



कालीन निर्यात संवर्धन परिषद CARPET EXPORT PROMOTION COUNCIL

(Set up by Ministry of Textiles, Govt of India)

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Website of Ministry of Textiles: www.texmin.nic.in

CEPC/2025 Hong Kong/2025

Dated 24.02.2025

To
All Members

Subject: “Home Instyle 2025 Fair 27-30 April 2025 Hong Kong”

“ EXPRESSION OF INTEREST (EOI) FOR PARTICIPATION ”

Sir/ Madam

Hong Kong Trade Development Council, Hong Kong is organizing Home Instyle 2025 Fair from 27-30 April 2025 at the Hong Kong Convention and Exhibition Centre (HKCEC).

Home InStyle connects the industry, creates business opportunities, sparks new ideas, and empowers uprising talents. Rebranded from the world-renowned sourcing platform Hong Kong Houseware Fair, Home InStyle is a global melting pot for intriguing product experiences offered by lifestyle houseware pieces, featuring people-centric designs, functionality, aesthetics, sustainable concepts, cultural nuances, and captivating philosophy. Here's an exclusive opportunity for you to meet with Interior Designers, Architects, Retailers, and Distributors, all under one roof.

To reserve space with the fair organizer for the participation of Council's members, CEPC is inviting Expressions of Interest (EOI) from interested member exporters for participation in the Home Instyle 2025 Fair 27-30 April 2025 in Hong Kong. CEPC is planning to set up an India Pavilion and the minimum booth space size will be 9 sq. mtr.

Council has submitted proposals under the International Marketing Scheme of the O/o Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, for financial support to member exporters. After approval is received; then the participation charges will be proportionately subsidized only to the eligible exhibitors participating with CEPC; otherwise participation will be on a 100% cost recovery basis.

The participation guidelines of the show organizer i.e. HKTDC shall be applicable. The Council/show organizer reserves the right to selection of participants.

Interested members may submit their duly filled Expression of Interest (EOI) form using the Link ([Click Here](#)) along with an EOI amount of Rs. 50,000/- by 15 March 2025. For further details, please feel free to Mr. Pawandeep Singh on 9971601805 or email pawandeep.singh@cepc.co.in

Thanking you,

(Dr. Smita Nagarkoti)
Executive Director (Officiating)

TERMS & CONDITIONS FOR EXPRESSION OF INTEREST

1. The participation guidelines of the organizer i.e. HKTDC, Hong Kong shall be applicable. The Council/show organizer reserves the right to selection of participants.

2. The submission of an Expression of Interest and Deposit of Fee should not be treated as confirmation of Participation. The incomplete Expression of Interest will not be considered.
 3. The participation is subject to the receipt of a sufficient number of applications or space finally made available by the organizer.
 4. Those not submitting expressions of interest may also be considered subject to the availability of space only.
 5. The members also need to apply for space and deposit their participation charges as and when demanded through the circulars of the respective fair that will be issued by the Council through mail and charges paid now shall be adjusted accordingly.
 6. CEPC reserves the right for selection of participants based on the receipt of applications of respective fairs, space availability, and other terms as decided by the competent authority.
 7. The expression of interest is refundable only if Space is not allotted / participation in the fair is canceled or withdrawn by members before allotment of space in the respective fair.
8. The expression of interest and participation charges are non-refundable if:-
- a. Withdrawal by the applicants after confirmation of participation by the Council.
 - b. Any Grant/Subsidy is not approved by the concerned department for a complete event or individually.
 - c. Visa is not granted by the concerned Embassy.

I have read, understood, and accept the terms and conditions for Expression of Interest (EOI) for participation in Home Instyle 2025 Fair 27-30 April 2025 Hong Kong through the Council.