

CARPET EXPORT PROMOTION COUNCIL

**TERMS OF REFERENCE
EXPRESSION OF INTEREST (EOI) FOR
47TH INDIA CARPET EXPO,
15-18 OCTOBER, 2024
AT
CARPET EXPO MART, BHADOHI, UTTAR PRADESH.**

Date of Publication of Advertisement 29th August 2024 and last date of submission of EOI is 4th September 2024.

Date of opening of financial bid and presentation: 5th September 2024 at 2:00 PM at Carpet Expo Mart, Bhadohi

About Carpet Export Promotion Council

Carpet Export Promotion Council (CEPC) is registered under Companies Act, 1956 in the year 1982.

The main objective of the Council is to support, protect, maintain, increase and promote the export of hand-knotted carpets, woollen druggets, and floor coverings by such methods as may be necessary or expedient.

Major Activities carried out by the Carpet Export Promotion Council to attain the main objectives are -

1. Organizing participation in specialized fairs abroad.
2. Organizing National Level participation in Domotex International Trade Fair at Hannover (Germany) as a nodal agency of Indian Handmade Carpets and other floor coverings.
3. Organizing India Carpet Expo twice a year in New Delhi and Varanasi.
4. Organizing Seminars to Educate Carpet Exporters on various matters.

5. Undertaking Market Study for exploring new markets as well as existing markets for enhancing the share of Handmade Carpets and other floor coverings.
6. Organizing Exhibition-cum-Sale in Domestic Markets.

Requirement

Carpet Export Promotion Council is organizing the 47TH India Carpet Expo from 15Th to 18th OCTOBER, 2024 at **CARPET EXPO MART, BHADOHI, UTTAR PRADESH**. More than 250 Exhibitors participate in this fair and the fair sees a footfall of hundreds of Overseas buyers every day.

Construction of booths/stands will be at **CARPET EXPO MART, BHADOHI, UTTAR PRADESH**. (Approx.250-300 stalls of different sizes ranging from 12 sq. mtrs to 120 sq. mtrs.). in an area of 9000 sq. mtrs. Stand area to be constructed with front Maxima and back Octonorm system.

Eligibility for submission of proposal:

Agencies having the following minimum qualifications are hereby invited to submit an expression of interest.

- I. The applicant should be a registered company/entity of repute.
- II. A sound experience in conceptualizing, designing, and executing exhibition projects on a turnkey basis for setting up stands of international standard in more than 8000-10000 Sq. Mtrs. in India during the last 5 years;
- III. The materials used in fabrication should be in compliance with ISI specifications;
- IV. A turnover of minimum Rs.3.00 Crores each year during any three financial years from 2019-20, 2020-21,2021-22, 2022-23 & 2023-24 in his name. The turnover should pertain to stand constructions and other allied works in Trade Fairs for not less than 5000 sq. mtrs. In India.

- V. Agency should have net worth of Min 05 Crore as on March 31st March 2024.
- VI. Should be registered under GST.

Scope of Work

The organization/agency shall be required to undertake the following activities:

1. Construction of stands of 12 Sq. Mtrs. and in multiple of 3 sq. mtrs. and/or as per requirement for display of exhibitors' products and also erect Buyers & VIP Lounge, Theme Pavilion including the requirement of furniture at all stands of the pavilion.
2. Individual stand for participant would be provided with standard furniture: three chairs, one round/rectangle table, one waste paper basket, and carpeting on floor, electrical plug point and 8 halogen lights of 100 watts each (White & Yellow) on 12 sq. mtrs. (More lights for bigger booths on pro-rata basis) [Carpet color for passage and inside the booth is to be approved in advance].

The scope of work for the Event shall include the following:

I. Common facilities:

Common area (Excluding exhibitor stalls) will include:

- (i) **A Reception/Entrance with** Registration Counters of Buyers, Exhibitors, Buying Agents/Guests, Media
- (ii) **Buyer & VIP Lounges for CEPC** along with sofa sets, centre table, chairs, flower bouquets and decorative items as per the layout and space available.
- (iii) **Banner Hangings** at the suitable permissible height of the ceiling of the hall for a proper visibility from a distant place, according to the guidelines of the organizer.
- (iv) The Agency has to show minimum three options of Design Concept, Perspective view and Façade. A suitable branding plan has to be done and shall be followed all over.

