



# कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

**Registered Office:** Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

**Working Office:** 2<sup>nd</sup> Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Khark Singh Marg, New Delhi – 110001

**Tel.:** +91-11-23364716, 23364717, **Website:** www.cepc.co.in, **E-Mail :** info@cepc.co.in

**Regional Office:** Bypass Road, Hariyawan, Bhadohi, Uttar Pradesh - 221401

**Regional Office:** IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190011 (J & K)

**Website of Ministry of Textiles:** www.texmin.nic.in

**SANJAY KUMAR**

**Executive Director-cum-Secretary**

No.: CEPC/HQ/ED-Corres/2020-21

Date: 19-05-2020

To,

All Members of Council

Dear Sir,

We are all in the midst of unprecedented times where COVID-19 has impacted personal as well as professional lives of millions of people around the world.

During these difficult times Carpet Export Promotion Council is committed to stand with the Indian Handmade Carpet Industry. In doing so we have organized series of video conference meetings for the best endeavor. We all do realize that the effect of COVID-19 Pandemic will remain for some time and the biggest Challenge in front of us today is ensuring BUSINESS CONTINUITY amidst the COVID -19 environment and make sure that the businesses and the livelihoods of millions of artisans do not suffer.

CEPC has been organizing various fairs & exhibitions across the globe however since holding Physical fairs is not possible in this scenario as an alternative CEPC is proposing a new type of event - Virtual Fairs.

Our Chairman Mr. Siddh Nath Singh said that we all have to understand that in view of today's situation, if we are thinking of doing a virtual fair which is equally necessary for our importer. They want to do business without traveling the world. Virtual Fair is the only solution for this. Other institutions have also started thinking in this direction.

Council already organized 5 presentation meetings with Members, Buying Agent Association and other industry associates in which council described that how that virtual events works and its benefits.

After receiving various response from member. Council once again organizing online video conferencing meeting for live demonstration for the followings:

- 1. How Exhibition appears.**
- 2. How can Exhibitors make their attractive profile?**
- 3. How can buyers will visit.**

You are requested to join this important meeting through Video Conferencing on "Virtual Fairs –The way forward" on **20-05-2020 at 02:00 P.M.**

We request you, please send us a confirmation on info@cepc.co.in along with Your WhatsApp mobile number latest by 11.00 A.M. tomorrow so that a formal invite for the presentation meeting can be sent.

This has been issued with approval of Chairman CEPC.

Regards,

**Sanjay Kumar**  
**Executive Director**