

REPORT

43rd India Carpet

EXPO

15-18 Oct, 2022

Carpet Expo Mart, Bhadohi (U.P.)



Rugs of **India**
THE BEAUTY IS IN THE WEAVE



15th – 18th October, 2022



CEPC
CARPET EXPORT PROMOTION COUNCIL, INDIA

Organised by:

Carpet Export Promotion Council

(Set up by Ministry of Textiles, Government of India)

2nd Floor, Rajiv Gandhi Handicrafts Bhawan,
Baba Kharak Singh Marg, New Delhi – 110001

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Sponsored by : Ministry of Commerce and Textiles (Government of India)

Post Show Report

43rd India Carpet Expo, Bhadohi

Carpet Export Promotion Council (CEPC) organized its **43rd India Carpet Expo** from **15-18 October 2022** for the first time at **Carpet Expo Mart** in Carpet City Bhadohi, Uttar Pradesh with an aim to promote the exports of "Indian Handmade Carpets & other Floor Coverings".



Bhadohi District is known by the name '**Carpet city**' as it is home to the largest hand-knotted carpet weaving industry hubs in South Asia. A large number of buyers from domestic and overseas markets visit Bhadohi in connection with their import requirements. Bhadohi Holds 50% share of the Export of the Carpet Industry.

In view of export enhancement of the carpet sector, Government of UP has built a Carpet Expo Mart at Carpet City Bhadohi in 7.5 Acres of land for improving the vast potential of exporting Bhadohi Carpets. It is India's one of the state-of-the-art projects for the carpet sector. Carpet Expo Mart at Bhadohi is a Green Mart with Solar Power, having an exhibition area / Hall 7000 sq. mtr. 94 permanent shops for display of Handmade Carpets and other floor coverings. Mart is centrally air-conditioned with all other facilities of international standard.

India Carpet Expo has become very popular worldwide amongst the Overseas Carpet Importers, Chain Stores and Retailers. The 43rd Edition of the India Carpet Expo was visited by **213 reputed overseas carpet buyers**, from all over the world to do serious business with Indian Exporters/ Manufacturers. This Expo was having the participation of **239 exhibitors** of Handmade Carpets. This will ultimately benefit over two Million weavers/ artisans employed

in this highly labor intensive rural based cottage industry. This Expo will help **generate business of approx. Rs. 500 - 600 Crores.**

India Carpet Expo was inaugurated with lamp lighting by Chief Guest Smt. Anupriya Patel, Hon'ble Minister of State for Commerce & Industry, Government of India and Guest of Honour Shri Amit Mohan Prasad, Additional Chief Secretary MSME, Govt. of U.P. in the premises of Bhadohi Carpet Expo Mart in the gracious presence of Shri Ramesh Chand Bind, MP, Bhadohi, Shri Yogeshwar Ram Mishra, Commissioner, Vindhyachal Mandal, Shri Gaurang Rathi, DM Bhadohi, Shri Vipul Dubey, MLA Gyanpur, Dr. R.K. Patel, MLA Mariyahu, , Shri Umar Hameed, Chairman, CEPC, Shri Mukesh Kumar Gomber, Vice-Chairman, CEPC along with Members of the Committee of Administration, Shri Ravinder Nath Tripathi, EX-MLA Bhadohi, Shri Ashok Jaiswal, Chairman, Bhadohi, Shri Raza Khan, President, AICMA, prominent Members Exporters and Guests were also present.





Shri Virendra Singh Past, MP Ballia, Shri Zahid Beg, MLA Bhadohi congratulated the organizers and the participants. They expressed hope that this fair will open the new business avenues for the people of Bhadohi and adjoining areas. They said that Bhadohi's first carpet fair is a matter of great pride for the district and the exporters associated with the carpet industry would get a lot of benefits from the India Carpet Expo held in Bhadohi district.



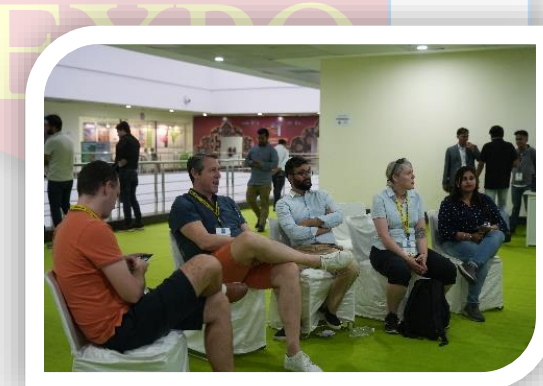
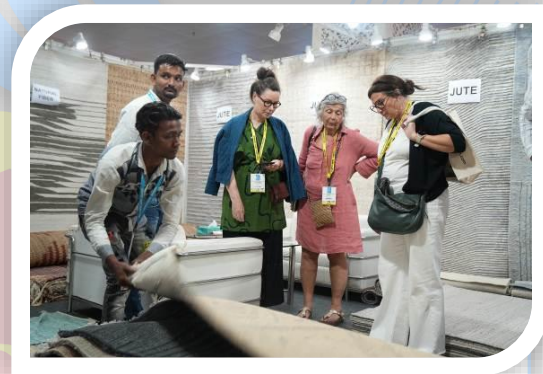
The Chairman of CEPC Shri Umar Hameed, said after taking the feedback from participants, it is expected that after all the negotiations & orders are put in force within 5 – 6 Months the export generated from the fair will be to the tune of Rs. 500 – 600 Crores. Many buyers were also interested in procuring the ready stock of the participants. Buyers expressed great satisfaction with the varieties they found in the Expo, as the fair took place after the pandemic in Bhadohi.