- (v) The proposed stands will be designed on front Maxima and back Octonom system.
- (vi) For construction of pavilion/stalls, heights of the stall etc. shall be as per estimated requirement mentioned in the proforma.
- (vii) The fascia on every stand and the branding which runs through the entire Halls will be in the front maxima and back octonorm structure and exhibitors should get the full advantage of height for product display.
- (viii) The air-conditioned hall shall be brightly lit with proper lights in the common area.
- (ix) Thematic branding for the event with the prior approval of the competent authority.

IV General:

- a.** The agency so selected will be responsible to ensure that suitable manpower is present at the site for construction and maintenance of the pavilion and coordination of the event till the end.
- b.** The agency will make help desk for providing support to the exhibitors in the hall.
- c.** Power supply and Main Electrical connections and other required support system etc., shall be available as per the requirement. Accordingly, aforesaid provisions need to be checked by the agency so selected them-selves well in advance.
- d.** The agency, so selected, will ensure that fire prevention & extinguishing measures as per rules.
- e.** The agency so selected should Handover the complete finished stands in all respects one day before i.e., by 10.00 a.m. 14.10.2024.
- f.** The Agency so selected should obtain required clearance from all the local authorities on Fire, Police, Traffic and Electricity etc.

Guidelines for Submission of Expression of Interest:

Applying Agency must submit the following in separate envelopes:

1. **Technical Bid**
2. **Design Presentation including Layout & Branding Details (can include CDs, Pen Drives)**
3. **Financial Bid**
4. **Earnest Money Deposit**

Details to be included in Technical Bid:

- a. Details of the Organization/agency
 - i. **Profile of the company/agency.**
 - ii. **Track Record** – previous experience of handling similar nature of work. The company must have 5 years work experience in designing, construction and setting up of stalls in more than 5000 Sq. Mtrs. in India (excluding advertising and printing).
 - iii. **A CA certificate** verifying the turnover of the applicant own agency for the any 3 financial years i.e., for, 2019-20 ,2020-21 2021-22 ,2022-23 and 2023-24. (ANNEXURE-I)
 - iv. **Copies of Income Tax Returns** for any 3 financial years i.e., for 2019-20 ,2020-21,2021-22,2022-23 & 2023-24 with copy of the PAN Card.
- b. **Copies of job orders executed during** any 3 financial years i.e., for 2019-20, 2020-21, 2021-22 ,2022-23 and 2023-24. (ANNEXURE-II)
- c. **Details of Manpower and Technical expertise.** (ANNEXURE-III)
- d. **Photographs / CD of past jobs** along with job order and clearly indicate the size of the pavilion and cost of setting-up pavilion.
- e. **Copies of GST Registration Certificates.**
- f. **Earnest Money of Rs. 10 lakhs (Rupees Ten lakh only)** through Demand Draft in favour of Carpet Export Promotion Council payable at New Delhi, with Separate envelopes of Technical Bid and Financial Bid. **Note:** (Micro & Small Enterprises and Start Ups are eligible for Bid Security exemption as per Rule 170 of GFR)

- g. **Rs.1000** to be paid while submission of the Bid if TOR downloaded from the website.

Details to be included in Design Presentation

- I. The Agency clearing the Technical Bid will give a presentation before the Committee on pre-decided date
- II. The agency will have to submit the detailed Layout along with minimum three options of Design Concept, Perspective view and Façade in 3D View
- III. Agency to share various branding options for the venue along with Theme Pavilion Options

Details to be included in Financial Bid:

Kindly submit the costing as per details below:

- i. Detailed rates of items in the prescribed proforma (enclosed) (Annex- 1)
- ii. Government Taxes as applicable

Please send separate envelopes for Earnest Money, Technical and Financial Bids and Presentation Details for India Carpet Expo, 15-18 OCTOBER, 2024 by superscribing the names of the event **“India Carpet Expo, OCTOBER, 2024 at CARPET EXPO MART, BHADOHI, UTTAR PRADESH**

S.No	Description	Marks
STAGE - 1 (TECHNICAL)		
1	Should have min turnover of 3 crore per annum from executing Exhibition set up & management for reputed organization during last five financial years. Non – exhibition related turnover will not be considered. Agency needs to attach turnover proofs for exhibition considered as follows: documentary evidence like letter of appreciation from the client specifying value & nature of work.	Turnover: Max 20 marks 3-5 Cr :10 marks 5-8 Cr: 15 marks > 10 Cr: 20 marks
2	Agency should have net worth of min 05 Crore as on March 31st March 2024. (Agency to provide CA certificate clearly stating net worth).	Net worth: Max 10 marks 5 Cr: 5 marks 5 – 8 Cr: 8 marks > 10 Cr: 10 marks
3	Should have experience of organizing at least Two exhibitions in last 5 years. (Necessary work orders/ appreciation certificates from the clients for an event of minimum area event of 8000-10,000 sqm to be submitted. The event execution should include complete execution right from construction of stands to interior & exterior elements.	Maximum 20 marks 2 events :5 marks 3 - 6 events: 10 marks More than 6 events: 20 marks
4	Proof of in-house inventory such as Panels, Lights, Maxima, Air Conditioning (documents to be submitted as proof).	Max Marks :10

