



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office : 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Phone : +91-11-233 647 16, 233 64717

E-mail : info@cepc.co.in, Website : www.cepc.co.in

Regd. Office : Shreejee Complex, Shop No. T-3, Sharma Market, Harola, Noida (U.P.)

Website of Ministry of Textiles : www.texmin.nic.in

PRESS RELEASE **21 August, 2020**

India Carpet Expo – Progressing Carpet Exports

The 1st Virtual Edition of 40th India Carpet Expo an exclusive trade fair for Handmade carpets and other floor-coverings, Organized by Carpet Export Promotion Council was inaugurated today at 12.15 p.m. by **Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles and Women & Child Development through Video Conferencing in the august presence of Shri Shantmanu, IAS, Development Commissioner (Handicrafts).**

Shri Siddh Nath Singh, Chairman, CEPC, Shri Umer Hameed, 2nd Vice-Chairman, CEPC, Shri Umesh Kumar Gupta, Shri Onkar Nath Mishra, Shri Sandeep Kataria, Shri Rajendra Prasad Mishra, Shri Abdul Rub, Mohd. Wasif Ansari, Shri Husain Jafar Husaini, Shri Feroze Waziri, Shri Sanjay Gupta, Shri Shree Ram Maurya, Shri Bodh Raj Malhotra, Shri Satish Wattal, Members COA were also present in the inauguration alongwith the Participants and Guests.

Smt. Smiriti Zubin Irani Hon'ble Minister in her address appreciated the efforts of the Carpet Export Promotion Council in organizing 1st Virtual Edition of India Carpet Expo in the pandemic of COVID-19 and congratulated Shri Siddh Nath Singh ji and Committee Members for their efforts and mentioned that **“Koshis Karna Walo ki Kabhi Har Nahi Hoti”** and industry is following the vision of Hon'ble Prime Minister **“Sab ka Sath Sabka Vikas Sab ka Vishwas”**. Hon'ble Minister assure full support from her Ministry to the Council for the growth of the industry.

India Carpet Expo is one of the largest Handmade Carpet Fairs in Asia with a unique platform for the buyers to source the best handmade carpets, Rugs and other floor coverings under one roof. 162 Exhibitors are displaying their products in the Exhibition and over 400 Overseas Buyers have already registered from 58 Countries and provided with login-password for their participation.





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This Virtual Edition is the 1st initiative to bridge the gap between Indian products and demand of Handmade Carpets and floor coverings across the globe in post pandemic era.

The 5 day Expo will remain open for business till 25th August, 2020. The show will run on the website and will be accessed at web browser and mobile application including IOS and android using innovative interactive technology creating user friendly 3D immersive virtual experience/environment.

Although the Expo will be live for 24 hours for the Exhibitors and Buyers but to facilitate the Exhibitors and Overseas buyers video conferencing meetings the timings will be from 12.15 p.m. to 12.00 Midnight.

Shri Siddh Nath Singh, Chairman, CEPC in his address mentioned that in the COVID-19 Scenario travelling is not possible both for our Exporters and Overseas Buyers and hence this Virtual Edition of India Carpet Expo is an ideal platform for International Carpet Buyers, Buying houses, buying Agents, Architects and Indian Carpet Manufacturers & Exporters to meet virtually and establish long term business relationship.

This exhibition is a crucial step towards taking Indian exports of Handmade carpet to much greater and newer heights. Shri Singh further added that there are tremendous business opportunities for participating manufacturers and exporters as various prominent buyers of Handmade Carpets from all over the world will be attending the show and orders worth over thousand crores are expected to be executed in near future.

It is the endeavor of the Council to provide exclusive business environment to the both carpet importers as well as manufacturer-exporters, which ultimately will benefit over 20 lakhs weavers and artisans employed in this highly labour intensive rural based MSME cottage industry.

Shri Sanjay Kumar, Executive Director is happy and expressed hope that the ultimate benefit will go to the weavers and their families. We are looking forward for grand success of the event. Shri Sanjay Kumar further mentioned that we have already planned and got approval of more similar events.

