINDMILL					
5	SAFETY INSPECTION FEES					
6	OTHERS (SPECIFY)					
	TOTAL (D)		-	-	-	-

(E) REGISTRATION AND STAMP DUTIES

1	REGISTRATION & STAMP DUTY CHARGES ON PURCHASE OF LAND AND BUILDING/FACTORY / PROPERTIES					
2	STAMP DUTY ON EXPORT/IMPORT DOCUMENTS					
3	OTHERS (SPECIFY)					
	TOTAL (E)		-	-	-	-

(F) EXPORT-IMPORT RELATED

1	ANY CERTIFICATION FEES FOR FINISHED PRODUCT					
2	TERMINAL HANDLING/CFS CHARGES OF PORT-IMPORTS					
3	TERMINAL HANDLING/CFS CHARGES OF PORT-EXPORTS					
4	GROUND RENT CHARGES (PAID TO SHIPPING LINES)					
5	FEES TO DGFT FOR ADVANCE AUTHORIZATION/ MEIS/EPCG					
6	FEES PAID TO CARPET EXPORT PROMOTION COUNCIL					
7	CENTRAL GROUND WATER AUTHORITY CHARGES					
8	DEMURRAGE CHARGES INCURRED DUE TO CUSTOMS DELAY-IMPORTS					
9	DEMURRAGE CHARGES INCURRED DUE TO CUSTOMS DELAY-EXPORTS					
10	CHARGES PAID TO EXPORT INSPECTION AGENCY -FOR GSP/INSPECTION ETC					
11	CUSTOMS WAREHOUSING CHARGES					
12	DUTY ON SAMPLES IMPORT-BASIC CUSTOMS DUTY+CESS					
14	DRAWBACK ON EXPORT OF SAMPLES					
15	OTHERS(SPECIFY)					
	TOTAL (F)		-	-	-	-



**(G) CERTIFICATION CHARGES**

1	<b>TESTING CHARGES :</b>						
	-REACH						
	-CPSIA						
	-BLC						
	-SATRA						
	-OTHERS (SPECIFY)						
	<b>SUB TOTAL (i)</b>		-	-	-	-	-
2	<b>SOCIAL ACCOUNTABILITY CERTIFICATION :</b>						
	-SA 8000						
	-CIDEX						
	-LWG						
	-OSHAS						
	-OTHERS (SPECIFY)						
	<b>SUB TOTAL (ii)</b>		-	-	-	-	-
3	<b>OTHERS</b>						
	-ISO						
	-BVQA						
	-OTHERS (SPECIFY)						
	<b>SUB TOTAL (iii)</b>		-	-	-	-	-
	<b>TOTAL (G) = (i)+(ii)+(iii)</b>		-	-	-	-	-

**(H) PAID TO BANKS**

1	FRANKING CHARGES PAYABLE FOR LC DOCUMENTS						
2	BANK CHARGES						
3	OTHERS (SPECIFY)						
	<b>TOTAL (H)</b>		-	-	-	-	-

**(I) VEHICLE EXPENSES**

	<b>(A) GOODS VEHICLE :</b>						
1	ROAD TAX						
2	FITNESS CERTIFICATE FEES						
3	ANNUAL PERMIT FEES						
	<b>SUB TOTAL (i)</b>		-	-	-	-	-
	<b>(B) WORKERS/STAFF TRANSPORT VEHICLES (BUSES : NOS VANS: NOS)</b>						
1	ROAD TAX						
2	FITNESS CERTIFICATE FEES						
3	ANNUAL PERMIT FEES						
	<b>SUB TOTAL (ii)</b>		-	-	-	-	-
	<b>TOTAL (I)=(i)+(ii)</b>		-	-	-	-	-

**(J) OTHER LEVIES [OTHER THAN IN (A)-(I) ABOVE]**

1							
2							
3							
	<b>TOTAL (J)</b>		-	-	-	-	-

**(K) OTHER STATUTORY PAYMENTS**

1	PF EMPLOYER CONTRIBUTION						
2	PF ADMIN CHARGES						
3	ESI EMPLOYER CONTRIBUTION						
4	LABOUR WELFARE FUND						
5	OTHER (SPECIFY)						
	<b>TOTAL (K)</b>		-	-	-	-	-
	<b>TOTAL (A) TO (K)</b>		-	-	-	-	-

**OTHER CHARGES**

VALUE (RS.)

1	CONSUMABLES USED IN MACHINERY	
	GREASE	
	OTHERS (PLEASE SPECIFY)	
2	FABRICS/ TEXTILE ITEMS USED IN EXPORT PRODUCT	



# DATA FOR RoSCTL 2019- SUBMITTED TO CARPET EXPORT PTOMOTION COUNCIL

DETAILS OF ETP/ CETP CHARGES

NAME OF EXPORTER :

ANNEXURE

REGION :


PERIOD :1.4.18 TO 31.3.19

	PARTICULARS	Amount in Rs.
1	BASIC CUSTOMS DUTY & CESS PAID ON MEMARANE IMPORTS	
2	BASIC CUSTOMS DUTY & CESS PAID ON CAPITAL GOODS IMPORTS	
3	BASIC CUSTOMS DUTY & CESS PAID ON IMPORT OF CHEMICALS	
4	ELECTRICITY DUTY	
5	NOC CHARGES PAID TO PCB	
6	TESTING CHARGES	
7	SLUDGE REMOVAL CHARGES	
8	OTHER CHARGES (PLEASE SPECIFY)	




ESTD. 1987

**KRISHNA  
CARPETS**




**DOMOTEX**

**HALL 9  
D 17**



**+91 9984225888**



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FEATURING AT DOMOTEX



at



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10<sup>th</sup> - 13<sup>th</sup> January, 2020

See you at



28<sup>th</sup> - 31<sup>st</sup> March, 2020

CARPET | RUGS | BROADLOOM | CUSTOM RUG | POUF & PILLOW