For an agency to qualify for concept & design presentation, minimum 40 points out of 60 Points of the technical presentation & documents will be calculated for short listing the eligible bidders & shall be carried forward for final scoring. Applicant scoring minimum of 40 marks in the technical bid shall be called for making their design presentation.

STAGE - 2 (DESIGN PRESENTATION)

5	Layout Map, Concept & plans of all elements of the event infra & management to be provided in both soft copy in USB & hard copy). There should be a detailed presentation depicting the design & concept of the event, event set up Methodology & plan etc.)	Max Marks: 40
	TOTAL MARKS	MAX MARKS: 100

Minimum 60 points out of 100 Points of the technical bid and design presentation will be calculated for short listing the eligible bidders for opening the financial bids.

The envelopes should be super-scribed with “**Expression of Interest for India Carpet Expo, OCTOBER, 2024 BHADOHI**” and should have the full name, Postal Address, Fax, E-mail, Telephone number of the agency along with Mobile Number of authorized person(s).

Other special conditions:

- (i) Incomplete expression of interest or without required documents are liable to be rejected and shall not be considered.
- (ii) CEPC reserves the right to reject or accept any or all the proposals in part or full without assigning any reason whatsoever.
- (iii) The decision of the Committee of Administration, CEPC in this regard shall be final and binding upon the agency.

Evaluation Process:

- Technical Bids will be evaluated and eligible and qualifying agencies will be called for Design Presentation in front of the committee members. The date and time which will be uploaded on the website and all applying agencies will be intimated vide email.
- Financial Bids of the Agencies qualifying as per their Technical and Design Presentation Round will be opened by the committee.
- The weightage of Technical and Design Presentation will be 50% and weightage of Financial Bids will be 50%

Penalty Clause:

- Penalty Clause will apply as per Contract Act.

Terms of Payment:

The following will be proposed terms & conditions for assignment of job. Payments to the successful organization/agency will be made as per following schedule:

- 25% of the estimated total cost along with the work order.
- 50% of the estimated cost on or after the date of handing over the procession of stands.
- 25% after the event and submission of final bill along with physical verification report.

Interested agencies may submit their **Expression of Interest with separate Earnest Money, Technical Bid, Design Presentation and Financial Bid within 07 (Seven) days from the date of publication of the advertisement.** The complete applications should be addressed to:

The Officiating Executive Director-cum-Secretary,
Carpet Export Promotion Council,
 (Setup by Ministry of Textiles, Govt. of India)
 507, Copia Corporate Suites
 Jasola Vihar, New Delhi-110025
 E-mail: info@cepc.co.in
 Tel.: 011 – 45089420
 Website: www.cepc.co.in

Annexure-I

**ITEM WISE RATES FOR INDIA CARPET EXPO 15-18 OCTOBER, 2024 AT BHADOHI CARPET EXPO MART.
For Approx.250-300 stalls of different sizes ranging from 12 sq. mtrs to 120 sq. mtrs.) in 6000 sq. mtrs. Stand area with front Maxima and back Octonorm system at ground and 2nd Floor**