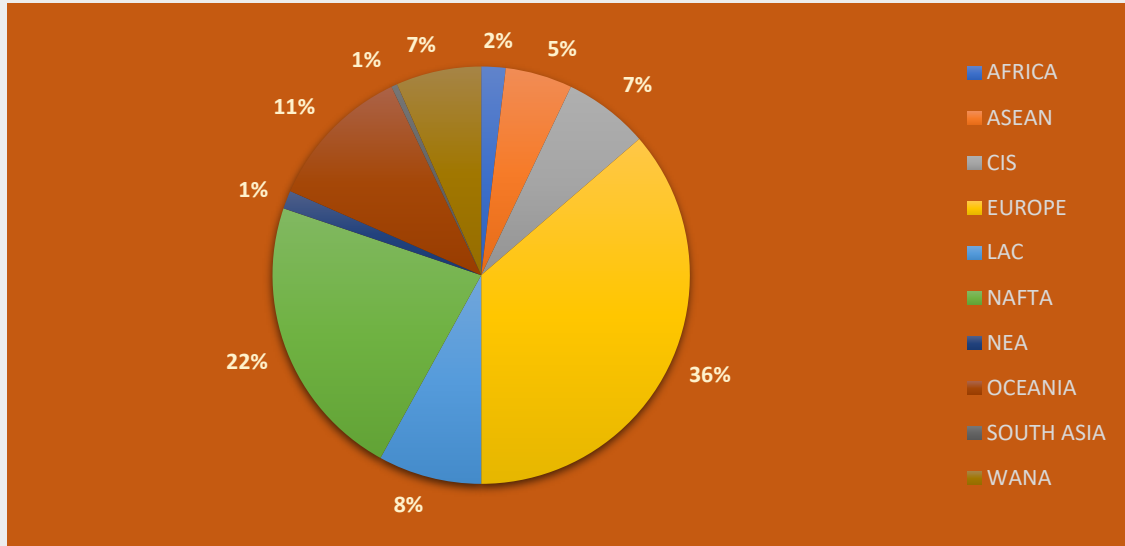
This expo will lead to opening up of new market opportunity for the industry and shall help small and Medium Indian carpet exporters in promoting their products to overseas countries.



Eventually, this ongoing process, on a broader scale, is instrumental in projecting “**Make in India Brand**” in overseas markets. He further said India Carpet Expo is an ideal platform for International Carpet Buyers, buying houses, buying Agents, Architects and Indian Carpet Manufacturers & Exporters to meet and establish long term business relationship. **213 Overseas Buyers form Australia, Bahrain, Belarus, Belgium, Brazil, Canada, Chile, Colombia, Finland, France, Germany, Greece, Hungry, Israel, Italy, Jordan, Japan, Libya, Lithuania, Mauritius, Myanmar, Nepal, Netherlands, Oman, Palestine, Panama, Romania, Russia, Singapore, South Africa, Spain, Sweden, Tiawan, Thailand, Turkey, UAE, USA, Germany etc.** attended the India Carpet Expo. 207 Representatives of Overseas Buyers, Buying Houses, Designers, Architects etc. also visited the India Carpet Expo.



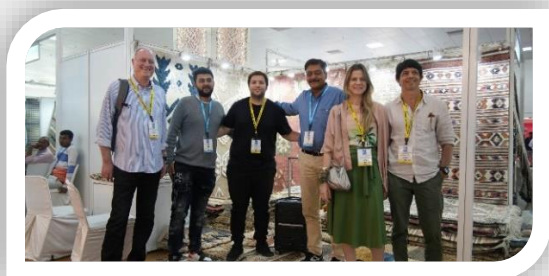
REGION WISE PARTICIPATION FROM OVERSEAS BUYERS



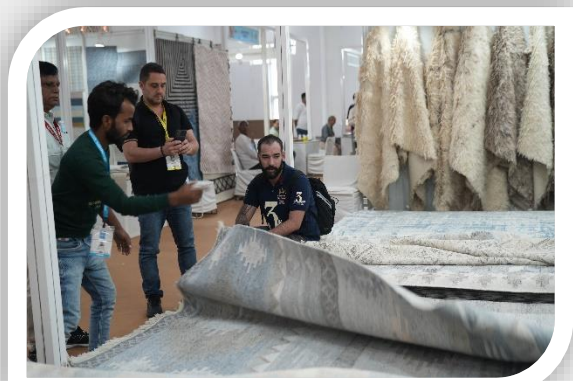
The Carpet Export Promotion Council showcased the products of 239 reputed small, medium and large manufacturer exporters from all over country viz U.P., Rajasthan, Haryana, Jammu and Kashmir, Punjab, Madhya Pradesh etc. It is the endeavor of the Council to provide exclusive business environment to the both carpet importers as well as manufacturer-exporters, which ultimately will benefit about 2 million weavers and artisans employed in this highly labour intensive rural based MSME cottage industry.



