



कालीन निर्यात संवर्धन परिषद्
CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office : 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Phone : +91-11-233 647 16, 233 64717

E-mail : info@cepc.co.in, **Website :** www.cepc.co.in

Regd. Office : Shreejee Complex, Shop No. T-3, Sharma Market, Harola, Noida (U.P.)

Website of Ministry of Textiles : www.texmin.nic.in

PRESS RELEASE
7th November, 2020

Indian Handmade Carpet Industry plays an important role in our economy and it provides employment to a vast segment of craft persons in rural and semi urban areas and also generates substantial foreign exchange, while preserving traditional heritage of the country. Govt. desire to give recognition and credit to the artisans and their dependents for their dedication of work and values they pass and should support them to carry on the remarkable journey towards economic upliftment.

Today the 7th November, 2020 meeting through Video Conferencing has been convened by the Ministry of Textiles. **Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles, Child and Women Development. Shri Ravi Capoor, IAS, Secretary (Textiles), Shri Shantmanu, IAS, Development Commissioner (Handicrafts) and other Senior Officials and Representatives of all EPCs and Trade Bodies attended the meeting.**

Shri Siddh Nath Singh, Chairman, CEPC, Shri Umesh Kumar Gupta, Shri Abdul Rub, Shri Feroze Waziri, Shri Bodh Raj Malhotra, Shri Husain Jafar Husaini, Shri Satish Wattal, Shri Sanjay Gupta, Shri Shree Ram Maurya, Members COA, CEPC and Shri Sanjay Kumar, Executive Director, CEPC represented the Indian Handmade Carpet Industry in the meeting.

Shri Ravi Capoor, IAS, Secretary (Textiles) in the opening remarks welcome all the participants for their participation on shorter notice. Shri Capoor mentioned that the Campaign of Textile Ministry on Handloom day with the tag line "Vocal for Local" was a grand success and inspiring to the that Ministry decided to run a campaign on the auspicious occasion of this Diwali to promote the Indian Handicrafts and Carpets which will definitely benefit directly to the poor artisans/ weavers.

Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles, Child and Women Development in her address requested and appeal all participants for their wholehearted support with their entire team to make success of this campaign through Social Media. Smt. Smriti Zubin Irani requested to every one to purchase this Diwali items made by Indian manufacturers to bring smile on the face of the poor artisans & weavers.

Shri Siddh Nath Singh, Chairman, CEPC mentioned that this campaign will help the Indian Handmade Carpet Industry in big way and appeal members to give their full support to the campaign and use the opportunity for increasing the share of Indian Handmade Carpets in the domestic market.