



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Website of Ministry of Textiles: www.texmin.nic.in

Ref: CEPC/HQ/IA-HT(Germany)/2024-25

Date: 25.10.2024

To,
All Members, CEPC

Subject: Inviting Participation in Heimtextil 2025 - from 14 to 17 January 2025 in Frankfurt, Germany

Dear Member,

We would like to inform you that after the cancellation of the most significant event for the carpet sector, "Domotex International Trade Fair" in January 2025 at Hannover- Germany Chairman, CEPC along with the Committee of Administration members of CEPC took swift action and worked diligently to secure the approval under the MAI Policy of the Department of Commerce for our participation in **Heimtextil, Frankfurt, Germany**. We are pleased to inform you that the MAI Sub-Committee, Department of Commerce in principle approved CEPC's Participation in **Heimtextil 2025**. **Official Approval is awaited which will be conveyed by DOC after the approval of MAI Empowered Committee headed by the Secretary of Commerce.**

In anticipation of the above approval, the Council invites participation in the Heimtextil 2025, which will be held from 14 to 17 January 2025 in Frankfurt, Germany.

Event details are as follows:

- **Dates: 14 - 17 January 2025 / 4 days**
- **Event Location: Hall 3.0**
- **Venue: Messe Frankfurt, Frankfurt, Germany**

Participation Charges

- **For Built-up Booth**

S.no	Participation charge before Subsidy for Built-up Stand	Participation Charges after Subsidy for Built-Up Booth
1	Rs. 49,000/- per sq. m	Rs 27,000 per sq m

2	(A built-up stand will be provided with 01 table, 02 chairs, 10 spotlights, 10 Carpet Clamps (To be Returned), Fascia name, and Carpeted flooring)
Applicants are required to pay @Rs. 49,000.00 Per Sq m for Built-up Stand	
Two sides open/corner stands will bear an additional 10% amount of participation charges (subject to availability).	

- **For Bare Booth**

S.no	Participation charge before Subsidy for Bare Stand	Participation Charges after Subsidy for Bare Stand
<u>1</u>	Rs. 46,000/- per sq. m	Rs 24,000 per sq m
Applicants are required to pay @Rs. 46,000.00 Per Sq m for Built-up Stand		
Two sides open/corner stands will bear an additional 10% amount of participation charges (subject to availability).		

Financial support under the MAI Scheme to the eligible participants will be **Rs 22,000 per sq m**.

Applicants are required to pay @Rs. 49,000.00 Per Sq m for Built-up Stand And @Rs. 46,000/- per sqm for Bare Stand. The Council will make a refund as reimbursement of Rs. 22,000/- per sqm as per MAI terms & conditions on the receipt of a grant from the MAI Department.

Booths are available in the sizes of 9, 12 and 18 sqm. Max Area which will be allotted to one company is 18 sq m.

Eligible applicants/companies will also be entitled for reimbursement of only economy class Airfare upto a maximum Rs. 90,000/- on submission of documents of their claim in the prescribed format after the completion of the event. Air Ticket for one per person per company will be reimbursed to the regular Director/Partner/Proprietor of the company.

The Eligible exhibitors can also claim reimbursement of Freight charges towards shipment of exhibits on 50% funding basis with an upper ceiling of Rs. 50,000/-. The amount of reimbursement shall be subject to the approval and quantum of funds approved by the Ministry for the said event. Please refer to the excerpts related to the revised MAI Guidelines. **Please go through MAI guidelines and check your eligibility before submitting your application. [Click to view](#)**

How to Apply?

The Booking Amount is 50 % of Rs 49,000.00 per sq m for Built Up Booth and Rs 46,000 per sqm for Bare Booth which is to be paid using the below payment methods.

(The Council will make a refund as reimbursement of Rs. 22,000/- per sq. mtrs as per MAI terms & conditions on the receipt of a grant from the MAI Department.) subject to approval & receipt of funding from MAI Department.

- [Click here to make a payment using Online Payment Gateway](#)
- After Successful payment [Click here to fill Online Application Form](#)
- **Applications will be considered ONLY on receipt of both the Online Booking form and 50% Booking amount.**

Please note:

- After applying for participation in Heimtextil 2025, applicants are hereby advised to prepare to apply for a “Schengen Visa” immediately.
- **Please go through MAI guidelines and check your eligibility before submitting your application.** [Click to view](#)
- The airfare reimbursement is ONLY available to the proprietor/Director/Partner of the registered eligible member participant as per MAI guidelines upon submission of their original claim form.
- A maximum of three MAI events in a year (April-March) is allowed for each member participant including participation through other EPCs. A maximum of five MAI events in a year (April-March) is allowed in case of exporters belonging to SC/ST/Women and the exporters having FOB value of exports of or less than Rs.50 crore in the preceding year, provided each one of these is in a different market (E.g. Africa, LAC, WANA, ASEAN, etc.)
- Booth Allotment will be done on a first come first serve basis.
- We have limited space and CEPC reserves the right to select the participants. The last date to send the application form is **15th November 2024**.
- CEPC reserves the right to withdraw / Cancel from participation in the fair if adequate numbers of participants are not received.
- No Cancellation requests will be considered after **30th November 2024**

For more details, please contact Email: info@cepc.co.in or call 011-45089420

We solicit your participation in Heimtextil 2025 from **14 - 17 January 2025**

Regards

Jag Mohan
Officiating Executive Director