Buyers who visited the Expo were very much impressed with the display of various Handmade Carpets and other floor coverings and arrangements made by the Organizers and were shared their trends and requirements of their respective markets.



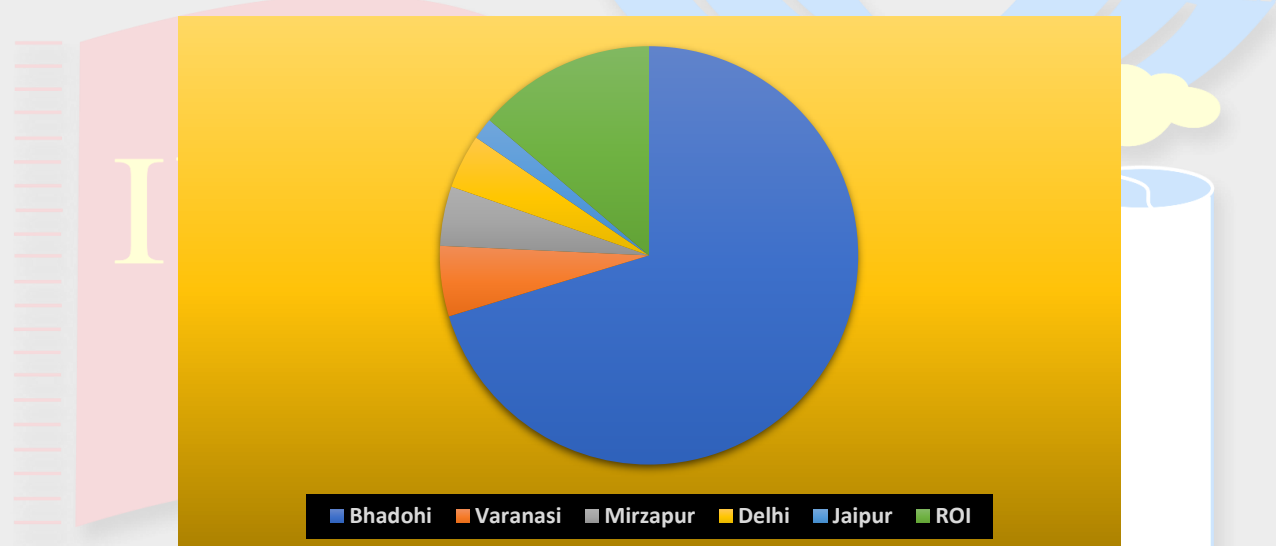
The "India Carpet Expo", upholding the prime motive of the Council is not only bringing the largest business opportunity to all segments of handmade carpet exporters, beginning from the smallest to the biggest exporter, but it "also provides 'unique pick and choose' business" opportunity including retailers and wholesalers and that too under one roof. Indian Carpet Sector is more than capable to make any design, quality to cater the demand of customers.



Footfalls at ICE October, 2022 at Bhadohi

Total Covered Area	5,500 Sq. Mtrs.
Stand Area	5,290 Sq. Mtrs.
Exhibitors participated	239
Overseas Buyers attended	213
No of New Buyers	78
Buyers' participation from	48 Countries
Buyer's Rep attended	207
Nos. of Enquiry Received	3000
Business & Enquiries Generated	RS. 500 - 600 Crores

REGION WISE PARTICIPATION OF 239 EXHIBITORS



Shri Umar Hameed mentioned that he and his team is working for the growth of the industry and desire to organize Domotex in India –“DOMOTEX INDIA” to enable the participation of small Member Exporters who could not afford to participate in Domotex, Hannover (Germany).

Shri Umar Hameed, Chairman, CEPC expressed that this event will be beneficial to the medium and small exporters who can't afford to display their products in overseas Exhibitions on the one hand and on the other hand show the capability of India in producing and supplying quality products in time. Chairman, Vice-Chairmen and other Members of the COA, CEPC expressed happiness and congratulated Dr. Smita Nagarkoti, Officiating Executive Director-cum-Secretary and all Officers and Staff of the Council for their strenuous and untiring efforts to make the fair a Grand Success.

Glimpses of 43rd Edition of India Carpet Expo

भारत के उपराष्ट्रपति
VICE-PRESIDENT OF INDIA

MESSAGE

I am pleased to learn that the Carpet Export Promotion Council is organizing the 43rd India Carpet Expo from October 15-18, 2022 at Bhadohi, Uttar Pradesh and a Fair Directory is being published on this occasion.

Our Country has a rich tradition of handicrafts and the popularity of Indian handmade carpets across the world is testimony to the excellence and mastery of our craftsmen who have refined their craft over generations. In this regard, even the India Expo is crucial not only bringing artisans and prospective buyers on a common platform but they also provide an excellent opportunity to showcase our rich cultural heritage and aesthetic sense of Indian weavers.

