



# कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

**Registered Office:** Shree Jee Complex, Shop No T3, Sharma Market, Harola, NOIDA, (U.P.)

**Working Office:** 507, Copia Corporate Suite, Jasola, New Delhi - 110025

**Tel.:** +91-11-45089420, **Website:** www.cepc.co.in, **E-Mail :** info@cepc.co.in

**Regional Office:** Bhadohi Carpet Expo Mart, Carpet City, Bhadohi, - 221409 (U.P.)

**Regional Office:** IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

**Website of Ministry of Textiles:** www.texmin.nic.in

No. CEPC/ICE-OCT-2024/

Dated: 02.09.2024

**All Members, CEPC  
&  
Industry Associates**

**Sub: Inviting Advertisement for the Fair Directory of 47<sup>th</sup> Edition of India Carpet Expo, 15-18 October 2024 at Bhadohi Carpet Expo Mart, Bhadohi.**

Dear Sir,

As you are aware that the **47<sup>th</sup> India Carpet Expo (ICE)** is being held from **15-18 October 2024 at Carpet Expo Mart, Bhadohi** under the aegis of Govt. of India. This fair has assumed great importance and is attended by Handmade Carpet Buyers from all over the world. On this occasion, this Council is bringing out a Fair Directory detailing the exhibitors' profiles. The same is circulated to overseas buyers, media and invited visitors, etc., for their use as a reference book for locating new suppliers in India. The Fair Directory will thus provide an excellent opportunity for wide publicity of your company.

The tariff of advertisement in the Fair Directory is as under

S. No.	Particulars	Rates in Rs. for	
		Exhibitors of ICE	Non- Exhibitors of ICE
1	Back Cover page	1,00,000.00	1,25,000.00
2	Inside Cover Page (Front or Back)	40,000.00	50,000.00
3	Opposite Inside Cover Page (Front or Back)	40,000.00	50,000.00
4	Full page (Inside)	30,000.00	40,000.00
5	Half Page (Inside)	15,000.00	20,000.00

**Note: GST @ 18% on the above rates.**

*The placement of advertisement shall be on First-cum-first serve basis the council reserves the rights to allot the same at its discretion.*

*The receipt of payment is determined on the basis of credit of the amount in CEPC's Account.*

Members may make the payment using following methods:

- ❖ [Click here to make payment using Online Payment Gateway](#)
- ❖ [Click to view Bank Details for NEFT / RTGS Transfer](#)

After making the payment send the mail at [anuj@cepc.co.in](mailto:anuj@cepc.co.in) with your payment details and desired position in the fair directory.

The size of the Fair Directory shall be 5.6" x 8.6". Interested advertisers may send their advertisement design in HD format (JPEG, PDF, AI, CDR) through email on [anuj@cepc.co.in](mailto:anuj@cepc.co.in)

*Note:*

- ★ If payment is done through Online Payment Gateway, then "Success" receipt of the payment will be considered.
- ★ If payment is done through NEFT / RTGS directly in a CEPC Account then the date of credit of payment in the CEPC account will be considered.
- ★ CEPC is not responsible for any delay in payments or delay in sending email to CEPC.

The council reserves the right to accept or reject any request for advertisement and the decision of the Council shall be final and binding.

No cancellation request will be entertained.

Yours faithfully,

**Jag Mohan**  
**Officiating Executive Director-cum-Secretary**