

## कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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## Press Release 30<sup>th</sup> September, 2020

2<sup>nd</sup> Virtual Exhibition - Buyer Seller Meet with Special focus on Oceania Market which was inaugurated on 29<sup>th</sup> Sept. 2020 by Shri Siddh Nath Singh, Chairman, CEPC has received overwhelming response from around 65 overseas buyers on the first days of the Expo. Small Member Exporters are very happy because they are getting very good exposure on virtual platform which they were earlier not getting during the physical fairs and they reported that they are doing very good business.

BSM "Showcasing new collection, as per the buyers' requirements in terms of size, design, colour and quality which is grabbing the interest of the buyers. The most viewed products by the visitors was Hand knotted Carpets. The BSM will remain open for business till 1<sup>st</sup> October, 2020.

Response of the Exhibitors is encouraging on the first day, almost every participant have sufficient enquiries and interaction with overseas buyers and buying representatives.

86 Dignitaries and VIPs who visited the Virtual BSM congratulated Shri Siddh Nath Singh, Chairman, CEPC, Shri Umer Hameed, 2<sup>nd</sup> Vice Chairman and whole Committee of Administration, CEPC for arranging such a great platform for continuing business in the COVID-19 scenario.

Chairman, CEPC Shri Siddh Nath Singh is very happy to receive the positive response from the participants and mentioned that this is a small step of the Council towards the vision of Hon'ble Prime Minister "ATMA NIRBHAR BHARAT " & "LOCAL  $\rightarrow$  VOCAL AND VOCAL  $\rightarrow$  GLOBAL".

Organizers are extremely happy with the results and hope that more buyer will come and make this Expo a very successful one.