I am also happy to learn that the Government of Uttar Pradesh has built a state-of-the-art Carpet Expo Mart at Bhadohi with permanent shops to display handmade carpets. I trust that this facility will help manufacturers and exporters to market their products more effectively.

I extend my heartfelt greetings to all the participants and wish the 43rd India Carpet Expo all success.

Jagdeep Dhamkar
(Jagdeep Dhamkar)

New Delhi
30th September, 2022

प्रधान मंत्री
Prime Minister
MESSAGE

It is a pleasure to learn about the 43rd India Carpet Expo at Bhadohi, Uttar Pradesh, from October 15-18, 2022. The Expo is an excellent platform for our weavers and artisans to showcase their skills and products. May this Expo further the vision of 'Vocal for Local' as well as 'Local for Global'.

Handicrafts have been an intrinsic part of our culture and traditions. Handicrafts products are not just eco-friendly, they also help reduce poverty by providing employment to the needy and underprivileged sections of the society.

With such a rich tradition of handicrafts, it is only natural that the products of our weavers, particularly from the carpet sector, find different parts of the world and are globally appreciated. The intricate skills and work of our weavers are not only aesthetically appealing, but also of unmatched quality. The Expo is an occasion for the manufacturers in the sector to showcase their products to buyers within the country and across the world. This will not only benefit small and medium scale manufacturers, but will also provide a thrust to exports in the sector.

Our government's vision has been to nurture self-reliance through Micro, Small and Medium Enterprises (MSMEs) and the handicrafts sector, in particular. Today, India is among the largest carpet producing nations in the world. This has become possible due to the indefatigable efforts of our artisans.

The 25-year period of Aatmi Kaal (2017) is an opportunisty to dedicate ourselves towards building a strong, self-reliant nation. Throughout this period, MSMEs and traditional crafts sectors have great potential to power our growth.

May the Expo be a huge success. I am sure that the Fair Directory being published on the occasion will provide the readers a holistic view of the carpet industry in our country, as also trace its global footprint.

Narendra Modi
(Narendra Modi)

New Delhi
सं.प्र. 22, 14 सितंबर 1944
14th October, 2022

आनन्दिबन पांडे
Governor, Uttar Pradesh

MESSAGE

I am glad to know that the Carpet Export Promotion Council is organizing its 43rd India Carpet Expo from 15th to 18th October, 2022. To mark the occasion a Fair Directory is also being published.

I hope this fair will provide an opportunity for boosting the exports of Handmade Carpets, Rugs and Floor Coverings apart from benefiting the artisans belonging to the weaker section of society. I wish this Expo a great success and extend my best wishes to the participants, overseas buyers, organizers and all others associated with this event.

I extend my best wishes for the successful publication of the 'Fair Directory'.

Anandiben Patel
(Anandiben Patel)

5 September, 2022

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पियूष गोवाल
PIYUSH GOYAL

MESSAGE

I am delighted to learn that the Carpet Export Promotion Council is organizing the 43rd India Carpet Expo from 15th to 18th October, 2022 for the first time at Carpet Expo Mart in Uttar Pradesh, under the aegis of the Government of India. The Expo will provide an excellent opportunity to small and medium manufacturers and exporters to showcase their latest products to buyers under one roof.

I am also happy to note that the organizers are bringing out a Fair Directory on this occasion containing vital information about the industry which will enhance the image of the Indian handmade carpet industry globally, as a reliable and capable supplier of all types of handmade carpets and other floor coverings.

The Handmade Carpet Industry which produces exquisite carpets is highly labour intensive and is very important for our economy, as it provides gainful employment to lakhs of artisans in rural areas including women artisans. Developing this industry is in line with the Prime Minister Shri Narendra Modi's vision of 'Vocal for Local' and being Administrator in the Handmade sector.

It is a prerogative that gives the significant export enhancement of the carpet sector. The Government of India has built Carpet Expo Mart at Bhadohi near the Carpet City. The Mart is attractive and unique in its own way with many advantages which truly makes it a world class.

I hope that this edition of the Carpet Expo will provide an excellent opportunity for boosting the exports of handmade carpets, rugs and floor coverings. I wish all the stakeholders success and extend my best wishes for the successful culmination of the expo.

Piyush Goyal

Ministry of Commerce & Industry, New Delhi
New Delhi-110001
Tel: No. +91-11-22201011, 22201011 Email: anandiben@nic.in

योगी अदित्यनाथ
Yogi Adityanath

MESSAGE

I am happy to know that the Carpet Export Promotion Council is organizing the 43rd India Carpet Expo from 15th to 18th October, 2022 in Bhadohi.

Bhadohi is famous for its carpets. A large number of buyers from domestic and overseas markets visit Bhadohi in connection with business deals. With an objective of boosting the export of Bhadohi products, the Government of Uttar Pradesh has established Carpet Expo Mart in Bhadohi. It is commendable that for the first time this event is being organised at Carpet Expo Mart of Bhadohi.

I am confident that India Carpet Expo will provide a suitable platform to carpet manufacturers and exporters to showcase their latest range of products.

My best wishes for the entire endeavour.

