



# कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

**Registered Office:** Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

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**Regional Office:** Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

**Regional Office:** IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

**Website of Ministry of Textiles:** www.texmin.nic.in

Ref: CEPC/HQ/China/2024-25

Date: 18 June, 2024

All Member of CEPC

**Subject: - Revised Participation Charges for Participation for 2024 China (Qinghai) International Carpet Exhibition in Xining (China) from 25-29 July 2024.**

**Dear Sirs,**

In continuation to our earlier [circular dated 30.04.2024](#) inviting applications from registered member exporters for participation in the 2024 China (Qinghai) International Carpet Exhibition at Xining (China). The show was earlier scheduled from 19-22 July 2024 however the organizers have informed that the show is now scheduled from 25-29 July 2024

This is the largest retail Carpet & Floor coverings fair in Xining, China organized by the China Tibetan Carpet Association (CTCA). This Show provides an opportunity for Indian carpet exporters to showcase their wide range of products before potential buyers. CEPC has been regularly participating in this fair and it is expected that the participation of Indian carpet exporters in this edition may fetch encouraging results.

We are pleased to inform you that the Empowered Committee headed by the Commerce Secretary, Govt. of India has approved the Financial Assistance for this activity under the MAI Policy of the Department of Commerce. As per our earlier circular, the participation charges were Rs 1,17,600 and now after Financial assistance, the participation charges are revised to Rs 45,000 only for a 16 sq m Built Up Booth.

<b>Participation Charges for a 16 sqm Built Up Booth (4*4) with 1 Table and 2 Chairs, 4 Spotlights)</b>	<b>Rs 45,000</b>
Inclusions: <ol style="list-style-type: none"><li>Standard Double Occupancy room in a Star Rated Hotel for 6 Nights on a double occupancy basis.</li><li>Free Shuttle Service from the Exhibition Center to the Hotel during the Exhibition</li></ol>	

3. Volunteer Service (One) on all days during the exhibition
4. Translator Service (One) during All days during the exhibition
5. Air Fare & Freight Reimbursement

The Inclusions being offered are as follows:

### **1. Air Fare & Freight Reimbursement as per MAI policy**

1. Reimbursement of Airfare up to a maximum of Rs ₹ 90,000/ under the following conditions. (Previously reimbursement upto ₹ 75, 000)
2. Reimbursement of 50% freight charges support for shipment of exhibits to Micro and Small Enterprises, as defined in the MSME Act, with an upper ceiling of ₹ 50,000

[Click here to view detailed Terms and Conditions and eligibility under the MAI Policy.](#)

2. **Accommodation:** Exhibitors would be offered a standard, double-occupancy room in the star-rated hotel for 6 nights. Accommodation will be arranged on a voluntary and complimentary basis and each room is to be shared by 2 persons of the same gender.
3. **Shuttle Service:** The organizing committee will provide a free shuttle service from the exhibition center to the hotel during the exhibition. Please note that the exhibitors who miss the shuttle need to arrange their transportation as the organizing committee will not be able to arrange extra pick-up service.

Further, the Organizer has informed the following:

**1. Exhibits transfer from the discharging port to the exhibitor's booth:** For the exhibits imported from overseas, the organizing committee will charge for customs clearance, port operation, storage in a customs-supervision warehouse, and transportation as per a price of CNY 6 / Kilo.

**2. Customs duties:** Offers zero customs duty treatment (free of customs duty and VAT) to exported exhibits under a limitation: The sale value of exhibits must be below 20. thousand US\$ for each exhibitor.

The Council/show organizer reserves the right for the selection of participants. The allotment of the booths will be done on first cum first-serve basis.

The council will organize participation in the show on receipt of the sufficient number of applications.

Interested members may submit their duly filled application form using the below link:

[Click here to submit an online Form for space booking](#)

Kindly make the Payment of Rs 45,000 using the below link

[Click here to make a payment using Online Payment Gateway or NEFT/RTGS using account details.](#)

The enclosed Registration Form and Resume Form (duly signed) along with the copies of the passports may be emailed to [ctca@163.com](mailto:ctca@163.com) for issuance of a Visa Recommendation Letter.

**The last date for application for participation: is 30th June, 2024.**

**For More Information please contact Dr. Smita Nagarkoti, Deputy Director/Sh. Pawandeeep, Export Promotion officer on 011-45089420.**

*No requests for Cancellation and refund will be considered after 7th July 2024*

Thanking you,  
Yours sincerely,

**Jag Mohan**  
**Officiating Executive Director**

Enclosures:

1. [Shipping instructions \(By sea\)](#)
2. [Shipping instructions \(By air\)](#)
3. [Regulations for getting the visa recommendation letter](#)
4. [Resume form](#)
5. [Registration form](#)
6. [Exhibitor's Notice](#)