Sl. No.	Items / Particulars	Unit	Approx. Quantity Oct 24	Rate	Amount
1	German Hanger for cafeteria	Sq.Mtr.	450		
2	Platform with Block board for proper levelling with Carpet (Cafeteria)	Sq.Mtr.	450		
3	Installation of Air Conditioning with necessary fittings	Sq.Mtr.	900		
4	Erection of stand with in Front Maxima and back in Octonorm system with 3 mtrs. height including 100 Watts Halogen/LED Spot lights (10{Ten}) - White and Yellow ,Led Facia,,Chairs(3 Numbers), Counter/Table(1 Number),Dust Bin(1 Number) in 12 Sq. Mtrs. Stand	Sq.Mtr.	10000		
5	External Halogen Light 400W for outside building	Each	3		
6	Revolving Chairs	Each	20		
7	Sofa Sets(2+3 seaters)	Each Set	10		
8	Hoardings of various sizes as per requirement	Sq.ft.	60000		
9	Layout plan of exhibitors on flex including fixing with frame	Sq.ft.	300		
10	Carpeting in passage New	Sq.Mtr.	10000		
11	Extra Panels	Each	100		
12	Registration/Reimbursement Counter (9-10)	Sq.Mtr.	40		
13	P.A. System.	Lumpsum	1		
14	Conservancy services in the halls, Pasages and Washrooms	Lump-sum	1		
15	Dustbins(Large)	Each	20		
16	Liasioning works for all the local clearance	Lump-sum	1		
17	Flex for vehicles 3'X2' each	Each	40		
18	Pedestal Fans	Each	25		
19	Extra Chairs for Buyers Lounge/office	Each	50		
20	Construction of Buyer's Lounge/VIP Lounge of 150 Sq.mtrs. Including cloth and flower decoration and sitting arrangements as per requirement	Sq.Mtr.	360		
21	View Cutter (1st Floor)	Sq.ft.	1000		
22	Fire Signage	Sq.ft.	1500		
23	Counter Table for office/cafateria/Buyers Reimbursement area	Each	50		
24	Carpet Hanging Clamps on rent	Each	2000		
25	LED TV	Each	1		
26	LED Panel	Sqft	1		
27	Selfie Point	Each	1		
28	Bagagge Scanner	Days	4		
29	Pagoda	Each	2		
30	led Rope Light for Boundary Wall	Sq. ft.	1000		
31	Gazebo for Smoking area 10x10	Sq.ft.	100		
32	Main gate at the entrace of fair ground	Each	3		
34	Decoration of Hall Entrace gate	Each	1		

GST as applicable

ANNEXURE – I

FINANCIAL DETAILS – ANNUAL TURNOVER DETAIL

(To be submitted on letter head of the applicant/agency duly certified by Chartered Accountant)

Sl. No.	Financial Year	Annual Turnover in Rs.
1	2019-2020	
2	2020-2021	
3	2021-2022	
4	2022-2023	
5	2023-2024	

Note: Balance Sheets & Profit and Loss Statements for each financial year should be submitted by the Applicant duly certified by the Chartered Accountant.

Place
Date
Name of the Chartered Accountant Firm

Stamp and Signature

ANNEUXRE II

SIMILAR WORK ORDER DETAILS OF PROJECT

(Bidder has to submit these details on their letter head)

Sl. No.	Project Name	Name of the Client	Total Value of the Project in Rs.	Details of Activities Performed
1				
2				
3				
4				
5				

Note:

The bidder has to submit supporting documents / Completion Certificates /Work Orders as per the list for the similar projects done.

Date :

Place :

Stamp and Sign

ANNEXURE - III

MANPOWER DETAIL

Sl. No.	Name	Designation	Experience	Qualification
1				
2				
3				
4				
5				

Date:

Place:

Stamp and Sign

ANNEXURE - IV

NET WORTH CERTIFICATE

This is certifying that Net worth of (Name of The Firm) having its Regd. Office at

(Address of the Firm) as on (Date) is as follows:

(Rs. In Lacs)

Particulars	Financial Year:
Paid up Share Capital [which includes (i) Paid up Equity Share capital (ii) Fully, Compulsorily and mandatorily compulsorily and mandatorily convertible Debentures]	
Add:- Reserves (including Share Premium provided it is realized in Cash or Cash equivalents)	
Subtract:- Revaluation Reserves	
Subtract:-Intangible Assets	
Subtract:- Miscellaneous Expenditure to the extent not written off & carry forward losses	
Net Worth Total	

Further Certified that the above information is given out of books of accounts & other financial documents produced before us.

Place:

For M/s.....

Date:

Chartered Accountant

Registration No.

ANNEXURE V

GENERAL INFORMATION ON COMPANY'S LETTER HEAD

1.	Name of the Firm: -	
2.	Type of firm / Proprietary / Partnership / Pvt. Ltd /Public Ltd :	
3.	Head office address:	
4.	Local office address (if any): Attach approved plan of the office and ownership/possession deed	
5.	Mobile:	Contact:
6.	Landline:	Contact:
7.	Facsimile:	Telex/Fax:
8.	E-mail:	
9.	Place of incorporation / registration:	Year of incorporation /registration:
10.	GSTIN Registration No.	
11.	PAN Card	
12.	PF Registration number. Detailed Proof of Submission of PF in response to deployed staff is to be submitted by the Bidder.	
13.	An Undertaking for Non-Blacklisting on their letter head	
14.	Bidder has to submit Company Profile/ Brochures/Catalogue etc.	

Date:

Place:

Stamp and sign