Yogi Adityanath
(Yogi Adityanath)

08 OCT 2022

Chief Minister
UTTAR PRADESH
Lok Sabha, Lucknow - 226001
No. 1

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लोकेश महतोबाय
Lokesh Mahatobay

MESSAGE

I am glad to note that the Carpet Export Promotion Council is organizing the 43rd India Carpet Expo from 15-18 October 2022 at Carpet Expo Mart, Bhadohi, Uttar Pradesh under the aegis of Govt. of India, Bhadohi District is known by the name 'Carpet City' as it is home to the largest hand-knotted carpet weaving industry hubs in South Asia. A large number of buyers from domestic and overseas markets visit Bhadohi in connection with business deals.

The Expo will provide an excellent opportunity to small and medium manufacturers and exporters to showcase their latest range of products to the overseas carpet buyers under one roof and will thus be a great help to the sector in boosting its exports. I am happy to know that the organizers are bringing out a Fair Directory on this occasion containing vital information about the industry which will enhance the image of the industry being a reliable and capable supplier of all types of Handmade Carpets and other floor coverings. The Handmade Carpet Industry which produces exquisite carpets is highly labour intensive and earns valuable foreign exchange for the country. The industry is thus very important for our economy in providing gainful employment to millions of artisans in rural areas within their own homes, including women artisans. Hence this fair will provide an opportunity for boosting the exports of Handmade Carpets, Rugs, and Floor Coverings apart from benefiting the artisans belonging to the weaker section of the society.

I wish this Expo a great success and extend my best wishes to the participants, overseas buyers, organizers, and all others associated with this event.

(Som Parkash)
@somparkash

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आणुष्मिका पाटेल
ANUSHIKA PATEL

MESSAGE

It is a heartening to know that Carpet Export Promotion Council is organizing the 43rd India Carpet Expo from 15-18 October 2022 at Carpet Expo Mart, Bhadohi, Uttar Pradesh.

The Handmade Carpet Industry which produces exquisite carpets is highly labour intensive and is very important for our economy, as it provides gainful employment to lakhs of artisans in rural areas including women artisans. The export of handicrafts products including handmade carpets in the current year has shown positive growth as compared to the previous years.

Bhadohi District also known as 'Carpet city' of India is home to the largest hand-knotted carpet weaving industry hubs in South Asia. I am happy to learn that the Government of Uttar Pradesh has built a State-of-the-art Carpet Expo Mart at Carpet City, Bhadohi in 7.2 Acres land for exhibiting the vast potential of exporting Bhadohi Carpets. With an exhibition area of 1700 sq.m. Carpet Expo Mart is equipped with all modern facilities.

I am confident that 43rd India Carpet Expo will provide an excellent opportunity to small and medium manufacturers and exporters to showcase their latest range of products to the overseas carpet buyers under one roof and will be of great help to the sector in boosting its exports. I am happy to know that the organizers are bringing out a Fair Directory on this occasion containing vital information about the industry which will enhance the image of the industry being a reliable and capable supplier of all types of Handmade Carpets and other floor coverings.

While appreciating the sincere efforts being made by the Carpet Export Promotion Council to tap the growth potential of the sector, I trust the organizers for all success of the event. I am confident that the fair will see a large number of exhibiting participants from India and the overwhelming response of the overseas buyers. I wish you all extend my best wishes to the participants, overseas buyers, organizers, and all others associated with this event.

With best wishes!

Anushika Patel
(Anushika Patel)

15/09/2022
New Delhi

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Email: anandiben@nic.in

दार्शना जार्जोश
DARSHANA JARDOSH

MESSAGE

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Carpet Expo Mart at Bhadohi is a Green Mart with Solar Power, having exhibition area / Hall 7000 sq.m., 94 permanent shops for display of Handmade Carpets and other floor coverings. The fair is expected to be a great success in view of the number of exhibiting participants from India and the overwhelming response of the overseas buyers confirming their visits to this Expo. The Expo will provide an excellent opportunity to small and medium manufacturers and exporters to showcase their latest range of products to the overseas carpet buyers under one roof and will be of great help to the sector in boosting its exports.

I am also happy to know that the organizers are bringing out a Fair Directory on this occasion containing vital information about the industry which will enhance the image of the industry being a reliable and capable supplier of all types of Handmade Carpets and other floor coverings.

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I wish this Expo a great success and extend my best wishes to the participants, overseas buyers, organizers, and all others associated with this event.

Darshana JARDOSH
(DARSHANA JARDOSH)

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Residence: Bhongir Road, 7, Lodi Estate, New Delhi-110002
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ए.ए. सिंघ
A.A. Singh

MESSAGE

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Bhadohi District is known by the name 'Carpet city' as it is home to the largest hand-knotted carpet weaving industry hubs in South Asia. A large number of buyers from domestic and overseas markets visit Bhadohi in connection with business deals.

I have been informed by the organizers that view of export enhancement of the carpet sector. Government of India has built Carpet Expo Mart at Carpet City, Bhadohi in 7.2 Acres of land for exhibiting the vast potential of exporting Bhadohi Carpets. With an exhibition area of 1700 sq.m. Carpet Expo Mart is equipped with all modern facilities, having an exhibition area of 1700 sq.m., 94 permanent shops for display of Handmade Carpets and other floor coverings, which is suitable for exhibiting the vast potential of exporting Bhadohi Carpets.

