



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Regional Office: Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

Ref. CEPC/Aus/2024

Dated:04.09.2024

To,
All Members, CEPC

Subject: Inviting Participation in the Global Sourcing Expo from 19th -21st November 2024 at Melbourne Convention & Exhibition Centre, Melbourne, Australia.

Dear Member,

We are pleased to share that the Council is organizing participation in the **Global Sourcing Expo from 19th -21st November 2024 at the Melbourne Convention & Exhibition Centre (ICC), Melbourne, Australia.**

Global Sourcing Expo is Australia's dedicated trade show, which is held twice a year in Sydney and Melbourne. Having the show in two leading cities in Australia provides enhanced opportunities for companies and exporters to reach their targeted trade-buying audience. As the first truly global wholesale sourcing show of its type in Australia with origins dating back to 2010 it directly targets more than 3000+ trade buyers and industry professionals. The show connects architects, interior designers, developers & procurement professionals with new brands, trend-setting start-ups & the biggest international names in interior furnishings across all industries. For more details; please visit: <https://globalsourcingexpo.com.au/>

Event details are as under:

Dates: November 19th – 21st 2024 /3 days

Timing: 10.00 a.m. to 6.00 p.m.

Venue: Melbourne Convention & Exhibition Centre Melbourne, Australia

Why Exhibit in Global Sourcing Expo?

- Benefit from preferential market access provided by Australia on 100% of its Tariff lines on account of India-Australia ECTA.
- Good opportunity to establish contacts with leading buyers, big store chains, distributors.

The 2023 event attracted major decision-makers, trade buyers and agents, leading manufacturers, and brands as well as major retail groups and wholesalers. There is no better

opportunity for exhibitors to reach new trade buyers and establish links within the lucrative Australian and New Zealand markets. Now, the FTA has been signed between India and Australia with 0% duty, so it's a good opportunity to capture the market.

Participation charges:

The activity has been approved in the International Marketing Calendar of the Office of the Development Commissioner (Handicrafts), Ministry of Textiles

We are pleased to offer a subsidized participation fee of Rs. 75,000/- for a 12 sq. mtr booth with standard accessories.

The participation fees will include the following accessories at the booth:

Octa norm standard construction

- Back / side wall to be Octa norm - 2.5mH
- Front maxima structure - 3mH
- Hanging fascia - x1 per 3/4m aisle frontage (or as per larger frontage if desired)
- Carpet
- 1 x 4 amp per stand
- 1 Table & Chair
- 2 x Front lights on the maxima
- 2 x arm lights on the back wall

[Click here to Fill the Application Form](#)

[Click here to make the Payment](#) (Rs. 40,000 as Booking Amount)

NOTE: Please note that we have limited space and preference will be given based on a "First Come First Serve Basis" and on receipt of the Online Participation Form **and Rs.40,000.00** Booking Amount. CEPC reserves the right to select the participants.

The last date to send the application form is 30th September 2024.

Requests for Cancellation and Refund will not be considered after 10th Oct, 2024

For any further details, please contact us at

Email: info@cepc.co.in Contact 011-45089420

We solicit your participation in the Global Sourcing Expo from 19-21 November 2024.

Regards

Jag Mohan
Officiating Executive Director