



कालीन निर्यात संवर्धन परिषद्  
**CARPET EXPORT PROMOTION COUNCIL**

*(Set up by Ministry of Textiles, Govt. of India)*

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**SANJAY KUMAR**

**Executive Director-cum-Secretary**

No. CEPC/SEC/ICE-V/JAN-21/

Dated: 19.01.2021

To,

All Members of CEPC

**Sub.: Webinar on "Importance of Trend Insights in Design of Handmade Carpet & Rugs"**

Dear Sir/Madam,

As you are aware that the Carpet Export Promotion Council {CEPC} is organizing **the 41<sup>st</sup> edition of INDIA CARPET EXPO-Mega Virtual Exhibition from 27<sup>th</sup> to 31<sup>st</sup> January, 2021**. In the diverse culture of world business the design and color plays very crucial role to reach the market globally.

To discuss about the new trends, colors & designs for handmade carpets & other floor coverings, CEPC is organizing an **interactive webinar on 21<sup>st</sup> January 2021 from 11:30 AM (IST) onwards**. Webinar will be attended by Overseas Buyers, Buying Agents & Exhibitors of the 41<sup>st</sup> India Carpet Expo- Virtual Exhibition.

**Shri Sanjay Gupta**, Vice Chancellor, World University of Design, Haryana will deliver Key Note Address and **Dr. Kaustav SenGupta**, Associate Professor NIFT, Chennai and **Dr Shalini Sood Sehgal** Prof., NIFT, New Delhi will make Power Point presentations and will discuss about future trend and importance of Design for Carpet Industries.

You can attend the webinar Jan 21, 2021 at 11:30 AM India by registering through below mentioned link:

**Join Zoom Meeting:**

<https://us02web.zoom.us/j/86468944545?pwd=emQ3SGJNQktQcEFiQVpaakNvSjB0QT09>

Meeting ID: 864 6894 4545      Passcode: 522286

You are requested to please spare your valuable time and attend this important session.

**Looking forward to see you on 21<sup>st</sup> January 2021.**

Yours faithfully,

**(Sanjay Kumar)**

Executive Director