I am confident that the organizers are bringing out a Fair Directory on this occasion containing vital information about the industry which will enhance the image of the industry being a reliable and capable supplier of all types of Handmade Carpets and other floor coverings.

The Handmade Carpet Industry which produces exquisite carpets is highly labour intensive and earns valuable foreign exchange for the country. The industry is thus very important for our economy in providing gainful employment to millions of artisans in rural areas within their own homes, including women artisans. Hence this fair will provide an opportunity for boosting the exports of Handmade Carpets, Rugs, and Floor Coverings apart from benefiting the artisans belonging to the weaker section of the society.

I wish this Expo a great success and extend my best wishes to the participants, overseas buyers, organizers, and all others associated with this event.

(A.P. Singh)

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INDIA







इंडिया कारपेट एक्सपों से उम्मीद लेकर लौटे कारोबारी

0-सीडपीसी का दावा: मेले में 450 से 500 करोड़ का कारोबार और पूछताछ 0-48 देशों के 213 विदेशी कालीन खरीदार और 207 विदेशी खरीदारों के प्रतिनिधियों ने भाग लिया 0-अब दिल्ली में चार दिवसीय इंडिया कारपेट एक्सपों 15-18 मार्च, 2023 को हुआ: उमर हमिद

सूरेश गांधी
वाराणसी। कालीन निर्यात संवर्धन परिषद के तत्वावधान में आयोजित 43वें इंडिया कारपेट एक्सपो का मंगलवार को समापन हो गया। सोईपीसी पर्याप्तकारियों ने दवा



किया कि चार दिन के एक्सपों में करीब 48 देशों के 213 विदेशी कालीन खरीदार और 207 विदेशी खरीदारों के प्रतिनिधियों ने भाग लिया। साथ ही आशा व्यक्त किया यह मेला भदोही और आसपास के क्षेत्रों के लोगों के लिए व्यापार के नए रास्ते खोलेंगा। भदोही का पहला

कालीन मेला जिले के लिए बड़े गर्व की बात है। कालीन उद्योग से जुड़े निर्यातकों को भदोही जिले में आयोजित इंडिया कारपेट एक्सपो से काफी लाभ मिलेगा, इसके अलावा परिषद ने एनएसआईसी प्रदर्शनी परिसर, ओखला औद्योगिक क्षेत्र, नई दिल्ली में 15-18 मार्च, 2023

तक अगले इंडिया कारपेट एक्सपो की घोषणा की। सोईपीसी के अध्यक्ष उमर हमिद ने कहा कि प्रतिभागियों को 4 दिवसीय एक्सपो में मनुष्य वार्ता अतिरिक्त प्राप्त हुए जो आगे 4 से 5 महीने के अंदर 400 से 500 रुपये के कारोबार में परिवर्तित हो जाएंगे। उन्होंने कहा कि कई खरीदार भी प्रतिभागियों के तैयार स्टॉक की खरीद में रुचि रखते थे। खरीदारों ने एक्सपो में मिलने वाली किस्मों पर संतोष व्यक्त किया। इस एक्सपो से उद्योग के लिए बाजार के नए अवसर खुलेंगे और छोटे और मध्यम भारतीय कालीन निर्यातकों को अपने उत्पादों को विदेशों में बढ़ावा देने में मदद मिलेगी। उन्होंने कहा कि इंडिया कारपेट एक्सपो अंतरराष्ट्रीय कालीन

खरीदारों, एजेंटों, आर्किटेक्ट्स और भारतीय कालीन निर्यातकों और निर्यातकों को मिलने और दीर्घकालिक व्यापार संबंध स्थापित करने के लिए एक आदर्श मंच है। 213 विदेशी खरीदार ऑस्ट्रेलिया, बहराइन, बेलायूस, बेलिजम, ब्राजील, कनाडा, फिली, कोलंबिया, फिनलैंड, फ्रांस, जर्मनी, ग्रीस, हंग्री, इजराइल, इटली, जाईन, जापान, लीबिया, लिचुआनिया, मॉरीशस, म्यांमार, नेपाल, नीदरलैंड, ओमान, फिलिस्तीन, पनामा, रोमानिया, रूस, सिंगापुर, दक्षिण अफ्रीका, स्पेन, थाईलैंड, टियावान, थाईलैंड, तुर्की, संयुक्त अरब अमीरात, अमेरिका, वियतनाम आदि ने इंडिया कारपेट एक्सपो में भाग लिया। विदेशी खरीदारों, खरीदारों, डिजाइनरों, वास्तुकारों आदि के 207

