



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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**Siddh Nath Singh
Chairman**

No. CEPC/ICE/V.E./JAN-2021/

Dated: 21st December, 2020

To,
Overseas Buyers

Sub: Re-scheduling of 41st INDIA CARPET EXPO – Mega Virtual Exhibition from 12th-16th January, 2021 to 27th to 31st January, 2021.

Dear Sir/Madam,

In continuation to our earlier Invitation dated 7th December, 2020, we would like to inform you that the **41st INDIA CARPET EXPO – Mega Virtual Exhibition scheduled for 12-16 January, 2021 has been re-scheduled due to Lockdown situation in Europe.**

Now, the 41st INDIA CARPET EXPO – Mega Virtual Exhibition will be held live from 27th to 31st January, 2021 on www.indiacarpetexpo.com and it is a great and unique opportunity for the overseas Buyers to reach out to Suppliers of Handmade Carpets and other floor coverings all over India for ensuring business continuity.

Manufacturers & Exporters from key Carpet producing areas viz. **Bhadohi, Mirzapur, Varanasi, Agra, Jaipur, Delhi, Panipat, Srinagar** etc. shall be exhibiting their wide range of Handmade Carpets, Rugs, Durries and other floor coverings **through this Mega Virtual Exhibition.**

Main features of the Mega Virtual Exhibition: -

- ❖ Anywhere any time the show will run on the website and will be accessed at web browser on PC / Mobile / Tablet using innovative interactive technology creating user friendly virtual experience / environment.
- ❖ Seamless match making opportunity (pre-scheduled/approved meetings).
- ❖ Availability of Company and product videos to enhance the experience of the buying/sourcing.
- ❖ Chat and video conferencing facility to help easy interactions.
- ❖ Artificial Intelligence Driven Matchmaking for Exhibitors as per their requirements.
- ❖ Private Meeting rooms, personalized schedules.
- ❖ Products displayed with detailed specifications to facilitate sourcing.
- ❖ Webinars bringing speakers/experts to enhance knowledge and decision making.
- ❖ The online platform is totally secured and all data related to products and Exhibitors will be visible only to the Buyer.
- ❖ Online Chats & meetings with Exhibitors will also be totally secured and visible only to the Buyers.

Carpet Export Promotion Council extends its invitation to participate in this Virtual Mega Exhibition from **27th to 31st January, 2021** and request you to make use of this great opportunity.

The Buyers who are already registered for Virtual Mega Exhibition, 12-16 January, 2021 may kindly make a note of the fresh date and join the Virtual Exhibition as per the revised date, i.e. from 27th to 31st January, 2021.

We would request you to register yourself using online Buyer's Registration Form at the earliest.

[Click Here to Register Online](#)

Upon receipt of your online Registration Form, Competent Authority will evaluate your application and will send you the login details and portal link for participating in the Mega Virtual Exhibition, 27th to 31st January, 2021.

CEPC reserves all right in terms of buyers' selection and the decision of the Council in this regard will be final.

Yours faithfully,

**SIDDH NATH SINGH
CHAIRMAN**