



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

Working Office: 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

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Regional Office: Bypass Road, Hariyawan, Bhadohi, Uttar Pradesh - 221401

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190011 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

SANJAY KUMAR

Executive Director-cum-Secretary

No. CEPC/SEC/ED-Corrs/2020/

Dated: 6th November, 2020

All Members of the Council.

**Subject.: Meeting with Hon'ble Minister of Textiles through Video Conferencing
on 7th November, 2020 at 4.00 p.m.**

Dear Members,

You are well aware that the Indian Handmade Carpet Industry plays an important role in our economy and it provides employment to a vast segment of craft persons in rural and semi urban areas and also generates substantial foreign exchange, while preserving traditional heritage of the country.

We must give recognition and credit to the artisans and their dependents for their dedication of work and values they pass and should support them to carry on the remarkable journey towards economic upliftment. We appeal to the mass to purchase and use Handmade Carpets which will benefit our artisan and their family and will make their Deepawali enlightened in real sense.

We are pleased to inform you that Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India is launching a Social Media Campaign auspicious festival of Diwali. To discuss the social media campaign a meeting through Video Conferencing has been scheduled **for 7th November, 2020 at 4.00 p.m. under the Chairmanship of Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles, Child and Women Development. Shri Ravi Capoor, IAS, Secretary (Textiles), Shri Shantmanu, IAS, Development Commissioner (Handicrafts) and other Senior Officials and Representatives of all EPCs and Trade Bodies will also attend the meeting.**

Members are requested to be a part of this important meeting on promotion of Handmade Carpets through social media campaign and make it convenient to attend the meeting through below link :

<https://us02web.zoom.us/j/7193730453?pwd=ck9QOHdPSTlmdFpUU1NLVUR2ZVdHZz09>

Meeting ID: 719 373 0453

Passcode: 110066

Looking forward for the support of the Members in the larger interest of the Indian Handmade Carpet Industry.

This has been issued with approval of Chairman, CEPC.

With regards,

SANJAY KUMAR

EXECUTIVE DIRECTOR