प्रतिनिधियों ने भी इंडिया कारपेट एक्सपो का दौरा किया। कालीन निर्यात संवर्धन परिषद ने देश भर के 239 प्रतिष्ठित छोटे, मध्यम और बड़े निर्यात निर्यातकों जैसे उत्तर प्रदेश, राजस्थान, हरियाणा, जम्मू और कश्मीर, राजा, कच्छ प्रदेश आदि के उत्पादों का प्रदर्शन किया। यह विशेष व्यवसाय प्रदान करने के लिए परिषद का प्रयास है। दोनों कालीन आयोजकों के साथ-साथ निर्यात-निर्यातकों के लिए एक आदर्श मंच है जो अंततः इस अर्थव्यवस्था में नए आयोजकों को प्रेरित करेगा। उद्योग में कार्यरत लगभग 2 मिलियन बुकरों और कारीगरों को लाभान्वित करेगा। वर्तमान में ही प्रवृत्ति में भारत कालीन एक्सपो में दुनिया में से 208 विदेशी खरीदारों को उपस्थित ने प्राप्त कालीन एक्सपो की विविधता

इंडिया कारपेट एक्सपों से उम्मीद लेकर लौटे कारोबारी

सूरेश गांधी
वाराणसी। कालीन निर्यात संवर्धन परिषद के तत्वावधान में आयोजित 43वें इंडिया कारपेट एक्सपो का मंगलवार को समापन हो गया। सोईपीसी पर्याप्तकारियों ने दवा



किया कि चार दिन के एक्सपों में करीब 48 देशों के 213 विदेशी कालीन खरीदार और 207 विदेशी खरीदारों के प्रतिनिधियों ने भाग लिया। साथ ही आशा व्यक्त किया यह मेला भदोही और आसपास के क्षेत्रों के लोगों के लिए व्यापार के नए रास्ते खोलेंगा। भदोही का पहला

कालीन मेला जिले के लिए बड़े गर्व की बात है। कालीन उद्योग से जुड़े निर्यातकों को भदोही जिले में आयोजित इंडिया कारपेट एक्सपो से काफी लाभ मिलेगा, इसके अलावा परिषद ने एनएसआईसी प्रदर्शनी परिसर, ओखला औद्योगिक क्षेत्र, नई दिल्ली में 15-18 मार्च, 2023

गंडीव मिर्जापुर-वाराणसी समाचार

चार दिवसीय इंडिया कारपेट एक्सपो में करीब 5 सौ करोड़ का हुआ व्यापार

वाराणसी। कालीन निर्यात संवर्धन परिषद द्वारा भदोही कारपेट एक्सपो में

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CARPET EXPO

वाराणसी 5

ज्ञानशिखा टाइम्स

कारपेट एक्सपों में दिखी मेक इन इंडिया की झलक

डिएम गौरांग राठी ने बुनकरों के हुनर को सराहा, कहा, ऐसे आयोजनों से कारोबारियों का बढ़ता है होसला

सूरेश गांधी
वाराणसी। कालीन निर्यात संवर्धन परिषद (सोईपीसी) के तत्वावधान में आयोजित चार दिवसीय इंडिया कारपेट एक्सपो: 2022 के तीसरे दिन बुनकरों के इहोडिड मेहनत से तैयार कालीनों की हर किस्मी ने सराहना की। मेले में पहुंचे विलासिधारी गौरांग राठी ने कहा कि बुनकरों की मेहनत में 'मेक इन इंडिया' की झलक दिखती है। उनका यह हुनर प्रधानमंत्री नरेंद्र मोदी के मेक इन इंडिया को बढ़ावा देगा। इस दौरान इस तरह के आयोजनों से देश को नैरवानिक बनने के लिए एक्सपोर्ट आयोजक टीम, निर्यातकों एवं बुनकरों को भी प्रोत्साहन देना पड़ेगा। कहा, उन्हें गर्व है कि स्वदेशी भावसेट भदोही की बनी कालीनों जबरदस्त निर्माह हैं। सोईपीसी का दावा है कि तीन दिनों में कुल 200 करोड़ का कारोबार हुआ।

198 खरीद प्रतिनिधियों की भागीदारी से न सिर्फ सुधरकर निकली है, बल्कि निर्यातकों ने आदर्श भी बुक किए हैं।

बता रहे, फेब्रु में बुनकरों के हाइड्रोडिड मेहनत व कारीगरी से निर्मित परिष्कृत नरिड, नेपाली, टाइलेड, रती एंड जूट एवं वन्य से निर्मित कालीन के अलावा किरामत, वैदिकरण, जर्मन और सालहिरु जैसे मोकों के लिए सजावट वाले इतलनिमित्त कालीनों की प्रदर्शनी लगाई जाती है। सोईपीसी चेयरमैन उमर हमिद ने बताया कि मेले का नकदर विदेशों से आने वाले खरीदारों में भारतीय कालीनों और अपन प्यार काविरण को संवर्धित विरासत व बुनकरों को बढ़ावा देना है। यह को आने वाले आयोजकों को खस सुनिधा सुनिधा कहा गया है। वर्तमान में इस्मोर्टेड बुनने की पूरी संभावना है। खसोकि विदेशी खरीदार

