

Ref: CEPC/HQ/IA-HT(Germany)/2023-24

Date: 27th July, 2023

To,  
All Members, CEPC

**Subject: Inviting Participation in Heimtextil 2024 - International trade fair for home and contract textiles from 9 to 12 January 2024 at Frankfurt, Germany**

Dear Member,

We are pleased to inform you that the Council is organizing participation in the **Heimtextil 2024 -International trade fair for Home and contract textiles from 9 to 12 January 2024 in Frankfurt, Germany**. The event is approved under the MAI Scheme of the Ministry of Commerce.

**Event details are as under:**

- **Dates: 9 - 12 January 2024 / 4 days**
- **Event Location: Hall 5.1**
- **Venue : Messe Frankfurt, Frankfurt, Germany**

**About the Show:**

Heimtextil is the industry's most important global event for interior textiles, interior design, and interior trends. With its new products and trends, it kicks off the upcoming season and gives important impulses to both exhibiting companies and professional visitors from all over the world.

Heimtextil is part of the Messe Frankfurt Texpertise Network which is committed to accelerating innovation and change within the textile and fashion sector to advance the Decade of Action to deliver the Sustainable Development Goals by 2030. Our sustainable business practices are in keeping with the ten principles of the UN Global Compact and the United Nations 17 Goals for Sustainable Development. We are integrating sustainability into more and more aspects of our activities while gradually expanding their reach.

**Subsidized Participation charges for bare space:**

<b>1. 9 sq. mtr. Raw Space : 1,40,000 /-</b>	<i>10% extra for corner raw space which is subject to availability.</i>
<b>2. 12 sq. Mtr. Raw Space : 2,15,000 /-</b>	

*Note: Council will allot Bare space. Exhibitors to apply electricity and other required amenities directly from Messe Frankfurt.*

As per the revised terms & conditions of MAI Guidelines, the eligible member participant will also be entitled to:

- Reimbursement of airfare upto ₹ 90,000 (to and fro)
- \*Reimbursement of 50% freight Charges. Support may be provided for the shipment of exhibits to Micro and Small Enterprises, as defined in the MSME Act, with an upper ceiling of ₹ 50,000/-(\* subject to obtaining approval from the Ministry of Commerce)

**How to Apply?**

- 50% Booking amount to be paid using below payment methods
- [Click here to make a payment using Online Payment Gateway](#) or [NEFT/RTGS using account details.](#)
- After Successful payment [Click here to fill Online Application Form](#)

**Please note:**

- ❖ After applying for participation in Heimtextil 2024, applicants are hereby advised to prepare themselves to immediately apply for a “Schengen Visa”.
- ❖ Please go through MAI guidelines and check your eligibility before submission of application. [Click to view](#)
- ❖ The airfare reimbursement is ONLY available to the proprietor/Director/Partner of the registered eligible member participant as per MAI guidelines upon submission of their original claim form.
- ❖ A maximum of three MAI events in a year (April-March) is allowed for each member participant including participation through other EPCs. A maximum of five MAI events in a year (April-March) is allowed in case of exporters belonging to SC/ST/Women and the exporters having FOB value of exports of or less than Rs.50 crore in the preceding year, provided each one of these is in a different market (E.g. Africa, LAC, WANA, ASEAN, etc.)
- ❖ Booth Allotment will be done on a first come first serve basis.
- ❖ We have limited space and CEPC reserves the right to select the participants. The last date to send the application form is **15th October 2023**.
- ❖ CEPC reserves the right to withdraw from participation in the fair if adequate numbers of participants are not received.
- ❖ No Cancellation requests will be taken after **30th September 2023**.

**For more details please contact Email: [info@cepc.co.in](mailto:info@cepc.co.in) or call 011-45089420**

We solicit your participation in Heimtextil 2024 from 9 to 12 January, 2024.

Regards

**Dr. Smita Nagarkoti**  
**Officiating Executive Director**