



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

Working Office: 2nd Floor, Rajiv Gandhi Handicrafts Bhawan, Baba Kharak Singh Marg, New Delhi – 110001

Tel.: +91-11-23364716, 23364717, **Website:** www.cepc.co.in, **E-Mail :** info@cepc.co.in

Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

No. CEPC/ICE-DEL-2023/

Dated: 16th December 2022

All Members, CEPC & Industry Associates

Sub: **Inviting Advertisement for the Fair Directory of 44th Edition of India Carpet Expo, 15 – 18 March 2023 at NSIC Ground, Okhla New Delhi**

Dear Sirs,

You are aware that the **44th India Carpet Expo (ICE)** is being held from **15 – 18 March 2023 at NSIC Ground, Okhla New Delhi** under the aegis of Govt. of India. This fair has assumed great importance and is attended by Handmade Carpet Buyers from all over the world. On this occasion, this Council is bringing out a Fair Directory detailing the exhibitors' profiles. The same is circulated to overseas buyers, media and invited visitors, etc., for their use as a reference book for locating new suppliers in India. The Fair Directory will thus provide an excellent opportunity for wide publicity of your company. The tariff of advertisement in the Fair Directory is as under

S. No.	Particulars	Rates in Rs. for Exhibitors of ICE	Rates in Rs. For Non-Exhibitors of ICE
1	Back Cover page	40,000.00	60,000.00
2	Inside Cover Page (Front & Back both)	25,000.00	35,000.00
3	Opposite Inside Cover Page (Front & Back both)	25,000.00	35,000.00
4	Full page (Inside)	20,000.00	25,000.00
5	Half Page (Inside)	12,000.00	15,000.00

Note: GST @ 18% on the above rates.

The size of the Fair Directory shall be 5.6" x 8.6". **The placement of advertisement shall be on First-cum-first serve basis and if there is more than one applicant for a particular page received on the same day, then the same be finalized by draw of lots.** The receipt of payment is determined on the basis of credit of the amount in CEPC's Account.

Interested Members may send their advertisement design in HD format through Email (JPEG, PDF, PSD, CDR on epo@cepc.co.in

Members can also pay the fee using the online payment gateway: [Click here to make payment](#)

Please note that in case any Member sends the payment through RTGS, they should inform the details of payment details immediately to the Council ([Click to view Bank Details for NEFT / RTGS Transfer](#)).

After making the payment send the mail at info@cepc.co.in, epo@cepc.co.in with your payment details and position in the fair directory required.

Only sending an email does not mean that advertisement position is fixed, this will be on the basis of payment received in CEPC's bank account.

The council reserves the right to accept or reject any request for advertisement and the decision of the Council shall be final and binding.

Yours faithfully,

Dr. Smita Nagarkoti

Officiating Executive Director-cum-Secretary