पीछी-दर-पीछी पोषण होती रही है और लाकों इतलनिमित्त कारीगरी को रोजगार प्रदान करती हैं। इस प्रकार देखा जा सकता है भारतीय विलासिधारी हुनर तह अपने जादुई रश्मि से अपने देश की अनि वान शन को कलाकृति में बदलकर भारतीय इतलनिमित्त को अंतरराष्ट्रीय स्तर पर प्रचारित दिखते हैं। 3 दिनों में 200 विदेशी खरीदारों ने कारवाय धर्नीकरण एक्सपो के तीन दिनों में दुनिया में से लगभग 200 विदेशी खरीदारों और 198 खरीद प्रतिनिधियों से जबरदस्त प्रतिक्रिया मिली है। उमर हमिद ने बताया कि प्रतिभागियों की प्रतिक्रिया के अनुसार खरीदारों ने लगभग सभी प्रदर्शकों का दौरा किया और व्यापार संधि प्रक्रियाओं में। उन्होंने उल्लेख किया कि इस आयोजन से लगभग 450 से 500 करोड़ रुपय का व्यवसाय उभर रहा है।

भदोही। वरिष्ठ कालीन निर्यातक सूर्यमणि तिवारी ने कालीन मेला में शामिल हुए सभी कालीन निर्यातकों को बधाई दी।

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सोईपीसी की मेहनत लाई रंग और कालीन मेला रहा सफल- सूर्यमणि

विविध और कारगमों में लगने वाले इंडिया कारपेट एक्सपो से कम नहीं रहा। अधिक उमसे भी काफी अच्छा

इंडिया कारपेट एक्सपो के आयोजन के लिए सोईपीसी के साथ विधायक जाहिर बेग ने काबिले मुबारकबाद-हजी शाहिद

भदोही। इंडिया कारपेट एक्सपो में सभी कालीन निर्यातक सूर्यमणि तिवारी ने कालीन मेला में शामिल हुए सभी कालीन निर्यातकों को बधाई दी।

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DEORIA/GORAKHPUR

India Carpet Expo - Progressing Carpet Exports

Virendra Singh Mast, MP Ballia visited 43rd India Carpet Expo

BHADOHI: The India Carpet Expo being held for the first time is yielding very good results, attracting a large number of international foreign carpet buyers, agents, architects etc. By the second day of the 43rd India Carpet Expo organized by the Carpet Export Promotion Council, about 180 foreign carpet buyers from about 35 countries and their representatives in number 121 registered themselves in the India Carpet Expo.



Virendra Singh Mast, MP Ballia visited 43rd India Carpet Expo on 2nd day of the fair, and congratulated the organizers. He said that the exporters associated with the carpet industry would get a lot of benefits from the International Carpet Expo to be held in Bhadohi

Bhadohi's first carpet fair is a matter of great pride for the district. Mr. Laxmi V. S. Chief Development Officer, Mirzapur visited the India Carpet Expo and said that the exporters associated with the carpet industry would get a lot of benefits from the International Carpet Expo to be held in Bhadohi district. Yadvendra Rai Kaka, the reputed carpet exporter of the city, expressed his gratitude to the MP for his attachment to the district. Anil Singh, besides Umesh Gupta, Munna, Piyush Barnwal, Haji Shahid Hussain, Tarver Hussain etc. welcomed the MP.

A total of 200 foreign buyers got themselves registered in the 43rd India Carpet Expo in 3 days

BHADOHI: The 43rd Expo of India Carpet Export organized by the Carpet Export Promotion Council in the pre-

three days, Omar Hameed, Chairman, CEPCC, Sant. Anupriya Patel, Hon'ble Minister of State for Commerce & Industry,



Government of India, inaugurated the first ever 43rd India Carpet Expo at Bhadohi on October 15, 2022 and expressed her commitment to support the industry at all levels. Sincere thanks for the CEPCC President Umar Hameed thanked Mukesh Kumar Gumber, Vice President and the entire team of CCA for their cooperation in organizing this expo. CEPCC President Umar Hameed also thanked all the exhibitors for their participation and support, who displayed their latest designs and products, which attracted foreign buyers. CEPCC Chairman Omar Hameed also thanked the media for their cooperation and support.

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INDIA

दुनिया भर से 200 विदेशी खरीदार इंडिया कार्पेट एक्सपो में हुए शामिल

साथ ही 198 खरीदारों के भारतीय प्रतिनिधि भी शामिल होने पहुंचे, सभी से मिल रही है कालीन में नए जबरदस्त प्रतिक्रिया



दुनिया भर से 200 विदेशी खरीदारों और 198 भारतीय प्रतिनिधियों ने 43वां इंडिया कार्पेट एक्सपो में भाग लिया।

कारपेट एक्सपो में दिखी 'मेक इन इंडिया' की झलक

3 दिनों में 200 विदेशी खरीदारों और 198 भारतीय प्रतिनिधियों के भागीदारी से न सिर्फ पुष्करख निकली है, बल्कि निर्यातकों में आहर्ष भी बूक किए हैं।



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कारपेट एक्सपो में दिखी 'मेक इन इंडिया' की झलक

200 विदेशी खरीदारों और 198 खरीद प्रतिनिधियों के भागीदारी से न सिर्फ पुष्करख निकली है, बल्कि निर्यातकों में आहर्ष भी बूक किए हैं।



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