



कालीन निर्यात संवर्धन परिषद्
CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office : 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Phone : +91-11-233 647 16, 233 64717

E-mail : info@cepc.co.in, **Website :** www.cepc.co.in

Regd. Office : Shreejee Complex, Shop No. T-3, Sharma Market, Harola, Noida (U.P)

Website of Ministry of Textiles : www.texmin.nic.in

PRESS RELEASE
6th November, 2020

Today 6th November, 2020, In order to educate member exporters and spread awareness among them about Benefits after becoming an Authorized GI User, Detailed Procedure for become an Authorized User of GI etc., Carpet Export Promotion Council organized a **Webinar on “Geographical Indications (GI) in Carpet Sector”**

Shri Siddh Nath Singh, Chairman, CEPC, Shri Umesh Kumar Gupta, Shri Husain Jafar Husaini, Shri Shree Ram Maurya, Members COA and Shri Sanjay Kumar, Executive Director, CEPC were present in the Webinar.

Shri Chinnaraja G Naidu, Deputy Registrar of GI and Shri Prashanth Kumar Bhairappanavar, Senior Examiner of GI from GI Registry, Govt. of India, Chennai were there in the Webinar to educate the Members on GI.

Shri Siddh Nath Singh, Chairman, CEPC in his opening remarks welcome all the Members and officials from the GI Registry, Chennai. Shri Siddh Nath Singh mentioned that these days most of the people are selling machine made carpets in the name of Handmade Carpets and to create awareness amongst the consumers in international markets Council is going to launch awareness campaign and hopeful that GI will plays an important role. Shri Siddh Nath Singh conveyed thanks to Mr. Naidu and Mr. Prashanth for sparing their time to participate in the webinar to educate our Members.

Shri Sanjay Kumar, Executive Director, CEPC informed about the 7 products already registered under the GI. Shri Sanjay Kumar further informed about the 10 products identified by the Council for registering under GI. Shri Sanjay Kumar informed the Members that Hon’ble Prime Minister has special focus for registration of Indian Products under GI and PMO is regularly monitoring the same. Govt. of India is going to announce special incentive for the exporters/ GI users. In the coming days Council

is going to organize a national level Symposium and a Special Virtual Exhibition only for the GI Users.

Shri Chinnaraja G Naidu, Deputy Registrar of GI thanked Chairman & ED-Secy., CEPC for organizing such a programme of all India level at such a short notice. Shri Naidu briefed the Members about the importance of GI and its impact of the same on our economy. GI preserve and protect our traditional heritage.

Shri Prashanth Kumar Bhairappanavar, Senior Examiner of GI from GI Registry, Chennai informed that GI Registry is a Quasi Judicial Authority and made a detailed presentation on Concept of GI, Geographical Indications of Goods (Registration and Protection) Act, 1999, how GI Act operates in India. As per our Act, Geographical Indication refers to any indication that identifies the goods as originating from a particular place, where a given quality, reputation or other characteristics of the goods is essentially attributable to its geographical origin. He further informed the Members who can apply for registration under GI, how to apply for GI, who can be an applicant, registration process and procedure, benefit of GI etc. He further clarified the queries and doubts of the Members in the Webinar. Shri Naidu and Shri Prashanth assured full support to the Council right from drafting of application to grant of registration certificate.

Shri Siddh Nath Singh mentioned that Council will facilitate and provide all assistance to the Members from Delhi, Bhadohi and Srinagar office for their GI Authorized User Applications. Shri Siddh Nath Singh further mentioned that after the normalcy Council will organize a camp in Bhadohi, Mirzapur, Srinagar, Agra and other carpet belts. He also informed that we will organize a Seminar in Carpet belt on GI wherein GI Registry Officials will participate.

Shri Umesh Kumar Gupta, Member COA, CEPC conveyed formal vote of thanks to Chairman, CEPC, all the Members for their participation and Shri Naidu and Shri Prashanth for educating the Members about the GI in such a simple way and for clearing all the doubts of the Members in the Webinar. Shri Umesh Kumar Gupta also thanked Shri Sanjay Kumar, ED-Secy., CEPC and all CEPC officials for conducting the webinar in a professional manner and expressed hope that today's webinar will be beneficial for the Indian Handmade Carpet Industry.