



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Website of Ministry of Textiles: www.texmin.nic.in

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Dated: 14-10-2021

To,
All Members, CEPC

Subject: Ease of Logistics Portal - www.easeoflogistics.com

Dear Sir,

To ease of logistic and container related issues, FIEO launched a Ease of Logistics Portal (www.easeoflogistics.com) which was recently inaugurated by Hon'ble Commerce & Industry Minister Shri Piyush Goyal. The portal offers value proposition to all stakeholders. On one hand, exporters shall be able to post their container demands which shall be visible to service providers on pan India basis. This will enable exporters to get multiple offers and better price discovery besides increasing their container fulfilment probability.

A lot of Logistics players (Shipping lines/Forwarders) have onboarded the portal with the support of Container Shipping Line Association (CSLA), Freight Forwarders Association of India (FFAI) and Association of Multi Modal Transport Operators of India (AMTOI). To ensure that our exporter members get connected with credible Logistics players, a check has been put in place and Logistics companies who either have DG Shipping Registration OR CHA license are only allowed to onboard besides Shipping Lines.

During the various meetings held by the Shipping & Commerce Ministry in connection with container shortage, Shipping Lines have been insisting that maximum exporters should be encouraged to place their demands on the portal so that they have an advance visibility of requirements and can plan the empty equipment accordingly.

Members may take note of the above.

Regards

Jag Mohan
Officiating Executive Director