



कालीन निर्यात संवर्धन परिषद् CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt. of India)

Working Office : 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Phone : +91-11-233 647 16, 233 64717

E-mail : info@cepc.co.in, Website : www.cepc.co.in

Regd. Office : Shreejee Complex, Shop No. T-3, Sharma Market, Harola, Noida (U.P)

Website of Ministry of Textiles : www.texmin.nic.in

SANJAY KUMAR

Executive Director-cum-Secretary

No. CEPC/SEC/VF/Jan 21/

Dated: 06th Jan, 2021

All Members of CEPC

Sub. : Advertisement opportunities during 41st INDIA CARPET EXPO – Mega Virtual Exhibition from 27th to 31st January, 2021

Dear Members,

We are pleased to share that the preparations for our upcoming Mega Virtual Exhibition the 41st India Carpet Expo scheduled from 27th to 31st Jan are in full swing. We are receiving good response from overseas buyers. IBEF (India Brand Equity Foundation) a body of Department of Commerce, Govt. of India is also extending branding support for this event especially for mobilising buyers across the Globe with all kind of Publicity Measures and we are expecting the fair to be a true Mega Edition

CEPC brings another **GOLDEN OPPORTUNITY** for our members to highlight their presence on the virtual fair platform www.indiacarpetexpo.com. **We are launching the following Sponsorship packages for advertising and publicity for our participating as well as non-participating members.**

Sponsorship	Placement	Rates for Member Exporters	Rates for Associates		
Platinum	Home Page	30,000 +18%GST	NA	Available only for Member exporters	All Ads will be clickable and can be linked to your Booth/ Website/ Instagram
Diamond	Home Page on Scroll	25,000 +18 % GST	30,000 +18 % GST	Available for Member Exporters & Associate Partners	
Gold (Floor Plan)	Floor Plan Page(Left & Right)	20,000 + 18% GST	24,000 + 18% GST	Available for Member Exporters & Associate Partners	
Silver (Exhibitors)	Exhibitors & Products Page(Top& Left)	15,000 + 18% GST	18,000 + 18% GST	Available for Member Exporters & Associate Partners	

[Please click here to view the actual placements of the different sponsorship packages.](#)

We urge all our members to make use of this golden opportunity and book their sponsorship package today. Interested Members are requested to make the payment as per the details given below:

Name of the Beneficiary	CARPET EXPORT PROMOTION COUNCIL
C/A Account No	091902000000494
Bank	INDIAN OVERSEAS BANK Safdarjung Enclave, New Delhi-110029
IFS CODE	IOBA0000919
Payments can also be made Online	Click here to make Online Payment

After making the payment kindly confirm your payment details and the sponsorship package booked on the following email IDS ad@cepc.co.in, epo@cepc.co.in

Please note that the sponsorship packages will be booked on first cum first serve basis and the charges are non-refundable. We look forward to a great show together.

This has been issued with the approval of the chairman.

Regards

Sanjay Kumar
Executive Director