



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Regional Office: IICT Campus, Baghi Ali Mardan Khan, Nowshera, Srinagar - 190023 (J & K)

Website of Ministry of Textiles: www.texmin.nic.in

To,

All Members of the Council

Subject: Participation of CEPC Members under DC (Handicrafts) Marketing Scheme in HGH India, 3rd-6th December 2024, Bengaluru

Dear Members,

We are pleased to inform you that the 16th edition of **HGH India**, a prominent trade show, is scheduled to take place from **December 3rd to 6th, 2024**, at the Bangalore International Centre, Bengaluru.

The proposal for CEPC members' participation under the **DC (Handicrafts) Marketing Scheme** is anticipated to receive government approval shortly. Considering the limited time left, we are providing the details of the event below to invite applications from interested members.

About HGH India

HGH India is a well-established bi-annual trade show specializing in **home textiles, home décor, carpets and floor coverings, home furniture, houseware, and gifts**. Over the past 15 editions since its inception in 2012, HGH India has emerged as a pivotal platform connecting Indian and international brands, manufacturers, and exporters with:

- Retailers
- OEM buyers
- Importers
- Distributors
- Institutional buyers
- Interior designers

India, as the world's fifth-largest economy with a population of 1.4 billion, presents a rapidly growing domestic market. Demand for home products in India is increasing at a rate of 20% annually, with South India demonstrating particularly strong performance and offering immense business opportunities. HGH India serves as a platform to:

- Launch new products
- Promote brands
- Expand retail and distribution networks
- Connect with high-potential trade buyers and business partners
- Explore franchise opportunities

Participation Details

- **Subsidized Participation Charges:** ₹4,500/- per square meter plus 18% GST
- **Total Cost:** ₹5,310/- per square meter (inclusive of GST)
- **Minimum Booth Size:** 12 square meters (built-up booth)

[Click here to make a payment using the Online Payment Gateway](#)

After Successful payment [Click here to fill Online Application Form](#)

Applications will be considered ONLY on receipt of both the Online Booking form and 50% Booking amount.

We urge interested members to submit their applications and pay the subsidized charges to CEPC at the earliest. Space allocation will be done on a **first-come, first-served basis**.

Please note: Participation is subject to financial support being approved for CEPC under the DC (Handicrafts) Marketing Scheme.

For additional information about HGH India, please visit www.hghindia.com.

We look forward to your enthusiastic participation!

Best regards,

Jag Mohan

Officiating Executive Director