



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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CARPET EXPORT PROMOTION COUNCIL

Press Release
18th September, 2020

Today the 18th September, 2020, Carpet Export Promotion Council is organizing its 2nd Virtual Exhibition from 29th Sept. to 1st October, 2020 – Buyer Seller Meet with Special focus on Oceania Market, Demo through Video Conferencing for the participating Members.

Shri Siddh Nath Singh, Chairman, CEPC, Shri Umesh Kumar Gupta, Shri Bodh Raj Malhotra, Members COA, CEPC, Shri Sanjay Kumar, Executive Director, Shri Sooraj Dhawan of M/s Falcon Exhibitions Pvt. Ltd. and participating Members attended the Demo meeting.

Shri Siddh Nath Singh, Chairman, CEPC in his addressed mentioned that now concept of Virtual Exhibition is not new to our Members and all Members are well aware about the Virtual Exhibition. Our first Virtual Exhibition was a grand success, Members got lot of enquiries and have good business. Although some of the Members are opposing the Virtual Exhibition and have some doubts but the success of the first Virtual Exhibition already cleared all their doubts and confusions.

As a Chairman, CEPC he has not received even a single complaint from any of the participating Members including technical support. It shows that now technical team as well as our CEPC officials performance their duty efficiently.

Shri Siddh Nath Singh mentioned that Council will come up with more country/ region specific Virtual Exhibitions in the coming days. We in the Council working with the vision of "**Sab Ka Sath Sab Ka Vikas and Sab Ka Vishwas**" wish to promote all our Members irrespective of the big or small, new or old.

Shri Sanjay Kumar, Executive Director, CEPC make a presentation on Australia and Oceania Market. Presently market share is 4% in Australia and have vast potential for growth. GDP Per Capita in Australia is Dollar 57071 which is almost near to USA.

Shri Sanjay Kumar further mentioned that he had discussions with Indian Mission in Australia and it was informed that in Australia Government is discarding Chinese products and hence our opportunities multiplies and we need to explore the market.

Shri Umesh Kumar Gupta appreciated the efforts of officials and shared his personal experience of the first Virtual Exhibition which was excellent and wish that we will be able to achieve good business during the upcoming shows.

Shri Sooraj Dhawan of M/s Falcon Exhibitions Pvt. Ltd. clarifies the doubts and queries of the Members.

Shri Bodh Raj Malhotra, Member COA, CEPC conveyed formal Vote of Thanks to all the Members and request them to be in contact with the team of Shri Sooraj Dhawan for technical support. Shri Malhotra conveyed his best wish to all the participants for their successful participation.