

Siddh Nath Singh
Chairman

No. CEPC/SEC/ICE-V/AUG-20/

Dated: 09th July, 2020

All Members of the CEPC

Sub.: 40th INDIA CARPET EXPO – Virtual Exhibition from 21st to 25th August, 2020

Dear Colleagues,

This is in continuation to the council's circular dated 15th June 2020 announcing the launch of the first **Virtual Exhibition for 5 days – 40th INDIA CARPET EXPO – VIRTUAL EXHIBITION from 21st to 25th August, 2020**. This Virtual Edition is the 1st initiative to bridge the gap between Indian products and demand of Handmade Carpets and floor coverings across the globe in post pandemic era.

The event **will be held LIVE from 21st to 25th August, 2020 for buyers** for the Handmade Carpets and other floor coverings. It is a great and unique opportunity for the Members Exporters to get associated with the event as an exhibitor to reach out to global buyers. As on date we have received confirmation of **56 Overseas Buyers** and we expect more than 500 buyers to participate in this virtual fair. **These buyers will also be verified by CEPC to ensure the quality of business generated through this event.**

Exhibit Packages:

We are pleased to announce that in anticipation of receiving approval of the grant from Government and very positive response from the members **we have reduced the participation charges further as below mentioned.**

The following packages are offered for member Exporters.

Facilities	Basic	Premium
24 hrs Chat option (b/w buyer and seller)	Yes	Yes
Number of products for display	No Limit	No Limit
Number of photos per product	5	5
Number of videos per product	1	1
Number of product brochures	No Limit	No Limit
Company's Videos for upload	1	1
Video meetings with buyers (8 hrs max./day)	2	3
Company writeup at virtual booth	Yes	Yes
Exhibitor List	Yes	Yes
Proposed Charges	15,000 /- + (Applicable GST)	20,000 /- + (Applicable GST)

Note: Those members who had already paid, we are refunding excess amount submitted by them.

Main features of the Virtual Fair :

- Anywhere any time the show will run on the website and will be accessed at web browser and mobile application including IOS and android using innovative interactive technology creating user friendly 3D immersive virtual experience/environment.

- Seamless match making opportunity (pre-scheduled/approved meetings).
- Availability of Company and product videos to enhance the experience of the buying/sourcing.
- Chat and video conferencing facility to help easy interactions.
- Artificial Intelligence Driven Matchmaking for Buyers as per their requirements.
- Private Meeting rooms, personalised schedules & Mobile App support.
- Products displayed with detailed specifications to facilitate sourcing.
- Webinars bringing speakers/experts to enhance knowledge and decision making.
- The online platform is totally secured and all data related to products and buyers will be visible only to the exhibitor
- Online Chats & meetings with Buyers will also be totally secured and visible only to the exhibitor.

The Council has also organized a 1st Free Demo for the virtual fair on 12th July 2020 from 12.15-2.15 PM, wherein every features of the virtual fair will be shown & all queries of the participants will be resolved.

The login ID and Password will be provided for Demo to those Members who will submit their Participation Fee by 10.30 AM on 12th July 2020.

After due process council has finalized the agency for organizing the Virtual Edition of India Carpet Expo. **The details of the Agency along with their team members are as below mentioned.**

M/s Falcon Exhibitions Pvt Ltd

Technical Team

1. Mr. Govind Raj, Mob +91 92052 49489, E-mail : govind@falconfirst.com
2. Ms. Nishita Sethi Mob +91 98112 24298, E-mail: nishita@falconfirst.com

Escalation Mr. Sooraj Dhawan, Mob. +91 98104 90032, Email: sooraj@falcon-mail.com

Participating members may contact them for any queries/clarifications.

Interested members are requested to kindly apply on our website www.cepc.co.in along with the participation fee (Non-Refundable). The payment may be made by **NEFT/RTGS** in the name of **Carpet Export Promotion Council** payable at New Delhi **latest by 31st July, 2020 as per the details given below:**

Name of the Beneficiary	CARPET EXPORT PROMOTION COUNCIL
C/A Account No	091902000000494
Bank	INDIAN OVERSEAS BANK B-2 Market, Safdarjung Enclave, New Delhi-110029
IFS CODE	IOBA0000919

The participation charges are non-refundable in any case. CEPC reserves the right to select the participants.

Interest members may apply using following link

[Click Here to Apply Online](#)

In case of further details/queries members may contact the following CEPC officials.:

1. Ms Smita Bhatia, Assistant Director, Mob.: 9540055101, Email: ad@cepc.co.in
2. Mr. Anuj Jangira, Export Promotion Officer, Mob.: 9013131503, Email: epo@cepc.co.in

Looking forward for warm response from the industry.

With Regards

Siddh Nath Singh
Chairman & CEPC Team